Social Media und DATEV - Administrativia

| This Doc | goo.gl/Lhj9o |
|----------------------|-------------------------------------|
| Live Service | proj4.ss13.osramos.de/ |
| Code repository | github.com/ieigner/AMOS.git |
| Additional materials | goo.gl/ZA6kP |
| | http://osr.cs.fau.de/surveys/index. |
| Survey | php/771726/lang-en |

Social Media und DATEV

This software will enable a better Social Media integration for the DATEV Pro application. The software enables the DATEV Pro application to collect personal and business related data of their clients if these are active on facebook, twitter, xing or linked in. Furthermore this application allows the integration of user data into the "Stammdaten" which is collected from different social media platforms for each user. This data is than presented in an aggregated form within a dashboard. This better knowledge about the customer can than be used to improve the customer relationship management.

| Release | 2 | | | | |
|------------|--------------------------------|------------------------------|-------------|------------------|-------------|
| No Sprints | 6 | | | | |
| Due Date | 17.07.2013 | | | | |
| | | | | | |
| Sprint # | Theme | User Stories | Est. Effort | Burn-Down | Real Effort |
| 7 | Social Media Match Process | 62, 42, 26, 64, 44, 27 | 26 | 152 | 29 |
| 8 | Social Media Match Process & | 65, 45, 75, 76, 61, 69, 70, | 23 | 129 | 23 |
| | GUI improvements | 71, 72 | | | |
| 9 | Notification bar and GUI | 89, 78, 90, 91, 92, 79, 80, | 27 | 102 | 32 |
| | Improvements | 93, 94, 48 | | | |
| 10 | Notification bar and Bug fixes | 96, 47, 59, 60, 88 | 24 | 78 | 24 |
| 11 | Twitter Sentiment | 97, 66, 73, 67, 74 | 23 | 55 | 23 |
| 12 | Twitter Sentiment and Help | 95, 99, 81, 82, 83, 84 | 29 | 26 | 32 |
| | Help, Bug fixes, Layout | 85, 87, 98, 86, 101 | 26 | 0 | |
| 13 | Improvements | | | | |
| Total | | | 178 | | 163 |
| Release | 1 | | | | |
| No Sprints | 6 | | | | |
| Due Date | 30.05.2013 | | | | |
| | | | | | |
| Sprint # | Theme | User Stories | Est. Effort | Burn-Down | Real Effort |
| 0 | | | | 154 | |
| 1 | Basic: Infrastructure | 5, 6, 3, 1, 4, 8, 10 | 19 | 135 | 19 |
| 2 | Setting up database and GUI | 7, 9, 11, 38, 39, 40, 41, 13 | 30 | 105 | 22 |
| | | 21, 2, 46, 24, 50, 53, 51, | | | |
| 3 | Basics and GUI part 1 | 16, 15 | 28 | 77 | 33 |
| 4 | Basics and GUI part 2 | 52, 54, 55, 56, 36, 14 | 28 | 49 | 28 |
| | Check Social Networks & Dialog | 58, 31-1, 31-2, 24, 25 | 23 | 26 | 35 |
| 5 | Box | | | | |
| 6 | Social Media Match Process | 31-3, 31-4, 63, 43 | 26 | 0 | 29 |
| Total | | | 154 | | 166 |
| | | | | | |

Social Media und DATEV - Product Backlog

| Next av | /ailable ID: | 103 | | Effort of selected ProductBacklog Items: | 0 | | | |
|---------|--------------|-------------------|------------------------------|---|--|--------------------------------|-----------|--------|
| # | Effort | Category | Short Name | Item Description | Acceptance Criteria | Creator | Status | Select |
| 68 | 3 | Twitter Sentiment | Twitter Sentiment Extension | As a user I also have a dropdown field at the top of the dialog box, which enables me to specify the time periode which should be used for the sentiment analysis. (Today, Yesterday, Last Week, Last Month). The value added for this is that I am able to specify the date range in which the sentiment is analysed. This enables me to better allign certain marketing campaigns, or new paper reports about my firm to the twitter sentiment. | | Buerger Niklas & Tobis Wehr | postponed | |
| 100 | 5 | Sentiment | Sentiment analysis extension | As a user I cannot only analyze the sentiments from tweets but also posts on facebook, xing and linked in. This gives a better sentiment overview, because more social media applications are involved in the analysis | It is possible to choose the social network for which the sentiment analysis should be performed. Then a sentiment analysis on the choosen social media application is performed an the ammount of positive, neutral and negative posts is shown | Buerger Niklas & Tobis Wehr | | |
| 102 | 8 | Sentiment | Sentiment analysis extension | As a User I can click on the neutral, positiv and negativ part of the pie chart, so that I can jumd directly to the posts of this category. This enables to react directly to special posts (mostly negativ ones) so that the CRM can be improved. | The matching posts were shown after clicking on one of the three categories of the pie chart. | Buerger Niklas & Tobis Wehr | postponed | |

