

Ahmadreza Mostajabi

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Education

London Business School

PhD, Strategy and Entrepreneurship

Sep 2020 - Present

Sharif University of Technology

MBA, Master of Business Administration

Sep 2016 - Aug 2018

Shiraz University

B.Sc, Computer Software Engineering

Sep 2012 - Aug 2016

Research Interests

- Competitive and Innovative Dynamics
- Platform Strategy

Selected Research Projects

Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

Kapacinskaite, A., Mostajabi, A. (2024). Competing with the platform: Complementor positioning and cross-platform response to entry. Strategic Management Journal, 1–31. <https://doi.org/10.1002/smj.3643>

Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- R&R at Administrative Science Quarterly
- In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

Competition Perception: How Homogeneity Shapes Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- Best Paper Nomination at AOM TIM Division (2023)

Accepted Conferences and Seminars

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| ○ European Digital Platform Research Network (EU-DPRN) Summit | 2024 |
| ○ Consortium on Competitiveness and Cooperation (CCC) | 2024 |
| ○ Strategy Science | 2023 |
| ○ Academy of Management | 2022-2023-2024 |
| ○ DRUID | 2022-2023 |
| ○ Transatlantic Doctoral Conference | 2022(Conference Lead)-2023 |
| ○ Bocconi's Platform Paper Development Seminar | 2022 |
| ○ BU Platform Conference | 2022-2023 |
| ○ Strategic Management Society | 2022-2023-2024 |

Honors and Awards

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| ○ Best Paper Nomination at AOM TIM Division | 2023 |
| ○ Sharif University's Top Educational Student | 2017 |
| ○ Shiraz University CSE Department's Top Student | 2016 |
| ○ Iran National Elites Foundation's Educational Award | 2016 |
| ○ Direct entrance to Sharif University's Masters program; exempt from entrance exam | 2016 |

Teaching Experiences

Developing Strategy for Value Creation (Executive) Lead Tutor, 9 modules 2022, 2023, 2024	London Business School
CFO as Strategic Partner: Strategic Thinking (Executive) Lead Tutor, 4 modules 2023, 2024	London Business School
Digital Strategy (MBA and Executive Students) Teacher Assistant 2022, 2023, 2024	London Business School
Core Strategy (MBA) Teacher Assistant 2021, 2022, 2023	London Business School
Change Management (MBA) Teacher Assistant 2019, 2020	Sharif University of Technology
Platform Strategy (Undergrad and Executive) Teacher 2018	Sharif University of Technology
Organizational Behavior (MBA) Teacher Assistant 2017	Sharif University of Technology
Principles of Programming Teacher Assistant 2013, 2014	Shiraz University
English as a Second Language Teacher 2015, 2016	BLI

Ad hoc Reviewer

- Organization Science Journal
- Research Policy Journal
- Academy of Management Conference
- Strategic Management Society Conference
- DRUID Conference

Selected Work Experiences

Senior Product Manager - Snapp! Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East with +5 Million rides/day	2019 – 2020
Startup Mentor and Instructor Business model design mentor and workshop instructor for startup accelerators, including Dmond and Quantum accelerators.	2017 – 2019
Co-Founder & Product Manager - NoticeMe IM Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush	2016 – 2017

Administrative Roles

AOM TIM Division Social Media Coordinator	2024
TADC Conference London Business School - Conference Lead	2022
PhD Student Representative - SE Department London Business School	2022
BTIU Conference Shiraz University - President 2015	2013-2015
Scientific Association Shiraz University, CSE Department - Core Member of the Association	2013-2015

References

Dr. Keyvan Vakili

Associate Professor of Strategy and Entrepreneurship

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London Business School

Prof. Sendil Ethiraj

Professor of Strategy and Entrepreneurship; Deputy Dean (Faculty)

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London Business School

Dr. Aldona Kapacinskaite

Assistant Professor, Department of Management and Technology

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Bocconi University