### Visual Analytics— Coordinated Multiple Views

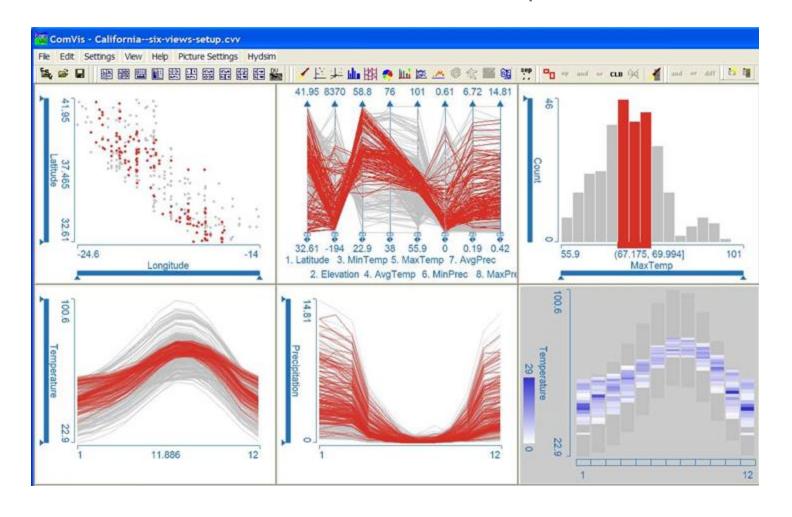
Dr. Ab Mosca (they/them)

### Plan for Today

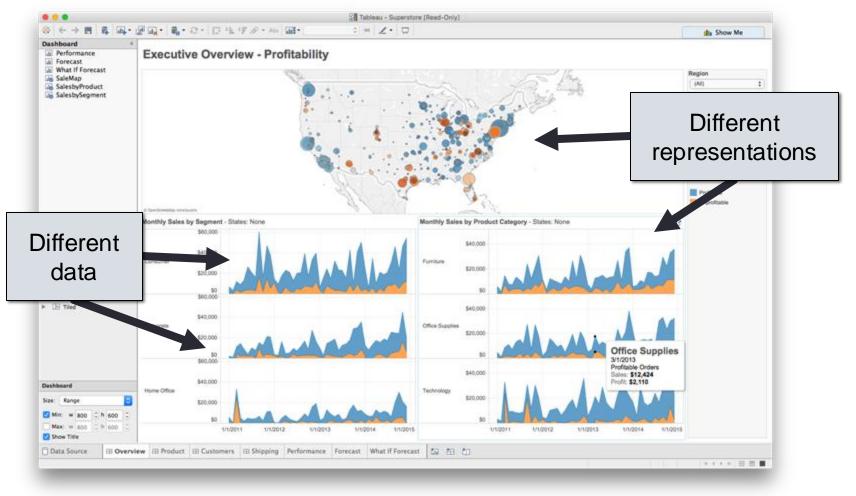
- Interaction as context-preserver
  - Coordinated multiple views (CMV)
  - Brushing and linking
- Demo: plotly

## Recap: 7. Connect

#### Show me related items: coordinated multiple views (CMV)



### Multiple views



Systems that use **two or more distinct views** to support the exploration of a single concept or domain

## When to use multiple views?

- The data is too big
  - Lots of attributes
  - Lots of observations
- The data is too complicated
  - Lots of data sources
  - Lots of data types
- The data has several interesting parts, but no one visualization highlights them all