Social Media und DATEV - Sprint Backlog

| estin | nated effort | | 26 | | | Next available ID: | 103 |
|-------|--------------|--------|---------------------|--------------------------------------|---|--|---|
| # | Rel. | Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 85 | 2 | 8 | Help | Search Function | As a user I can search within the help document. I can type in keywords which are highlighted if found. The value is more efficient help function | The document can be searched. If a entered keyword is found in the text, the term is highlighted | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 87 | 2 | 2 | Help | Social Media Connect Instructions | As a user I can see instructions how to get a valid token for each social network. This information is displayed within the Help. This increases the usability of this function | tokens for each soial network is shown in | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 98 | 2 | 8 | Bug fixes | Bug fixes | notification Settings leading to double dialog box notification settings should be used in global overview | All bugs are fixed | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 86 | 2 | 3 | Layout improvements | Dynamic application size | As a user I can change the application size and the content (tables, fields, dialog boxes) adapt automaticly to the size. This gives a better usability, because the content size fits to the application size. | When the application size is changed all content elements (tables, fields, dialog boxes) fit the new application size and information is still readable. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 101 | 2 | 5 | Layout improvements | Splashscreen & Icon | As a user I can see the a splashscreen/Icon logo during the start of the application so that i know when everything is ready to work with. | The splashscreen and the Icon are seen by the user when starting/working with the application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated | | elected spr | ints | 305 | | Real effort for sele | | 329 | |
|-----------|------|-------------|-------------|-------------|-----------------------|---|--|---|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 5 | 1 | | 5 | 5 | Vison | Idea generation | As a team member I have to think about ideas about integration social media functions into the DATEV Pro application. This ideas should deal with social media and respect the information security regulations from DATEV eG. | DATEV will choose an idea. The idea has to deal with the integration of social media into the DATEV Pro application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 6 | 1 | 1 | 2 | 2 | Vision | Present ideas | As a product owner I have to present the ideas, that our team has generated, to our industry partners. | DATEV is informed about our ideas (email/phone) and gives feedback about the ideas. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 3 | 1 | 1 | 5 | 5 | Infrastructure | Repository | A team repository with a version controll is available | The repository contains all the sourcecode. Each software developer can access the repository and is able to commit or check out the source coud for his/her work. Product owner are also able to check out and commit documents to the repository. The AMOS team from the University (Professor and Stuff) have read permissions | Isabella Eigner |
| 1 | 1 | 1 | 3 | 3 | Infrastructure | Collaboration platform | As a team member I am able to work together with other members. I am able to commit and checkout to the repository. Futhermore I have access to a shared folder on dropbox to exchange other documents | Product owner are able to create product backlog and work items. Futhermore it is possibel to manage sprints and releases. Software developers are able to work together. Furthermore all team members have access to the collaboration platform. A shared Dropbox folder is available and all team members have access to it. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 4 | 1 | 1 | 2 | 1 | Infrastructure | Bug tracking | As a team member I can track and document bugs. | | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 8 | 1 | 1 | 1 | 2 | Infrastructure | Setting up communication channels | As a team member I am able to communicate with other team members via a facebook group, skype, email or phone. | A facebook group is available, email addresses, phone numbers and skype accounts are exchanged | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 10 | 1 | 1 | 1 | 1 | copyright | licensing | add license agreements to the repository | license text/code is embedded to specified documents/sourcecode | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 7 | 1 | 2 | 2 | 2 | Social Media Match | Setup of test database with client data | Setup of an database as used in the DATEV Pro application. The database should contain all information that are used in the DATEV Pro application (same Columns and data format). | the DATEV Pro application is | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | ints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|------------------------------|---|---|--|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 9 | 1 | 2 | 3 | 3 | Social Media Match | Test users for test database | A set of test users datasets has to be added to the database. The test user datasets should contain all required information (see original DATEV database) | There are at least 20 different test users in the database. Each dataset provide data for at least the mandatory columns. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 11 | 1 | 2 | 5 | 5 | Social media match | | Test users for facebook, twitter, xing and linked in should be created. The test users for one social media application cover all different privacy seetings of the social network. | There are enough test accounts for each social media application in order to test all different privacy settings of the social media application. These test accounts should also fit to the users stored in the test database | Isabella Eigner |
| 38 | 1 | 2 | 3 | 1 | matching information gui | register tab facebook | As a User I can see a regsiter tab which can be clicked on to reveal the stored social media facebook-data of facebook from a client. | The register tab facebook is displayed in the GUI of the application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 39 | 1 | 2 | 3 | 1 | matching information gui | register tab twitter | As a User i can see a regsiter tab which can be clicked on to reveal the stored social media twitter-data of twitter from a client. | The register tab twitter is displayed in the GUI of the application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 40 | 1 | 2 | 3 | 1 | matching information gui | register tab xing | As a User I can see a regsiter tab which can be clicked on to reveal the stored social media xing-data of xing from a client. | The register tab xing is displayed in the GUI of the application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 41 | 1 | 2 | 3 | 1 | matching information gui | register tab linked in | As a User I can see a regsiter tab which can be clicked on to reveal the stored social media linked in-data from a client. | The register tab linked in is displayed in the GUI of the application. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 13 | 1 | 2 | 8 | 8 | User Interface | Creation of the GUI | As a user I can see an interface wich is similar to the "DATEV Arbeitsplatz pro" GUI to have a better overview/workflow. | The user interface is displayed on the screen and resembles the "DATEV Arbeitsplatz pro" interface. According to the Layout. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 21 | 1 | 3 | 2 | 1 | matching information gui | register tab Stammdaten | As a User I can see a regsiter tab which can be clicked on to reveal the existing "Stammdaten" from a client. | The register tab Stammdaten is displayed in the GUI of the application. | Matthias Hafner Isabella Eigner |
| 46 | 1 | 3 | 3 | 3 | matching information storage | register tab Stammdaten | As a user I can click on the register tab "Stammdaten" of a (selected) client to see the "Stammdaten" of this client, which provides a fast insight into a clients business. | - | Jupiter Bakakeu |
| 2 | 1 | 3 | 1 | 2 | Infrastructure | Developer system | create a developper system (integrate and configurate GitHub in Eclipse) | It enables the development process of a (software-) prototype. The software developpers have fully access on the complete Sourcecode. | Matthias Hafner Isabella Eigner |
| 24 | 1 | 3 | 1 | 1 | Basic | Create dummy developer account for each social network platform | There has to be dummy user account for each social network (Facebook, Twitter, Xing, LinkedIn) that can be used as the company account. | A dummy company account for Facebook, Twitter, Xing and LinkedIn is available | Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | rints | 305 | | Real effort for sele | cted sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|------------------------|----------------------------------|---|---|------------------------------------|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 50 | 1 | 3 | 8 | 8 | User Interface | Database access | As a user I can access the client database from within the application, which gives the posibillity to see all information about my clients | There is a successfull connection to the client database and data can be accessed. Junit test is successful | Jupiter Bakakeu |
| 51 | 1 | 3 | 3 | 3 | User Interface | Table for GUI | As a user i can see a table where client data can be displayed. This provides an overview of the existing client data. | There is a table that can display the client data from the client database | Jupiter Bakakeu |
| 16 | 1 | 3 | 3 | 5 | User Interface | Search bar function | As a user I want to search for a specific client in the client database to save time by getting faster access to this clients data. Tool Tip, Name Mandanten nummer. The search only seraches in the fields that are selected in the search dropdown bar. If nothing is selected in the serach drop down menu, than the search looks at ever field. This enalbles a more detailed search function | selected fields (search drop down menu) were used for the search. | Matthias Hafner Isabella Eigner |
| 53 | 1 | 3 | 2 | 2 | Design Improvements | GUI and performance improvements | As a user I see a nicer GUI and have a better performance within the tool. This helps to improve the usability of the software | New design is visiable and faster performance is notable | Jupiter Bakakeu |
| 15 | 1 | 3 | 5 | 8 | User Interface | Search dropdown menu | As a User I can open a search dropdown menu, where I can decide what I want to search. Name, surname, zip code, city, region, country, gender. This allows me to get exactly the users that I am interested in | The search is only performed on the filed selected in the search drop down menu | Matthias Hafner Isabella Eigner |
