Amy Pham

🖥 ampp.me

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Perspective

I believe that when a moment is designed to be natural and effortless, even the most mundane interaction can feel like magic ✳★

Education

Rochester Institute of Technology
2014–2018

Major
New Media Design

Minor
Web Development

Skills

UI/UX Design	Prototyping
Interaction Design	Motion Graphics
User Research	Front-end Development

Programs and Languages

Figma	After Effects	HTML/CSS
Protopie	Photoshop	Javascript
Framer	Illustrator	React + React Native

Experience

▷ **Senior Immersive Designer**
2020–Present / Punchcut

Created solutions for a range of client's needs including product updates, ideation for new efforts, and design system creation

Conducted R&D for new tools and techniques, sharing insights across the company

Designed and developed Figma plugins

Mentored interns in immersive design

▷ **Lead Designer & Front-end Developer**
2019–2020 / Blue Fever

Led design process of all products

Created information architectures, wireframes, and mockups

Developed interactions and designs for products

Communicated between product and technology teams

Managed and maintained company website

Created visual assets

Mentored interns in UI, UX, and graphic design

▷ **Speaker**
2018, 2019 / RIT

Invited to speak about the impact of designers and the downsides of screens at a student workshop

Volunteered to speak at the Thought At Work conference about the journey of design students