Ahmadreza Mostajabi

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Education

London Business School   *Sep 2020 - Present*
PhD, Strategy and Entrepreneurship

Sharif University of Technology   *Sep 2016 - Aug 2018*
M.Sc, Business Administration

Shiraz University   *Sep 2012 - Aug 2016*
B.Sc, Computer Software Engineering

Research Interests

○ Competitive and Innovative Dynamics
○ Platform Strategy

Selected Research Projects

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry
○ Accepted at Strategic Management Journal (in Production stage)
○ In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

Myopic Expansions on Platforms: Evidence From Mobile Application Markets
○ R&R at Administrative Science Quarterly
○ In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Homogeneity Shapes Competition and Innovation Dynamics in Platform Markets
○ Job Market Paper
○ Best Paper Nomination at AOM TIM Division (2023)

Accepted Conferences and Seminars

○ European Digital Platform Research Network (EU-DPRN) Summit	2024
○ Consortium on Competitiveness and Cooperation (CCC)	2024
○ Strategy Science	2023
○ Academy of Management	2022-2023-2024
○ DRUID	2022-2023
○ Transatlantic Doctoral Conference	2022(Conference Lead)-2023
○ Bocconi's Platform Paper Development Seminar	2022
○ BU Platform Conference	2022-2023
○ Strategic Management Society	2022-2023-2024

Honors and Awards

○ Best Paper Nomination at AOM TIM Division;	*2023*
○ Sharif University's Top Educational Student;	*2017*
○ Shiraz University CSE Department's Top Student;	*2016*
○ Iran National Elites Foundation's Educational Award;	*2016*
○ Direct entrance to Sharif University's Masters program by being exempt from entrance exam;	*2016*

Teaching Experiences

Developing Strategy for Value Creation   **London Business School**
Lead Tutor   2022, 2023, 2024

Digital Strategy   **London Business School**
Teacher Assistant   2022, 2023, 2024

Core Strategy   **London Business School**
Teacher Assistant   2021, 2022, 2023

Change Management   **Sharif University of Technology**
Teacher Assistant   2019, 2020

Platform Strategy   **Sharif University of Technology**
Teacher   2018

Organizational Behavior   **Sharif University of Technology**
Teacher Assistant   2017

Principles of Programming   **Shiraz University**
Teacher Assistant   2013, 2014

English as a Second Language   **BLI**
Teacher   2015, 2016

Ad hoc Reviewer

o Organization Science Journal

o Research Policy Journal

o Academy of Management Conference

o Strategic Management Society Conference

o DRUID Conference

Selected Work Experiences

Senior Product Manager - Snapp!   **Feb 2019 − July 2020**
Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East with +5 Million rides/day

Co-Founder & Product Manager - NoticeMe IM   **2016 − 2017**
Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush

Administrative Roles

AOM TIM Division   **2024**
Social Media Coordinator

TADC Conference   **2022**
London Business School - Conference Lead

PhD Student Representative - SE Department   **2022**
London Business School

BTIU Conference   **2013-2015**
Shiraz University - President 2015

Scientific Association   **2013-2015**
Shiraz University, CSE Department - Core Member of the Association

References

Dr. Keyvan Vakili   **London Business School**

Associate Professor of Strategy and Entrepreneurship
Tel: +44 (0)20 7000 8742
Email: kvakili@london.edu

Dr. Sendil Ethiraj   **London Business School**

Professor of Strategy and Entrepreneurship; Deputy Dean (Faculty)
Tel: +44 (0)20 7000 8756
Email: sethiraj@london.edu

Dr. Aldona Kapacinskaite   **Bocconi University**

Assistant Professor, Department of Management and Technology
Tel: +39 02 5836 2532
Email: aldona.kapacinskaite@unibocconi.it