| 52 | 1 | 4 | 5 | 8 | User Interface | Application login | As an user I enter my user name and password in order to get access to the application. This is necessary for only letting verified users use the application | The application only opens if the right login infotmation was entered. | Matthias Hafner Isabella Eigner |
| 54 | 1 | 4 | 1 | 1 | Database | Zip Code and Gender | As a user I can see a zip code and a gender field in the database. This is needed for complete client data | There is a zip code and a gender field in the database table | Matthias Hafner Isabella Eigner |
| 55 | 1 | 4 | 3 | 3 | User Interface | menu | As a User I also have a zip code and a gender field in the Search drop down menu | The search is only performed on the filed selected in the search drop down menu | Matthias Hafner Isabella Eigner |
| 56 | 1 | 4 | 3 | 3 | Database | Update Database | As a User i have added the zip code and the gender of a client to the databases to search/select/work with theses. | All relevant/affected databases were updated with the attributes zip code and gender. | Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | ints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|------|-------------|--|---|---|---|---|
| # | Rel. | Sprint | | Real Effort | Category | Short Name | · | Acceptance Criteria | person in charge |
| 36 | 1 | 4 | 8 | 8 | User Interface | Social Media Sign in | As a user I can provide my credentials for Facebook, Twitter, Xing or LinkedIn within the general settinks menu on the left navigation panel. It is possible to provide login credentials for each socail network. This helps my to save my Social Media Account credentials within the application for easier acces to client data on the mentioned social media platforms | a dialog box appears, where the account information can be entered. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 14 | 1 | 4 | 8 | 5 | Check Social Networks Dialog Box | Dialog box after "Check Social Networks" | from the networks. This allows to choose exactly which information the user wants to get and from which networks. | After a click on "Check Social Networks" a dialog box with settings for the matching process opens. There it is possible to select all, one or multiple social networks from which data should be gathered. (wireframe available) | |
| 58 | 1 | 5 | 3 | 3 | Basic | Creat Database for social media information | As a user i have a database table for each social media application (faceboook, xing, twitter, linkedin) where the data from the social media process can be stored | The database has all relevant columns, that are needed to store the data gathered from the social media match process | Matthias Hafner Isabella Eigner |
| 31-1 | 1 | 5 | 2 | 8 | Social Media Match Process | | As a user I can go to the general settings in order to connect to facebook, by using the provided login credentials. This is necessary to get the data from the different social media applications | After a click on connect, the connection to the social networks, for which login credentials were provided, is establish. If the connection could not be established a error message should be displayed. If the connection was successful it should also be displayed. | |
| 31-2 | 1 | 5 | 2 | 8 | Social Media Match Process | Connect to social network twitter | As a user I can go to the general settings in order to connect to Twitter, by using the provided login credentials. This is necessary to get the data from the different social media applications | which login credentials were provided, is establish. If the connection could not be established a error message should be displayed. If the connection was successful it should also be displayed. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 24 | 1 | 5 | 8 | 8 | Information gathering | get client data from Facebook | If Facebook was the one or one of the Social Media Platforms that I, as an user, have selected, than I want that the system retrieves all possible facebook data of the selected clients. | The data for the selected clients, can be accessed. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | rints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|-------------------------------|--|---|---|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 25 | 1 | 5 | 8 | 8 | Information gathering | get client data from twitter | If twitter was the one or one of the Social Media Platforms that I, as an user, have selected, than I want that the system retrieves all possible twitter data of the selected clients. | The data for the selected clients, can be accessed. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 31-3 | 1 | 6 | 8 | 8 | Social Media Match Process | Connect to social network xing | As a user I can go to the general settings in order to connect to xing, by using the provided login credentials. This is necessary to get the data from the different social media applications | After a click on connect, the connection to the social networks, for which login credentials were provided, is establish. If the connection could not be established a error message should be displayed. If the connection was successful it should also be displayed. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 31-4 | 1 | 6 | 8 | 8 | Social Media Match Process | Connect to LinkedIn | As a user I can go to the general settings in order to connect to LinkedIn, by using the provided login credentials. This is necessary to get the data from the different social media applications | After a click on connect, the connection to the social networks, for which login credentials were provided, is establish. If the connection could not be established a error message should be displayed. If the connection was successful it should also be displayed. | |
| 63 | 1 | 6 | 5 | 8 | Social Media Match Process | Save gathered information from Twitter | As a user I can find the Twitter information from the social media match process in the Twitter database table. This is necessary to work with the data. | The Twitter data is stored in the Twitter database table | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 43 | 1 | 6 | 5 | 5 | Social Media Match Process | display the retrieved twitter data | As a user I can click on the register tab "twitter" of a (selected) client to see the social media twitter-data of this client, which provides a faster insight into a clients social behaviour/life. | In this specific register tab, the stored/retrieved data are displayed in a uniform design. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 62 | 2 | 7 | 3 | 3 | Social Media Match Process | Save Facebook data | As a user I can find the facebook information from the social media match process in the facebook database table. This is necessary for working with the data. | The Facbook data is stored in the Facebook database table. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 42 | 2 | 7 | 5 | 5 | Social Media Match Process | Display Facbook data | As a user, i can see the stored facebook information of a specific client on the register tab "facebook" to get a good overview of the social "facebook" data of this client. | The data from the selected clients, which matched a postive accordance on facebook (stored in database table), will be displayed in the applikation. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 26 | 2 | 7 | 5 | 5 | Social Media Match Process | Get xing data | If Xing was the one or one of the Social Media Platforms that I, as an user, have selected, than I want that the system retrieves all possible xing data of the selected clients. | The data from the selected clients, which matched a postive accordance on xing, will be retrieved from the social network. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | ints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|----------------------------------|---------------------------|---|--|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 64 | 2 | 7 | 3 | 3 | Social Media Match Process | Save Xing data | As a user I can find the Xing information from the social media match process in the Xing database table. This is necessary to work with the data. | The Xing data is stored in the Xing database table. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 44 | 2 | 7 | 5 | 5 | Social Media Match Process | Display Xing data | As a user, i can see the stored xing information of a specific client on the register tab "xing" to get a good overview of the social "xing" data of this client. | The data from the selected clients, which matched a postive accordance on xing (stored in database table), will be displayed in the applikation. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 27 | 2 | 7 | 5 | 8 | Social Media Match Process | Get LinkedIn data | If Linked In was the one or one of the Social Media Platforms that I, as an user, have selected, than I want that the system retrieves all possible linked in data of the selected clients. | The data from the selected clients, which matched a postive accordance on linked in, will be retrieved from the social network. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 65 | 2 | 8 | 8 | 8 | Social Media Match Process | Save LinkedIn data | As a user I can find the LinkedIn information from the social media match process in the LinkedIn database table. This is necessary to work with the data. | The LinkedIn data is stored in the LinkedIn database table. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 45 | 2 | 8 | 5 | 5 | Social Media Match Process | Display Linked In Data | As a user, i can see the stored Linked In information of a specific client on the register tab "Linked In" to get a good overview of the social "linked in" data of this client. | which matched a postive accordance on Linked in (stored in database | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 75 | 2 | 8 | 3 | 3 | Check social media Dialog box | check all buttons | As a a user i can click on a button "check all" to choose all the possible checkboxes in the Dialogbox. There are also a check all buttons for each social network wich checks all checkboxes for the corresponding network. This will be faster for the user than clicking on each of the checkboxes seperately. | The Button exists and the underlying function can be executed and checks all Checkboxes. | Matthias Hafner Isabella Eigner |
| 76 | 2 | 8 | 2 | 2 | User Interface | Refresh Button | As a user I can click on a refresh button on the right top corner, to get the actual data displayed after changes in the databases to work with actual data sets. | The button exists and the underlying function can be executed and refreshes the displayed data. | Matthias Hafner Isabella Eigner |
| 61 | 2 | 8 | 1 | 1 | Standard Settings | displayed information | As a User, i open the application, and the view is always the same (standard settigs). All clients are displayed in | After starting of the application, all clients are displayed in the tableview, the stammdaten tab is in focus and no client is chosen/displayed, | Matthias Hafner Isabella Eigner |
| 69 | 2 | 8 | 1 | 1 | Navigation bar (left) | renaming | | | Matthias Hafner Isabella Eigner |

