



TEAM
SANKALP

HACK
CRAFT
3.0

PROJECT NAME

TEAM NAME

Theme

Problem Statement

PROBLEMS RAISED

1

PROBLEM 1

Provide a compelling summary of the core problem along with a brief explanation.

2

PROBLEM 2

Dive deeper into the adverse effects this has on individuals and their everyday experiences.

3

PROBLEM 3

Position the problems strategically and convincingly to prepare the audience for the rest of your presentation.

KEY FEATURES

FEATURE 1

Visual Competitive Comparison

Highlight your key advantages over rivals using this easy-to-scan quadrant layout.

FEATURE 2

Market Differentiation Breakdown

Show how the current landscape falls short and what truly separates your solution.

FEATURE 3

Why We're Ahead

Illustrate the unique strengths that position us differently from existing options.

FEATURE 4

Superior Performance Factors

Explain the specific ways we outperform competitors and create better value.

SOLUTIONS

SOLUTION 02

How We Tackle Problem 2 Share your strategy to solve the second problem you presented.

SOLUTION 03

How We Resolve Problem 3 Illustrate your approach to overcoming the third challenge you raised.

SOLUTION 01

How We Fix Problem 1 Present your plan to eliminate the first issue you described earlier.

SOLUTION 04

Illustrate your approach to overcoming the challenge you raised.

TARGET USER



1

USER 1

Deliver a short, striking, emotional summary of the core problem they face.

2

USER 2

Explain how this problem seriously damages / frustrates / limits their daily life, work, relationships, or well-being.

3

USER 3

Highlight how painful or unacceptable the current situation is — set up urgency so the rest of the pitch feels like the obvious solution they've been waiting for.

COMPETITIVE ANALYSIS

Your main competitors, their key products, how you stand out from them, and the unique value you deliver to customers.

GIVE A STRIKING
OVERVIEW OF
THE PROBLEM
AND EXPLAIN IT
BRIEFLY.



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THANK YOU!



TEAM
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TEAM NAME

#01 LEADER



#02 MEMBER



#03 MEMBER



#04 MEMBER



#05 MEMBER



Phone Number

Your Phone Number

* WRITE HERE

E-Mail Address

Your E-Mail Address

* WRITE HERE

University

College Name, Year, and Course

* WRITE HERE

THIS TEMPLATE IS ALSO ON *Canva*