# Ahmadreza Mostajabi

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## **Education**

**London Business School** Sep 2020 - 2025 (expected)

PhD, Strategy and Entrepreneurship

Sharif University of Technology Sep 2016 - Aug 2018

M.Sc. Business Administration

Shiraz University Sep 2012 - Aug 2016

B.Sc, Computer Software Engineering

## **Research Interests**

Competitive and Innovative Dynamics

Platform Strategy

## **Selected Research Projects**

## Competing with the Platform: Complementor Positioning and Cross-Platform Response to Entry

- O Accepted at Strategic Management Journal
- O In collaboration with Prof. Aldona Kapacinskaite (Bocconi)

#### Myopic Expansions on Platforms: Evidence From Mobile Application Markets

- O R&R at Administrative Science Quarterly
- O In collaboration with Prof. Keyvan Vakili (LBS) and Prof. Aldona Kapacinskaite (Bocconi)

## **Competition Perception: How Homogeneity Shapes**

#### Competition and Innovation Dynamics in Platform Markets

- Job Market Paper
- O Best Paper Nomination at AOM TIM Division (2023)

## **Accepted Conferences and Seminars**

O European Digital Platform Research Network (EU-DPRN) Summit	2024
<ul> <li>Consortium on Competitiveness and Cooperation (CCC)</li> </ul>	2024
○ Strategy Science	2023
<ul> <li>Academy of Management</li> </ul>	2022-2023-2024
o DRUID	2022-2023
Transatlantic Doctoral Conference	2022(Conference Lead)-2023
O Bocconi's Platform Paper Development Seminar	2022
O BU Platform Conference	2022-2023
O Strategic Management Society	2022-2023-2024

## **Honors and Awards**

Sharif University's Top Educational Student;	2017
<ul> <li>Shiraz University CSE Department's Top Student;</li> </ul>	2016
<ul> <li>Iran National Elites Foundation's Educational Award;</li> </ul>	2016
O Direct entrance to Sharif University's Masters program by being exempt from entrance exam;	2016

# **Teaching Experiences**

**Developing Strategy for Value Creation London Business School** Lead Tutor 2022, 2023, 2024 **London Business School Digital Strategy** Teacher Assistant 2022, 2023, 2024 **London Business School Core Strategy** Teacher Assistant 2021, 2022, 2023 **Change Management Sharif University of Technology** Teacher Assistant 2019, 2020 Sharif University of Technology Platform Strategy Teacher Assistant 2018 **Organizational Behavior** Sharif University of Technology Teacher Assistant 2017

**Principles of Programming**Teacher Assistant 2013, 2014

English as a Second Language BLI

Teacher 2015, 2016

## Ad hoc Reviewer

- Organization Science Journal
- Research Policy Journal
- Academy of Management Conference
- Strategic Management Society Conference
- O DRUID Conference

## **Selected Work Experiences**

## Senior Product Manager - Snapp!

Feb 2019 - July 2020

**Shiraz University** 

Core Product Manager of Snapp, Largest Ride-hailing Platform in the Middle-East

### Product Manager - NoticeMe IM

2016 - 2017

Co-founder and Product Manager of NoticeMe, an instant messaging, multi-platform application designed for Shiraz University, under supervision of Dr. Farshad Khunjush

## **Extra-Curricular Activities**

TADC Conference 2022

London Business School - Conference Lead

PhD Student Representative - SE Department 2022

London Business School

BTIU Conference 2013-2015

Shiraz University - President 2015

Scientific Association 2013-2015

Shiraz University, CSE Department - Core Member of the Association