| estimate | ed effort for s | selected spi | rints | 305 | | Real effort for sele | ected sprints | 329 |) |
|----------|-----------------|--------------|-------------|-------------|-----------------------|-------------------------------|---|---|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 70 | 2 | 8 | 1 | 1 | Navigation bar (left) | new menu items (twitter) | As a User i can see the menu item "Twitter Sentiment Settings" under the register "Settings" and "Twitter Sentiment" under the register "Social" to have a better usability and more structured working environment. | position in the navigation menu. | Matthias Hafner Isabella Eigner |
| 71 | 2 | 8 | 1 | 1 | Navigation bar (left) | delete menu items | As a User i can no longer see/use the menu items "Listen", "React", "Search account" in order to have only the relevant items in the GUI to work with. | | Matthias Hafner Isabella Eigner |
| 72 | 2 | 8 | 1 | 1 | Navigation bar (top) | renaming | As a User i see "Connection Settings" instead of "General Settings" to get a better understanding of the underlying features. | correctly and is at the right position in | Matthias Hafner Isabella Eigner |
| 89 | 2 | 9 | 3 | 3 | GUI Improvements | Check all as Checkbox | As a user I can go to the "Check Social Media Dialog box" and I can see a "Check all" checkbox instead of an "Check All" button. When I select this checkbox, all checkboxes for this social network are selecte, when i uncheck this checkbox all checkboxes for this social network are unchecked. The value of this feature is, that it is easier to check or uncheck all checkboxes, which increase the usability of the application and the check social media process | selected all checkboxes of this social network are selected. When the checboxed is checked and than unchecked all the other checkboxes of this social network are also unchecked. | Matthias Hafner Isabella Eigner |
| 78 | 2 | 9 | 2 | 2 | User Interface | Facebook profil- link icon | As a user I can click on a Facebook icon in Facebook register tab, which holds a link to the individual client profil on the specific social network platform to get as fast as possible to the complete online profile of the client (for commenting or birthday congratulations). | By clicking on the Facebook icon the browser opens and shows the Facebook profile of the selected client. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 90 | 2 | 9 | 2 | 2 | User Interface | Xing profil-link icon | As a user I can click on a Xing icon in the Xing register tab, which holds a link to the individual client profil on the specific social network platform to get as fast as possible to the complete online profile of the client (for commenting or birthday congratulations). | By clicking on the Xing icon the browser opens and shows the Xing profile of the selected client. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | ints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|------------------|---|--|---|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 91 | 2 | 9 | 2 | 2 | User Interface | LinkedIn profil- link icon | As a user I can click on a LinkedIn icon in the LinkedIn register tab which holds a link to the individual client profil on the specific social network platform to get as fast as possible to the complete online profile of the client (for commenting or birthday congratulations). | By clicking on the LinkedIn icon the browser opens and shows the LinkedIn profile of the selected client. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 92 | 2 | 9 | 2 | 2 | User Interface | Twitter profil-link icon | As a user I can click on a Twitter icon in the Twitter register tab which holds a link to the individual client profil on the specific social network platform to get as fast as possible to the complete online profile of the client (for commenting or birthday congratulations). | By clicking on the Twitter icon the browser opens and shows the Twitter profile of the selected client. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 79 | 2 | 9 | 8 | 13 | User Identifying | multiple user list display | As a user I can see a list of identically named user profils of the selected client, if more than one matched dataset were retrieved during the matching process. This enables the user to verify the client dataset, which will provide the right social data. | A list of multiple datasets is schown for each client and social network, when mutual matches were retrieved during the matching process. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 80 | 2 | 9 | 3 | 3 | User Identifying | multiple user list selection & deletion | As a user I can select the appropriate | A specific data set can be selected and all other uneccessary data were deleted and the selected data set is stored in the data table. | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 93 | 2 | 9 | 1 | 1 | Notification Bar | Settings Link | As a user I can go settings (left navigation and top navigation) where I can find a "Dasboard Settings" menu item. This menu item is needed for a better access to the dashboard settings | There is a "Dashboard Settings" menu items in the settings | Matthias Hafner Isabella Eigner |
| 94 | 2 | 9 | 2 | 2 | Notification Bar | GUI | As a user I can click on the "Dashboard Setting" menu item (left and top navigation) and a Dialog Box with the same content as the Check Social Media dialog box opens. The differnce is, that this dialog box has Dashboard Settings as a headline. Furthermore the buttons from the Check Social Media dialog box are not used. instead there is an Save button at the bottom left side of the box. This Dialog box is necessary for selecting the items that should later occure in the dashboard itself. (just GUI not function) | After clicking on "Dashboard Settings" a Dialog box with all possible attributes of each social network apperas. Within the dialog box there are checkboxes for each attribute. | Matthias Hafner Isabella Eigner |

