ic-12: Visualization for Communication

This is a group assignment

Purpose:

The purpose of this assignment is to design a visualization for communication.

Tasks:

Form a group of 2-4 people. Please submit as a group on Gradescope, not individually.

Choose a topic of interest to you and create a visualization for communication related to it. You will submit a polished sketch your visualization. Your sketch should be easy to read, creative, engaging, and clear.

You could create a visualization that could show up in a news story, a public health infographic, or a creative "fun" visualization in the style of Georgia Lupi or Michelle Rial. The specific genre of visualization for communication is up to you. Just be sure that your visualization meets the criteria for a visualization for communication (i.e. it is engaging, accessible to a broad audience, and communicates data/information).

For this in-class activity there will not be any quiz questions. Instead, you'll be graded on a rubric of 1–3*:

Points	Criteria
3	Visualization sketch is polished, creative, engaging, and appropriate for a broad audience.
2	Visualization sketch needs some minor adjustments to make it fully polished, creative, engaging, and appropriate for a broad audience.
1	Visualization sketch is submitted, but difficult to read and does not show a visualization for communication.

*exceptionally creative and well done designs may earn an extra bonus point.

Submission:

See Gradescope ic-12 for submission instructions.