

Amy Pham



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You might hear me say
dagnabbit a lot, but that's
the sound of hard work.

Education

Rochester Institute of Technology

Class of 2018 3.62 GPA

Major Immersion
New Media Design Communication

Minor
Web Development

Skills

UI + UX Design Motion Graphics
Interaction Design Illustration
Interface Prototyping Front-end Development

Programs and Languages

Photoshop InDesign HTML/CSS
Illustrator After Effects Javascript
Figma Cinema 4D React + React Native

Experience

Lead Designer & Front-end Developer

2019 - Present / Blue Fever

lead UX and UI design process of products
create info architecture, wireframes, and mockups
develop interactions and visual design in applications
communicate between product and technology teams
manage website updates for SEO and general upkeep
create majority of visual assets
mentor interns in UX, UI, and visual design

Designer & Full Stack Developer

2018 / FLUX

featured in Communication Arts Interactive Annual 25

designed UI and developed front & back end of live scoreboard
helped figure out algorithm to interpret phone sensor data
developed website from teammates' mockups
animated graphics for introduction of promotion video
helped demo product to over 500 people at festival exhibit

Invited Speaker

2018 / RIT Interaction Design Workshop

spoke about screen design and our impact as designers
invited by chairman to present to students

Website Team & Co-lead of Development

2016-2017 / Thought At Work

planned process for website development
helped create info architecture, wireframes, and mockups
broke down mockups into components for development
mentored teammates in front-end development