| estimated | d effort for s | elected sp | rints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|----------------|------------|-------------|-------------|------------------|----------------------------|--|---|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 48 | 2 | 9 | 2 | 2 | Notification Bar | Information Selection | As a user I can open the dialog dashboard an select the information that should be displayed, so i can get a fast overview about the client | It is possible to define which information to incude in the dahsboard. This configuration is used for every client. It is possible to change the configuration | Matthias Hafner Isabella Eigner |
| 88 | 2 | 10 | 8 | 8 | Bug | Bug Fixes | - Xing photo bug- Login to Social Media Bug- Error Messages | Bugs are closed and solved. For more detail see the detailed description in the bug tracker | Isabella Eigner Matthias Hafner Jupiter Bakakeu |
| 59 | 2 | 10 | 5 | 5 | Notification Bar | Notification bar GUI | As a User I can see a notification bar at the buttom of the application, here I see the latest notifications for the fields selected in the navigation bar settings. | There is a notification bar at the | Isabella Eigner Matthias Hafner Jupiter Bakakeu |
| 96 | 2 | 10 | 1 | 1 | Notification Bar | Renaming | As a user I see the menu entry notification settings instead of dashboard settings (left and top navigation bar). This is necessary, because the application name was changed to notification bar | The menue item dashboard settings is renamed to notification settings. This has to be done in the left and the top navigation bar | Isabella Eigner Matthias Hafner |
| 47 | 2 | 10 | 1 | 2 | Notification Bar | Delete | As a user I can now only pick birthday, job, tweets and posts, which gives a better overview in the notification bar for the most relevant parameter. | The notification settings dialogbox only contains for fields that can be choosen. The fields are birthday, job, last 5 tweets, last 5 posts | Isabella Eigner Matthias Hafner |
| 60 | 2 | 10 | 8 | 8 | Notification Bar | Content | As a user I can see a notification bar that displays the the information that I have selected. If Birthday was selected I can see the persons who have their Birthday today. If Job was selected I see the latest job update. If Tweets was selected I see the last 5 Tweets and if posts was selected I see the last 5 posts This again provides me as fast as possible with the information that I have considered to be relevant for each client. | Only the information, selected in the notificationbar settings are displayed within the notification bar. If no data could be found there should be the a message that says "no data" | Isabella Eigner Matthias Hafner Jupiter Bakakeu |
| 97 | 2 | 11 | 2 | 2 | Notification Bar | Notificatio Bar Refresh | As a user I can see a notification bar refresh button, that can be clicked in order to refresh the notification bar, within the notification bar. This means, that the notification bar does only refrehes if the button is pressed. This increases the performance of the application and is necessary for a fast system start | There is a notification bar refresh button within the notification bar. After clicking the button the notification bar should be refreshed. | Matthias Hafner Isabella Eigner |

