

Ahmadreza Mostajabi

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Education

London Business School

PhD, Strategy and Entrepreneurship

Sep 2020 - 2025 (expected)

Sharif University of Technology

M.Sc, Business Administration

Sep 2016 - Aug 2018

Shiraz University

B.Sc, Computer Software Engineering

Sep 2012 - Aug 2016

Research Interests

- Competitive and Innovative Dynamics
- Platform Strategy

Research Projects

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

- Conditional Accept at Strategic Management Journal
- In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- R&R at Administrative Science Quarterly
- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Market Size and Homogeneity Shape

Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- Best Paper Nomination at AOM TIM Division (2023)

Navigating the Paradox: The Dual Impact of Platform Policies on Quality Improvement and Creating Frictions for Firms

- Data Collection and Analysis
- In collaboration with Prof. Keyvan Vakili (LBS)

Accepted Conferences and Seminars

- Strategy Science 2023
- Academy of Management 2022-2023-2024
- DRUID 2022-2023
- Transatlantic Doctoral Conference 2022(Conference Lead)-2023
- Bocconi's Platform Paper Development Seminar 2022
- BU Platform Conference 2022-2023
- Strategic Management Society 2022-2023-2024
- Ghoshal Conference

Honors and Awards

- Sharif University's Top Educational Student; 2017
- Shiraz University CSE Department's Top Student; 2016
- Iran National Elites Foundation's Educational Award; 2016
- Direct entrance to Sharif University's Masters program by being exempt from entrance exam; 2016

Teaching Experiences

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|---|------------------|--|
| Developing Strategy for Value Creation | | London Business School |
| Lead Tutor | 2022, 2023, 2024 | |
| Digital Strategy | | London Business School |
| Teacher Assistant | 2022, 2023, 2024 | |
| Core Strategy | | London Business School |
| Teacher Assistant | 2021, 2022, 2023 | |
| Change Management | | Sharif University of Technology |
| Teacher Assistant | 2019, 2020 | |
| Platform Strategy | | Sharif University of Technology |
| Teacher Assistant | 2018 | |
| Organizational Behavior | | Sharif University of Technology |
| Teacher Assistant | 2017 | |
| Principles of Programming | | Shiraz University |
| Teacher Assistant | 2013, 2014 | |
| English as a Second Language | | BLI |
| Teacher | 2015, 2016 | |

Test Scores

- TOEFL iBT: 117/120 [Reading:30 Listening:30 Speaking:28 Writing:29]
- GRE General: Quantitative Reasoning (93%), Verbal Reasoning (83%), Analytical Writing (81%)

Selected Work Experiences

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| Senior Product Manager - Snapp! | Feb 2019 – July 2020 |
| Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East | |
| Product Manager - NoticeMe IM | 2016 – 2017 |
| Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush | |

Extra-Curricular Activities

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| TADC Conference | 2022 |
| London Business School - Conference Lead | |
| PhD Student Representative - SE Department | 2022 |
| London Business School | |
| BTIU Conference | 2013-2015 |
| Shiraz University - President 2015 | |
| Scientific Association | 2013-2015 |
| Shiraz University, CSE Department - Core Member of the Association | |