

KLIL HORESH

INDUSTRIAL DESIGNER



PROFILE

I am a designer from Israel living in Tel Aviv, graduated from Shenkar College of Engineering & Design. I aspire to make my design to be user centered and associated with humane feelings and experiences. I take special care to examine the relationship between people and the objects around them in order to use the great power of design more effectively.

EDUCATION

Bachelor Of Industrial Design

Shenkar College of Engineering & Design, Tel Aviv
2012 - 2016

Exchange Student

Universität der Künste, Berlin
2015

CONTACT

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WORK EXPERIENCE

Junior designer | 2017 - 2018

Designer & project manager | 2018 - current

FRESHKEEP Ltd – freshness management system for the connected kitchen

Designing a brand-aligned product based on in-depth research, from the product framing to mass production.

The development process included:

- Research and framing the product features and design direction based on market research and competitive analysis through an understanding of our target customers & their needs.
- Finding smart, simple, efficient and creative design solutions according to design themes.
- Working closely with mechanical & electronic engineers on the product configuration, Working within technical constraints.
- Testing and evaluating the design with mock-ups and prototypes
- Working closely with our suppliers & manufacturers in China to achieve best results and solutions. Preparing files for production. Creating technical documentation as drawings, BOM, assembly instructions etc.
- Collaborating with Gin Lane branding company to build freshkeep's brand book
- Graphic design of marketing materials and packaging

Freelance designer | 2016

Worked with several clients on developing proof of concept for innovative products. The process included research, sketching, 3d modeling, mockups & prototype creation.

SKILLS

CAD modeling

Solidworks, Rhinoceros 3D

Rendering

Keyshot

Adobe

Illustrator, Photoshop, InDesign

Model making

Hand sketching