| estimated | effort for s | elected spr | rints | 305 | | Real effort for sele | ected sprints | 329 | |
|-----------|--------------|-------------|-------------|-------------|-------------------|---------------------------------------|--|--|---|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge |
| 66 | 2 | 11 | 3 | 2 | Twitter Sentiment | extension | As a user I can enter the search term for the Twitter search within the Twitter Sentiment Dialogbox (i.e. my companies name). The field can be edited at any time. This gives the value of choosing the right company for which the twitter sentiment should be estimated. | There is a text field within the twitter sentiment dialog box, where a text can be entered. It is possible to enter text to the provided text box and the entered text can be changed at any time. | Matthias Hafner Isabella Eigner |
| 73 | 2 | 11 | 8 | 13 | | Process | As a User I can performe a twitter sentiment analysis based on the results from the database, so I can learn how the public mind thinks i.e. about my company | After pressing the "Refresh" button of the sentiment analysis dialogbox the sentiment analysis process should be execuded according to the defined parameters (search term in sentiment settings, date range from the drop down menu). | |
| 67 | 2 | 11 | 5 | 3 | Twitter Sentiment | Twitter Sentiment Dialog Box (GUI) | As a user I can use the navigation bar on the left side and got to social -> Twitter sentiment in order to see the Twitter sentiment. The dialog box is capable of showing the twitter sentiment (Amount of positive, negative and neutral tweets). I can also see when the last sentiment analysis was performed and I also have a refresh button on the bottom. The vlaue is that the twitter sentiment can be seen and that i have the possibility to refresh (Analyse button) the sentiment analysis | item under the "Social" Menu in the navigation panel on the left side. With a click on the "Twitter Sentiment" menu item a dialog box opens. There are three field that are able to show the ammount of positive, negative and neutral tweets. If the twitter sentiment analysis was not execuded before, the fields shuld be empty. | Matthias Hafner Isabella Eigner |
| 74 | 2 | 11 | 5 | 3 | Twitter Sentiment | Twitter Sentiment Content | As a user I am able to see the amount of positive, negative and neutral tweets about the definde search term within the sentiment analysis dialogbox. The value of this is that I am able to see how the general public thinks about the company. This information can be used to support different marketing campaigns. | After executing the sentiment analysis process the information gathered during the process should be displayed in the dialog box | Jupiter Bakakeu Matthias Hafner Isabella Eigner |
| 95 | 2 | 12 | 8 | 8 | Twitter Sentiment | Get data from Twitter search | As a user I can specify a searchterm and a date range, which is used to get the results from the applications database. This is a necessary preparation for a sentiment analysis. | The twitter search API is used in order do get the results from twitter search that matches the defined search term and date range | Jupiter Bakakeu Matthias Hafner Isabella Eigner |

| estimated effort for selected sprints | | | | 305 | | Real effort for sele | ected sprints | 329 | | |
|---------------------------------------|------|--------|-------------|-------------|-------------------|-----------------------|---|--|---|--|
| # | Rel. | Sprint | Est. Effort | Real Effort | Category | Short Name | Item Description | Acceptance Criteria | person in charge | |
| 99 | 2 | 12 | 2 | 5 | Twitter Sentiment | Pie chart | As a user I can see a pie diagramm on the left side in the twitter sentiment dialog box, so that I can get a quick and pictorial representation of the results. | The pie chart is positioned on the left side in the twitter sentiment dialog box and illustrate the results after a the sentiment analyse. | Jupiter Bakakeu Matthias Hafner Isabella Eigner | |
| 81 | 2 | 12 | 8 | 8 | Help | User Documentation | As a user I have access to a user documentation of the application. This helps to understand the application and supports usability | There is a user documentation which includes all relevant features of the application. (This also includes screenshots if necessary) | Jupiter Bakakeu Matthias Hafner Isabella Eigner | |
| 82 | 2 | 12 | 3 | 3 | Help | Add help Button | As a user I can see a help button on the top navigation bar. The value of this feature is that I can access the help during the usage of the application. | There is a Help button on the top navigation bar. | Matthias Hafner Isabella Eigner | |
| 83 | 2 | 12 | 3 | 3 | Help | Help Integration | As a user I can click on the Help button in the top navigation bar. After clicking a dialog box with the user documentation opens. The value of this feature is that I am able to see the user documentation within the application | When clicking on help, the user documentation content is shown. | Matthias Hafner Isabella Eigner | |
| 84 | 2 | 12 | 5 | 5 | Help | Help Layout | As a user I have an interactive table of context which allows me to navigate within help. The value is a faster navigation. | There is a table of context with links to the matching paragraphs of the user documentation | Matthias Hafner Isabella Eigner | |

