Breon Williams

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http://unc.edu

http://www.breonwilliams.com

To obtain a challenging position as a Web Designer within a large exciting company and make a positive impact on clients and co-workers using my skills and experience to design compelling and attractive websites. To use my design talent to the best of my ability to create exemplary graphic solutions and deliver a message to audiences through visual design.

Skills

- Web Design
- Illustrator
- InDesign
- jQuery
- Logo Design
- Theme Development
- Responsive Web Design
- Bootstrap

- Dreamweaver
- Photoshop
- CSS
- XHTML
- HTML
- JavaScript
- HTML 5
- Git

- Graphic Design
- Layout
- Wordpress
- PHP
- Web Development
- HTML + CSS
- PSD to Wordpress
- Sublime Text

Experience

University of North Carolina at Chapel Hill
Web Developer

09 / 2014 - Present

Strong user interface design sense for software and web interfaces

Experience developing database applications using MySQL

Experience developing websites using open source content management systems, including WordPress

Contribute to the design and development of web based applications and sites using predominately open source technologies

Contribute to database design, including writing database queries

Participate in quality assurance testing

Work with colleagues to develop software architecture, coding, and testing standards

Create written documentation for the functionality of software components

Respond to and resolve problems with team's applications and sites

ABC (Always Being Creative) Graphic Designs

08 / 2006 - Present

Graphic + Web Designer, Front End Developer, Project Manager

Manage a variety of high-profile web development projects from start to finish. Meet and corresponded with clients to determine client needs for company sites. Developed and designed new web interfaces, layouts and site graphics. Create websites from scratch in HTML/CSS, PHP, AJAX, JavaScript, and jQuery. Create designs for a wide range of print projects. Consult with clients to establish visual communication needs based on strategy, company goals, and budgets. Organize and direct projects to successfully execute design solutions.

UNC Greensboro

01 / 2012 - 08 / 2014

Web and Social Media Specialist

Work with WordPress at a PHP code level.

Extensive experience of building WordPress CMS websites using the best practice.

Making modifications to CSS, content and images as needed

Experience building responsive and mobile experiences.

Experience with MySQL and provide basic database interaction knowledge and troubleshooting techniques.

Create design prototypes, including graphic design, and layout of content, for the School of Education website, inclusive of all areas contained within the School of Education.

Develop and implement a social media plan that enhances student recruitment efforts, student and alumni engagement, and communication with other stakeholders.

Establish policies for School-wide website and social media standards within the University Integrated Marketing and Strategic Communications Plan.

Provide consultation and assistance to the instructional staff in utilizing a variety of telecommunications and/or advanced media-based technology to plan, design and deliver curricula and/or programs in support of instructional and research activities directly related to our mission.

Provide consultation and assistance to research faculty in developing web-based technology solutions for research data needs.

Provide oversight and guidance to external vendors on web page design to ensure compliance with UNCG standards.

Perform maintenance and updates to existing websites on a proactive basis.

Provide training and update procedures to selected individuals with website responsibility within their assigned area.

Research and keep abreast of emerging technologies in order to be able to deliver the most up-to-date solutions. This may mean learning new programming languages or technologies.

Serve on project teams for the School of Education related to normal duties.

Work collaboratively with the Communications Specialist in the School of Education.

MyFavoriteStyles.com   11 / 2010 - 06 / 2014
Freelance Graphic + Web Designer

One of two web developers that developed the MyFavoriteStyles.com website using HTML/CSS and "3D Cart" shopping cart software. Design and develop static web pages using Dreamweaver software and HTML/CSS. Develop compelling graphics and visual elements for MyFavoriteStyles.com website and email campaign using Adobe Photoshop and Adobe Illustrator.

North Carolina A&T State University   07 / 2007 - 01 / 2012
Graphic Communications Department - Print Lab Manager

Experience with Print Production Management. Experience in pre-press through production. Create unique and professional designs for various print processes.

Education

North Carolina A&T State University   2012
Master's degree , Industrial Technology

North Carolina Agricultural and Technical State University   2004 - 2006
B.S. , Graphic Communication Systems & Technological Studies

Danville Community College   2002 - 2004
Associate , Liberal Arts Humanities

Honors

Winner of PICA Best of Category Award 2007 (The Printing Industry of the Carolinas, Inc.)

2008 Southeast Music Entertainment Summit Graphic Designer of The Year

UNCG DSBA Awards 2014 Honorable Mention for work in website design and organization