

Ahmadreza Mostajabi

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Education

London Business School

PhD, Strategy and Entrepreneurship

Sep 2020 - Present

Sharif University of Technology

M.Sc, Business Administration

Sep 2016 - Aug 2018

Shiraz University

B.Sc, Computer Software Engineering

Sep 2012 - Aug 2016

Research Interests

- Competitive and Innovative Dynamics
- Platform Strategy

Selected Research Projects

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

- Accepted at Strategic Management Journal (forthcoming)
- In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- R&R at Administrative Science Quarterly
- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Homogeneity Shapes Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- Best Paper Nomination at AOM TIM Division (2023)

Accepted Conferences and Seminars

- European Digital Platform Research Network (EU-DPRN) Summit 2024
- Consortium on Competitiveness and Cooperation (CCC) 2024
- Strategy Science 2023
- Academy of Management 2022-2023-2024
- DRUID 2022-2023
- Transatlantic Doctoral Conference 2022(Conference Lead)-2023
- Bocconi's Platform Paper Development Seminar 2022
- BU Platform Conference 2022-2023
- Strategic Management Society 2022-2023-2024

Honors and Awards

- Best Paper Nomination at AOM TIM Division; 2023
- Sharif University's Top Educational Student; 2017
- Shiraz University CSE Department's Top Student; 2016
- Iran National Elites Foundation's Educational Award; 2016
- Direct entrance to Sharif University's Masters program by being exempt from entrance exam; 2016

Teaching Experiences

Developing Strategy for Value Creation

Lead Tutor 2022, 2023, 2024

London Business School

Digital Strategy

Teacher Assistant 2022, 2023, 2024

London Business School

Core Strategy

Teacher Assistant 2021, 2022, 2023

London Business School

Change Management

Teacher Assistant 2019, 2020

Sharif University of Technology

Platform Strategy

Teacher 2018

Sharif University of Technology

Organizational Behavior

Teacher Assistant 2017

Sharif University of Technology

Principles of Programming

Teacher Assistant 2013, 2014

Shiraz University

English as a Second Language

Teacher 2015, 2016

BLI

Ad hoc Reviewer

- Organization Science Journal
- Research Policy Journal
- Academy of Management Conference
- Strategic Management Society Conference
- DRUID Conference

Selected Work Experiences

Senior Product Manager - Snapp!

Feb 2019 – July 2020

Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East with +5 Million rides/day

Co-Founder & Product Manager - NoticeMe IM

2016 – 2017

Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush

Administrative Roles

AOM TIM Division

2024

Social Media Coordinator

TADC Conference

2022

London Business School - Conference Lead

PhD Student Representative - SE Department

2022

London Business School

BTIU Conference

2013-2015

Shiraz University - President 2015

Scientific Association

2013-2015

Shiraz University, CSE Department - Core Member of the Association

References

Dr. Keyvan Vakili

Associate Professor of Strategy and Entrepreneurship

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London Business School

Dr. Sendil Ethiraj

Professor of Strategy and Entrepreneurship; Deputy Dean (Faculty)

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London Business School

Dr. Aldona Kapacinskaite

Assistant Professor, Department of Management and Technology

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Email: aldona.kapacinskaite@unibocconi.it

Bocconi University