Social Media und DATEV - Impediments

| Impediment | Solved |
|---|--------|
| Communication Problems about the goal of the AMOS-Project with the industry partner (Idea Project vs Scrum/Prototype Project) | YES |
| Problems by exporting the jar-file including the libraries, so it can be deployed correctly on the Tomcat server. | YES |
| Currently the exams and presentations need more focus than the last, not marked sprint ;-) | |

Social Media und DATEV - Roles

| sprint | scrum master | review and release manager |
|--------|-----------------|----------------------------|
| 1 | Tobias Wehr | Isabella Eigner |
| 2 | Jupiter Bakakeu | Matthias Hafner |
| 3 | Niklas Bürger | Jupiter Bakakeu |
| 4 | Tobias Wehr | Isabella Eigner |
| 5 | Niklas Bürger | Matthias Hafner |
| 6 | Tobias Wehr | Jupiter Bakakeu |
| 7 | Niklas Bürger | Isabella Eigner |
| 8 | Isabella Eigner | Matthias Hafner |
| 9 | Matthias Hafner | Jupiter Bakakeu |
| 10 | Tobias Wehr | Isabella Eigner |
| 11 | Niklas Bürger | Matthias Hafner |
| 12 | Tobias Wehr | Jupiter Bakakeu |
| 13 | Matthias Hafner | Isabella Eigner |

| Term | Description |
|--|---|
| Check social networks dialog box | Within this dialog box you can choose which social networks to scan and select which information to retrieve from the networks. |
| DATEV Pro application / DATEV Arbeitsplatz pro | This is the framework/ and GUI of the software package DATEV is using. |
| General settings | The user can configurate different settings for the twitter sentiment and the connections. |
| Multiple user list | This list contains possible users that were found when checking the client data against the social networks. The goal of this list is to identify the right social media account for the selected client |
| Notification bar | This is a bar on the right side of the application, where a user is informed about the recent changes. It is possible to decide if birthday alerts, last posts, last tweets or changes in the job changes should be displayed. The user can choose to selct all of the possible alerts or just some of them. |
| Notification dialog box | This is the dialog box where a user can select about which topics he/she wants to get notifications. It is possible to select |
| Notification settings | The user can configurate the information which will be shown in the notification dialog box . |
| Register tab "Facebook" | In this register tab the facebook information of the clients is stored. |
| Register tab "LinkedIn" | In this register tab the linked in information of the clients is stored. |
| register tab "Stammdaten / client data" | In this register tab the standard information of the clients is stored. |
| Register tab "Twitter" | In this register tab the twitter information of the clients is stored. |
| Register tab "Xing" | In this register tab the xing information of the clients is stored. |
| Social Media Connect Instructions | This text explains how to generate and connect to a social media platform by using a token. |
| Social Media Match | This is the process where the client data from our application is checked against Facebook, Twitter, LinkedIn and Xing in order to find matching social media accounts |
| Social media sign in | The user can enter and save login credentials for each socail network. |
| Twitter Sentiment Dialog Box | This dialog box is used for entering the word which should be used for the Twitter search. In a future release it should also be possible to see here the last date when a sentiment analysis was performed, and it will be possible to select the ammount of tweets or a specific date range in which tweets can be analysed |
| Twitter Sentiment Process | This is a feature where tweets are analysed if the overall sentiment is positive, neutral or negative. The amount of tweets for each sentiment is than counted and will be presented to the user |
| Twitter Sentiment Settings | The user can configurate the information which will be shown in the twitter sentiment dialog box . |

