ROY SIVAN

roy@guavaworks.com | 415.889.9346 | 818.925.4214

SKILLS

Bilingual:
 Hebrew (verbal)
 English (fluent)
Microsoft Office Skills
Adobe Master Creative Suite Skills

Advanced SEO Experience
Google Analytics Experience

Front-End Coding Knowledge:
HTML/CSS, Wordpresss, jQuery,
JavaScript, OOP Javascript,
MVC Javascript Frameworks
Back-End Coding Knowledge:
PHP and MySQL

EXPERIENCE

WordPress Developer

Disney | Burbank, CA | October 2014 – Present
- Build WordPress websites for Disney entities
- Work with other technologies to help maintain websites and web projects

Senior Front End Developer

LampsPlus | Chatsworth, CA | October 2013 – October 2014
- Utilized HTML, CSS, and OOP Javascript to create and manage all of Lamps Plus corporate e-commerce websites
- Helped built QTEE.com, using client side code like BackBone.js

Front End Developer

Magnify360 | Los Angeles, CA | May 2013 – October 2013
- Utilized HTML, CSS, OOP Javascript and JQuery to code microsites, landing pages, and functionality additions to our application
- Optimized landing pages and microsites for higher conversions and sales.
- Utilizing PHP and MySQL, built backend systems attached to our CakePHP application for billing, free-trial signup, and other functionality expansions.

Lead Developer

Ciplex | West Hollywood, CA | Oct. 2011 – Apr 2013
- Utilized HTML, CSS, and jQuery to build the front end of client websites.
- Utilized PHP and MySQL to build the backend of client websites, tying in any functionality to core Wordpress.
- Wordpress development – Custom Theme & Plugin Development
- Created more efficient coding standards for the team

Marketing Manager

Simplicit Technologies | Calabasas, CA | Jan 2011 – Oct. 2011
- Setup marketing campaigns for lead generation
- Managed marketing team to help build lead generation
- Built main company website and other blog websites

EDUCATION

California State Polytechnic, Pomona	Pomona, CA	Sep. 2004- Dec. 2007

Bachelor of Science in Business Administration
Marketing Management
Minor: Digital Media Arts