

YOU ARE A
STRANGER IN THE
DATASET



Data Feminism 101



Challenge Power

Consider how you can change the status quo and shift the narrative to serve a greater population. Ask yourself who has historically benefitted from data initiatives and what you can do to address such prior injustices



Consider Context

Data is not created in a vacuum. Consider all of the factors that could be creating the data that you see. Are there underlying conditions that could drive the results? Including context can inform the future audience and help them interpret your results and conclusions.

Embrace Pluralism

It is important to value multiple perspectives rather than privileging one dominant perspective. Embrace local knowledge, especially from populations measured in the data.

