

# Sales Lead Qualifier

## Our Vision

A tool that ...

- increases conversion of leads to customers
- provides the sales team with valuable information
- is future-proof due to the modular architecture

## Data Collection from various sources

- Google Places API
- RegionalAtlas Database
- Data enrichment using GPT or NLTK

## AI-based Data Analysis

- Classification of leads based on their revenue
- Numerous classifiers are supported
- Best performing: XGBoost, AdaBoost and LightGBM