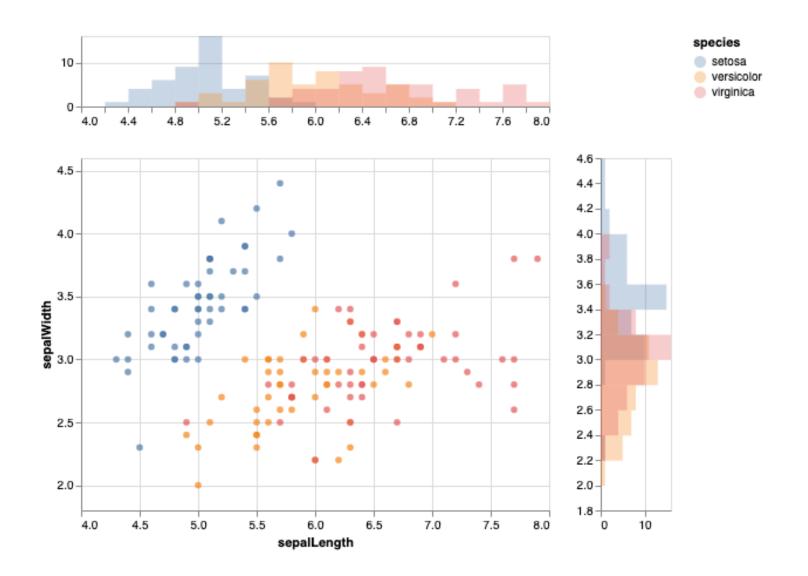
## Multiple View Designs



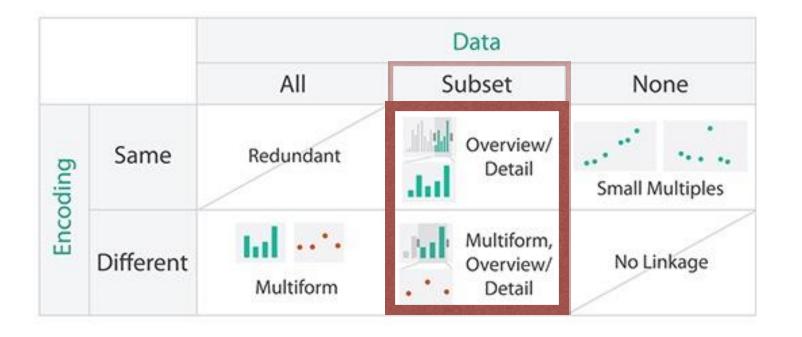
## Multiple View Designs



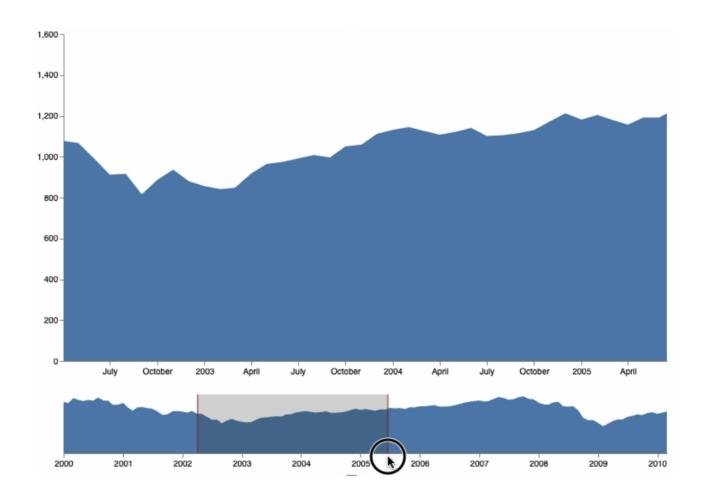
### Multiple View Designs: Multiform



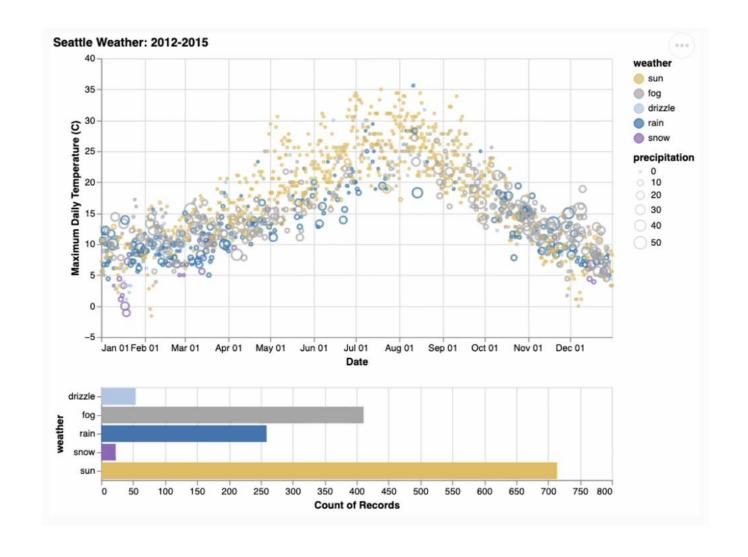
## Multiple View Designs



# Multiple View Designs: Overview / Detail



Multiple View
Designs:
Multiform
Overview /
Detail



### Also called Filter + Context Designs

## Overview / Detail

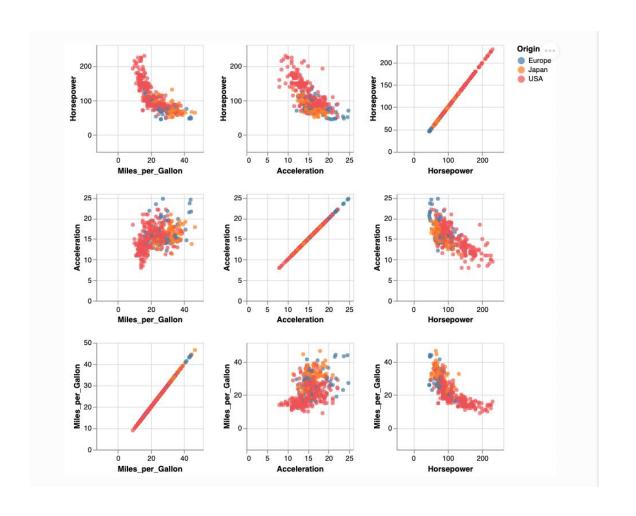
Overview first, zoom and filter, then details-on-demand Overview first, zoom and filter, then details-on-demand

