

7 PRINCIPLES DATA FEMINISM



Examine Power

How does your data challenge established power structures? Does your data uphold pre-existing social hierarchies?



1

Challenge Power

Are there unequal power structures in the data? How can you challenge any power biases in the data and what it is used for?



2

Elevate emotion and embodiment

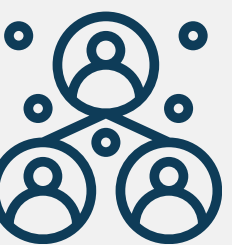
How can we increase impact/awareness and incorporate the human emotion to address the devaluation of emotion?



3

Rethink binaries and hierarchies.

What forms of oppression are embedded into the data? Are you perpetuating oppressive systems of counting and classification?



4

Embrace pluralism

Does the data include multiple perspectives? Does it give priority to the local, indigenous, and experiential ways of thinking?



5

Consider context

Is the data have particularly biases and is it accessible enough to spot them? How are you addressing these biases in the dataset?



6

Make labour visible

Who is working on collecting, cleaning, analyzing, and communicating the data and are they being credited or acknowledged?



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