| # | Effort | Category | Short Name | Item Description | Acceptance Criteria | Creator | Status |
|----|--------|--|--|---|--|--------------------------------|-----------|
| 57 | 2 | Basic | Setup Xing Connect | As a user I can type in the Xing account information (dialog box), to use the provided developper functions from facebook. | The account credentials are stored and can be used for the social media match and information gathering process | Bürger Niklas & Wehr Tobias | cancelled |
| 23 | 2 | Basic | Setup Facebook Connect | As a user I can type in the facebook account information (dialog box), to use the provided developper functions from facebook. | The account credentials are stored and can be used for the social media match and information gathering process | Bürger Niklas & Wehr Tobias | cancelled |
| 34 | 2 | Basic | Provide twitter credentials | As a user I can type in the Twitter account information (dialog box), to use the provided developper functions from Twitter. | The account credentials are stored and can be used for the social media match and information gathering process | Bürger Niklas & Wehr Tobias | cancelled |
| 35 | 2 | Basic | Provide linkedin credentials | As a user I can type in the LinkedIn account information (dialog box), to use the provided developper functions from LinkedIn. | The account credentials are stored and can be used for the social media match and information gathering process | Bürger Niklas & Wehr Tobias | cancelled |
| 20 | 3 | Check Social Networks Dialog Box | Dialog box content | As a User I see ne number of selected clients at the top of the dialog box. This helps me to see how many clients I selected by using the filter or search function and it also helps me to see if the filter or search function worked | The number at the top of the dilog box is equal to number of clients, which were selected by using the filter or search function | Bürger Niklas & Wehr Tobias | cancelled |
| 37 | 3 | Check Social Networks Dialog Box | Dialog box after "Check Social Networks" | As a user I can choose exactly the information from a social platform(s), which I am intressted in and are relevant for further CRM. | It is possible to decide which information to get from the different social networks. These parameters are safed somewhere for further information-retrieve processes. (wireframe available) | Bürger Niklas & Wehr Tobias | cancelled |
| 17 | 3 | Check Social Networks Dialog Box | Check Social Networks for clients (facebook) | As a user I want to select (via checkbox in the "Check Social Networks" dialog box) the social media platform facebook, in which the matching will be rolled out to get data only from this platform in which the user is interested in without scanning every social media platform. | When the Checkbox is marked, the status is safed somewhere for the later matching process. | Bürger Niklas & Wehr Tobias | cancelled |
| 18 | 3 | Check Social Networks Dialog Box | Check Social Networks for clients (xing) | As a user I want to select (via checkbox in the "Check Social Networks" dialog box) the social media platform xing, in which the matching will be rolled out to get data only from this platform in which the user is interested in without scanning every social media platform. | When the Checkbox is marked, the status is safed somewhere for the later matching process. | Bürger Niklas & Wehr Tobias | cancelled |

| # | Effort | Category | Short Name | Item Description | Acceptance Criteria | Creator | Status |
|----|--------|--|---|--|--|--------------------------------|--------------------------|
| 19 | 3 | Check Social Networks Dialog Box | Check Social Networks for clients (linked in) | As a user I want to select (via checkbox in the "Check Social Networks" dialog box) the social media platform linked in, in which the matching will be rolled out to get data only from this platform in which the user is interested in without scanning every social media platform. | When the Checkbox is marked, the status is safed somewhere for the later matching process. | Bürger Niklas & Wehr Tobias | cancelled |
| 32 | 3 | User Interface | Clear button | As a user I can click on a "Clear" button in order to delete all filters or searches. This enables me to see all clients again | When the "Clear" button is clicked, all searches and filters are deleted and all clients are shown. | Bürger Niklas & Wehr Tobias | cancelled |
| 49 | 3 | Client Database | Extension of the client database | As an user I can see fields for the information gatherd from the social networks. This contains a field for each socail media application, where the URL for the profile can be stored. It should also includ a field for each of the fields that are retrieved by executing the information gathering process. This allows me to see all the additional social media information within the application. | There are fields for all the information that can be gathered from the different social media application. The fields have the matching datatype in order to store the information. (i.e. Integer for age, string for education histor,) | Bürger Niklas & Wehr Tobias | cancelled |
| 22 | 13 | epic user story | Twitter(-Sentiment) | Search through twitter-streams to detect new potential business partners or to find out about the general mood about the tax consultant office. This can help to estimate how people think about the company. This can also be useful to determine how the public reacts to certain marketing campaigns. | Within the application a dashboard with a sentiment analysis based on the twitter stream is presented. | Bürger Niklas & Wehr Tobias | splitted => Cancelled |
| 29 | 1 | Check Social Networks Dialog Box | Renaming | As a user I click on this button to start the matching process, so I can get the positiv matches as the result which will be needed for further work processes. | The funktion checks the before entered Data (database/filter/checkboxes) to execute the matching process with the right parameters. | Bürger Niklas & Wehr Tobias | Cancelled |
| 30 | 8 | Check Social Networks Dialog Box | Excecute button function | As an user I can find a "Execute" button which allows me to start the social media match process and the information gathering process. The process respects only the clients that where selected by using the filter or search function. If the filter and search function where not used, the process applies for all clients. Furthermore, the process uses the settings that were made in the dialog box (selected social media platform(s) and selected information). This helps to select only the relevant clients and information. | With a click on the button the social media match and information gathering process is started and the relevant clients and selected settings for social media platforms and information gathering are respected | | Cancelled |

Social Media und DATEV - Canceled Features

| # | Effort | Category | Short Name | Item Description | Acceptance Criteria | Creator | Status |
|----|--------|--|--|---|--|--------------------------------|--------------------------------|
| 28 | 2 | Check Social Networks Dialog Box | Cancel Button | As a user I can find a "Cancel" button within the dialog box. By clicking the button I can close the dialog box without executing the social media match and information gathering process | | Bürger Niklas & Wehr Tobias | Cancelled (part of get data) |
| 77 | 2 | User Interface | checkboxes for Dashboard information | As a user I can see checkboxes in each register tab (facebook, xing,) behind each information field on which I can click to choose which information will be displayed in the dashboard for a small aggregated view of the most relevant dataset. | The checkboxes exists, can be checked on and the constellation is saved for the future process of displaying these information on the dashboard. | | cancelled (multiple occurence) |

Social Media und DATEV - Highest_ID

| Product Backlog | Sprint Backlog | Feature Archiv | Highest_ID |
|-----------------|----------------|----------------|------------|
| 102 | 101 | 99 | 102 |