- Ben Shneiderman

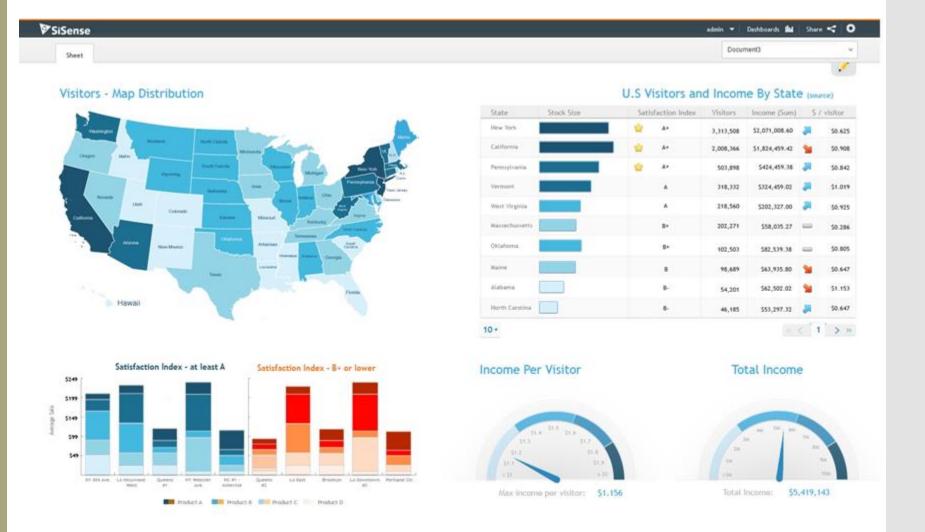
### Multiple View Designs



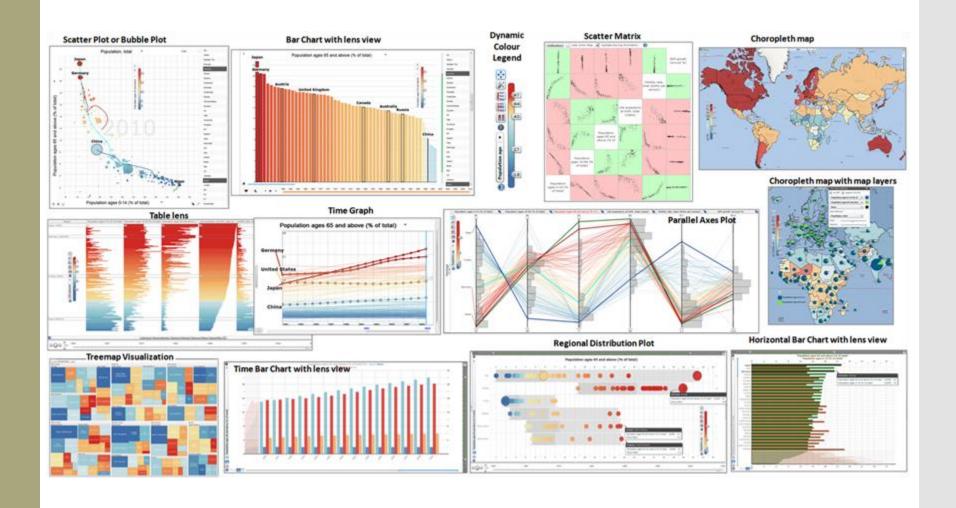
### Multiple View Designs: Small Multiples



Need to think about: resource optimization



Need to think about: resource optimization



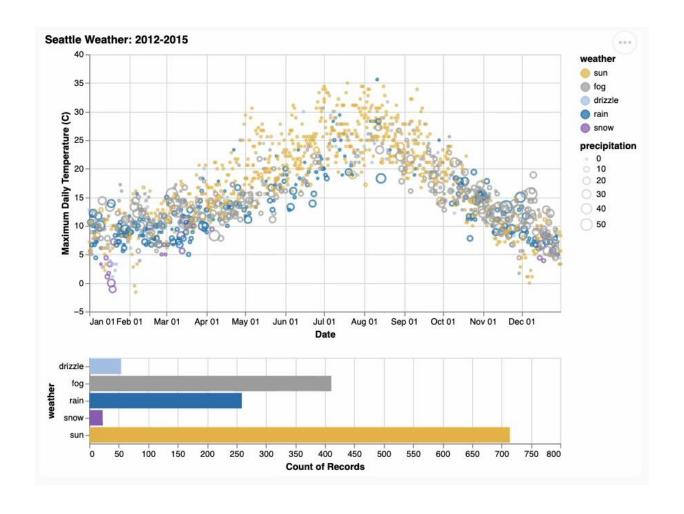
## Guidelines for multiple views

- Balance the costs of presenting multiple views with the benefits of using the views
- Split complex data into multiple views to create manageable chunks
- Use views that are complimentary, bringing out correlations and/or disparities
- Use **perceptual cues** to:
  - make relationships more apparent to the reader
  - focus the reader's attention on the right view at the right time

