Hello

I'm Kacey Coughlin!

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EXPERIENCE

Sr. Software Engineer - Web   Mitchell1   Jan.14 - Present

UI/UX developer for automotive repair web application; design lead for new product updates/redesigns, and complete mobile-first redesign. Create UI wireframes/mockups based on user stories, then work with front and middle tier development teams, both local and overseas, to create working HTML/JS prototypes in an Agile/Scrum environment; and craft the best user experience possible.

Implemented Google Analytics, currently translate reports into real usability solutions.

Technologies used: HTML5, CSS3, Javascript, JQuery, Axure, SVN, Visual Studio 2012, VirtualBox, PhotoShop, iOS simulator, Android emulator

Web Developer   Peregrine Semiconductor   Sept.11 - Jan.14

Completely redesigned and rebuilt company website from the ground up: custom PHP templates driven by Oracle database, responsive CSS3 formats to any screen/device size, semantic HTML5 with microformats, and optimized for search engines, custom parametric search to filter and drill down product search, social media integration for press releases.

Migrated SharePoint 2007 Foundation to SharePoint 2013 Server, redesigned navigation using metadata term sets, wrote custom CSS3 interfaces for better user experience.

Technologies used: PHP, HTML, CSS, JavaScript, JQuery, PL/SQL, CentOS Linux, Apache, Oracle 11g, Bash/Shell

Field Agent   Geek Squad   July.09 - Sept.11

Troubleshot hardware/software issues, suggested optimizations, built wireless & wired networking solutions, virus diagnostic and removal, specialized in Apple products/solutions, led iPad Basics training sessions.

Web Production   2Modern   Aug.06 - Apr.09

Updated and maintained product database; created banner ads, general graphic design; communicated price control and new designs with product vendors.

Technologies used: HTML, Javascript, CSS, and Netsuite CMS.

EDUCATION

University of California, San Diego   ICAM, BA - 2014
Miramar College, San Diego   Visual Arts, AA - 2008

SKILLS

Proficient:
HTML, CSS, PHP, Javascript/JQuery, MySQL, Oracle SQL, XML, SharePoint Server, Photoshop, Illustrator, Dreamweaver, Command Line/Shell/Bash, Apache, hardware/software troubleshooting, illustration, Mac OS, Windows, Linux, iWork, Microsoft Office

Knowledgeable:
LESS, Python, JSON, Flash, ActionScript, Java, Cocoa/Objective-C, AppleScript, PowerShell