# Alexander **Morales Garcia**

**UX DESIGNER & DEVELOPER** 

Gmail: Alex.morales1437@gmail.com

### WHO AM I?

I am a passionate professional at the intersection of programming, psychology, and design. Equipped with a strong technical background and a deep understanding of human behavior, I am driven to create inclusive user experiences. By leveraging technology, I strive to address societal challenges and promote equity. With a focus on innovative design, I aim to amplify underrepresented voices and drive meaningful change.

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Alexander Morales Garcia



Amoralesgoo1.com

### **Education**

2018 - 2022

### Saint John's University

2850 Abbey Plaza Collegeville MN

Major Computer Science Psychology Minor GPA3.64

June 23' - November 23'

#### Mento Design Academy

New York, NY

Study Product Design

### SKILLS

Adobe CC

Web Development

Photography

Videography

### Languages

English Native Spanish Professional

## **Job Experience**

### **Help Desk Assistant**

CSB/SJU IT Services | Collegeville, MN

2018 -2022

- Enhanced user satisfaction by delivering exceptional customer service and efficient technical support through in-person, phone, email, and remote assistance.
- Acquired and applied in-depth IT knowledge, facilitating seamless problem-solving and fostering positive user relationships.
- Contributed to technological advancements in audio/visual, security, and website development, collaborating effectively with cross-functional teams.

### **Applied Social/Cognitive Researcher**

Sandia National Laboratories | Minneapolis, MN

2020 - 2021

- Increased collaboration and efficiency within software virtual teams by developing tools and methodologies to understand cognitive and social dynamics.
- Promoted knowledge sharing and collaboration among team members by synthesizing research findings into a comprehensive GitHub repository.
- Optimized project outcomes through regular collaborative meetings with Human Factor Social Scientists, facilitating the exchange of insights and actionable improvements.

### Freelance Fullstacker

College of Saint Benedict Nursing Department | St. Joseph, MN

- Enhanced user experience on a Ruby on Rails website by actively contributing to the coding and design of a virtual simulation platform to facilitate clinical training during Covid-19
- Collaborating closely with the university's Nursing department and Computer scientists to develop a virtual simulation website for critical scenarios.
- Successfully created website usability and user satisfaction by leveraging comprehensive UX methodologies, encompassing in-depth research, user interviews, and rigorous usability testing, alongside efficient coding implementation.

#### **UX/UI Intern**

Penn State Applied Research Laboratories | State College, PA

- Transformed a government-contracted website with UX/UI practices, resulting in enhanced user experience and improved usability.
- Implemented Natural Language Processing system, N.E.R, into an HTML email, streamlining user information navigation.
- Designed and coded an HTML email with N.E.R's color-coded word highlighting, optimizing user experience and usability through research-driven insights.



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### **Expertise**

Object Oriented Programming UX Design and Research Photography and Videography Web Design

### **Program Languages**

Java

Javascript

HTML

CSS

React

Git/Github

# **Coding Projects**

React Native Coffee App HTML/CSS/JS College Search Website

### **Hobbies**

Photography Meditation Playing the Guitar Rock Climbing Running

# **Job Experience**

#### **Creative Director**

Extending the Link | Collegeville, MN

2021 - 2022

- Produced a documentary film on disability justice by leading a group of 30 like-minded activists.
- Improved project efficiency and collaboration through effective facilitation of team meetings and oversight of Videography, Research and Outreach initiatives.
- Obtained valuable insights from interviewees by implementing successful interview strategies.
- Enhanced team commitment and productivity by introducing an optimized organizational structure with distributed responsibilities.

#### **UX Research Intern**

Oleb Media | Minneapolis, MN

Winter 2022

- Conducted market research to gauge interest in digital inclusion training among young professionals, utilizing short surveys to assess investment potential.
- Created accessible videos on multiple social media platforms, effectively engaging and encouraging sign-ups for digital inclusion courses.
- Collaborated with digital inclusion strategists to develop user studies, generating valuable insights to optimize program effectiveness.

### **Software Engineer Intern**

Inspire Medical Systems | Minneapolis, MN

Summer 2022

- Proficiently research, analyze, and implement DevOps solutions for streamlined software deployment processes.
- Successfully implemented DevOps CI/CD strategies for Inspire's recent software deployment, ensuring efficient delivery of high-quality solutions.

### **Cultural Teaching Assistant**

Ernest Hemingway Bilingual School | Madrid, Spain

2022 - 202

- Led conversational activities and cultural exchanges in English, showcasing strong leadership and communication skills as a cultural teaching assistant.
- Created engaging materials to develop students' listening and conversational abilities.
- $\bullet \quad \text{Taught class-sized groups, resulting in notable improvements in students' English proficiency.}$

# References



### Belo Cipriani

Digital Inclusion Strategists Oleb Media

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#### Dale Goulson

Software Development Manager Inspire Medical Systems

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#### John O'hara

Research and Development Engineer Penn State Applied Research Labs

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