

AndConf

2016 Sponsor Prospectus

August 12-14, 2016

St. Dorothy's Rest, Camp Meeker, CA

<https://www.andconf.io>

Sponsorship contact: lillie@andconf.io

Summary

AndConf is a multi-language code retreat and unconference for intersectional feminist programmers in the woods of Western Sonoma County. We're looking for sponsors who are proactive about creating a better environment in the tech community for all of us. As an AndConf sponsor, we'll make sure that the 90 skilled coders attending know what type of company or organization you're building.



Saturday's code retreat is a day of pair programming where each hour we throw our code away and work with a new person on the same problem. Sunday's unconference has two tracks: yak and hack, where we'll talk about careers and culture, and technologies and programming, respectively.

AndConf is inspired by Ruby DCamp, an amazing weekend retreat held outside Washington, DC and Ada Camp, an unconference for women in open culture and technology organized by the Ada Initiative.

Attendees at AndConf 2015 had a lot of great things to say on Twitter about the conference, collected here: <https://storify.com/eanakashima/conf-tweets>

Mission

Our mission is to create a unique space where a diverse group of technologists can recharge, talk tech & culture, and make connections that will form the foundations of industry-changing relationships.

Attendees

The conference welcomes people of all genders, races, sexualities, backgrounds, and abilities. In order to create a weekend-long community of programmers, we're limiting attendance to 90 people.

Attendee Ana Castro's write up is a great summary of her experience at AndConf:

<https://medium.com/@anymoto/not-an-ordinary-summer-camp-508a679ed7c4#.4tizoyslq>

Past Sponsors

Our fantastic AndConf 2015 sponsors included Etsy, MailChimp, Ministry of Velocity, Pivotal Labs, Carbon Five, Knight-Mozilla OpenNews, Stripe, Bugsnag, Omada Health, and MakerSquare.

Costs

Sponsorship money will primarily be used to provide scholarship tickets and travel stipends to a diverse group of attendees who would not otherwise be able to make it to AndConf. In 2015, we were able to offer scholarship tickets to over $\frac{1}{3}$ of our attendees, all from groups traditionally underrepresented in tech!

Full-price tickets will be sold at ~\$300 each. All tickets include three nights of lodging, eight meals at St. Dorothy's Rest, and shuttle buses to and from the venue.



We don't expect to have any profits from the conference. Any extra funds will be used to provide additional diversity scholarships and further improve the conference experience for attendees.

Sponsorship Packages

Our sponsorship packages are designed to communicate your company's values and awesomeness to all the attendees of AndConf.

AndConf sponsorship is an excellent opportunity to recruit diverse candidates for an open position or promote a company resource or product to our unique audience. Past attendees have mentioned specific interest in job opportunities at sponsoring companies based on their involvement with AndConf!

Diamond level (\$8,000)

Limited to 1 sponsor

- A large logo prominently displayed on the AndConf website and the printed conference program
- Custom messages from your team read by the organizers (or presented by an attendee from your company) to all attendees at the opening and closing sessions, along with many additional thanks throughout the weekend.
- Opportunity to have a message of your choosing in one pre- or post-event email to attendee list
- Four complimentary tickets for members of your company or community. (All attendees apply to attend AndConf, including complimentary sponsor seats. See below for details.)
- Option to have your company named and thanked as our Happy Hour sponsor
- Prominent, branded space on shared swag table
- Co-branded swag opportunities
- Other benefits as negotiated

Platinum level (\$4,000)

- A large logo on the AndConf website and the printed conference program
- A custom message from your team read by the organizers to all attendees during morning or afternoon announcements, and many additional thanks throughout the weekend.
- Two complimentary tickets for members of your company or community. (All attendees apply to attend AndConf, including complimentary sponsor seats. See below for details.)
- Branded space on shared swag table
- Opportunity to have a message of your choice in one pre- or post-event email to attendee list

Gold level (\$2,000)

- A medium logo on the AndConf website and the printed conference program
- Many thanks throughout the weekend
- Space on shared swag table
- Opportunity to have a message of your choice in one pre-event email to attendee list

Additional Sponsorship Opportunities

There are a number of other opportunities to sponsor specific aspects of AndConf, such as diversity scholarships, transportation, t-shirts, or snack breaks. Please get in touch if you're interested in finding a custom sponsorship opportunity that's right for you.

Why do attendees filling complimentary sponsor seats need to apply?

In order to create an inclusive environment and ensure diversity at AndConf, all participants need to fill out a short application to attend. The application process helps us confirm that all attendees are adequately prepared to fully enjoy the conference. If you have any questions about the process, please get in touch — lillie@andconf.io.

Who are the organizers?

Lillie Chilen is a software engineer, Rubyist, and process junkie at Omada Health. She co-organizes SF.rb, chairs the RailsBridge board and is the CTO of Double Union, a feminist hacker/makerspace in San Francisco. lilliechilen.com / [@lilliealbert](https://twitter.com/lilliealbert)

Stella Cotton is a software engineer at Indiegogo, conference speaker, and co-organizer of SF.rb. Coming to software after six years in the Financial sector, she's passionate about building robust payments systems and diverse teams. stellacotton.com / [@practice_cactus](https://twitter.com/practice_cactus)

Emily Nakashima leads the front end engineering team at Bugsnag. She writes and speaks at conferences on the topics of web performance, client-side monitoring, javascript patterns, and supporting diversity in technical organizations. mvsevmstore.org / [@eanakashima](https://twitter.com/eanakashima)

