Trends: Heroes of Pymoli

1. At 484, males make up an overwhelming majority of the total players at 84.03%. Followed by females at 14.06%. Then Other/ Non-Disclosed at 1.91%
2. There are 258 players in the 20-24 age, making them the largest age group at 44.79%. That age range also accounts for the most spending at $1,114.06 within the game. 15-19 age range have the second highest total purchase value at $412.89.
3. Final Critic was the most purchased item at 13 times with a total purchase value of $59.99.  The next most purchased item was Oathbreaker, Last Hope of the Breaking Storm, purchased 12 times with a total revenue of $50.76.