# Coordination: brushing and linking

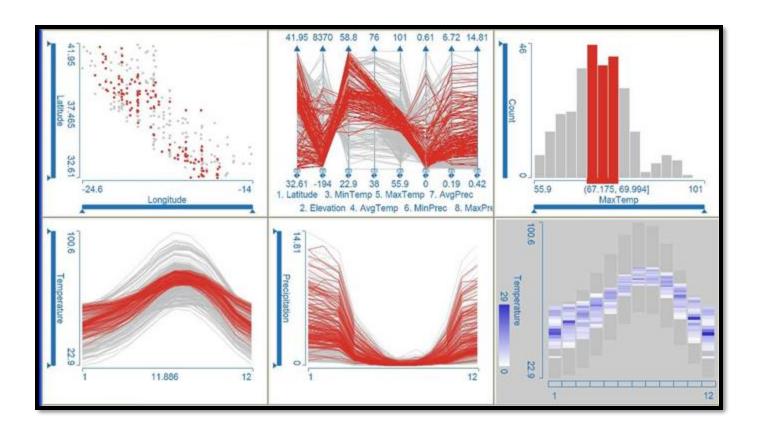
- **Big idea**: actions in the real world have ripple effects; actions on a visualization should too
- Brushing: the visualization responds (usually through highlighting) as a person "brushes past" data points
- **Linking**: the visualization connects related data points across multiple views

### Coordination: brushing and linking



## Coordinated multiple views

- Multiple views + brushing and linking
- **Big idea:** propagate interaction from one view to all others, respond as appropriate



### Practice

Find a partner and work through the R or Python coordinated multiple views demo on the class website