



CEMSTM
Global *Presents*

Folk Festival 2015



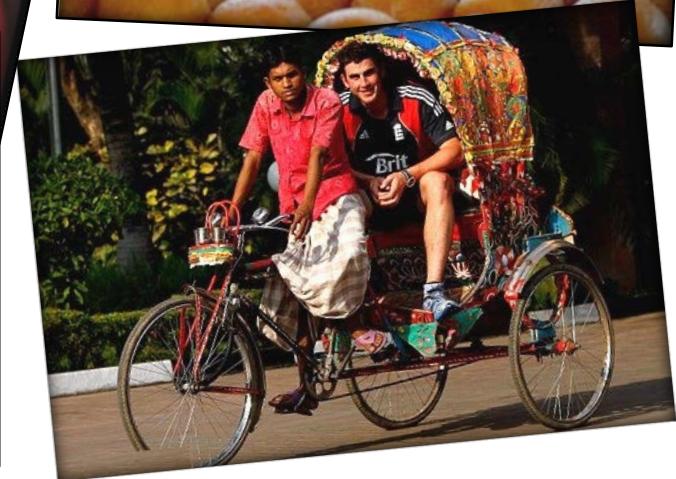
Organized By

CEMS[®]
BANGLADESH

Bangladesh || A land of Traditional Festival



Bangladesh || A land of Traditional Culture



CEMS Bangladesh brings all this
tradition and culture in a roof through
organizing the...



About The Folk Festival



What is the folk festival??

Fairs and festivals plays an important role in the social life of ordinary Bangladeshis. Folk festival is an integral part of the culture of Bangladesh. The festival will offer puppet show, pitha (cake) Stall, bioscope, traditional dressers, Bioscope, handicrafts, indigenous activities and traditional foods for the visitors.





Date: 10 -14 June 2015

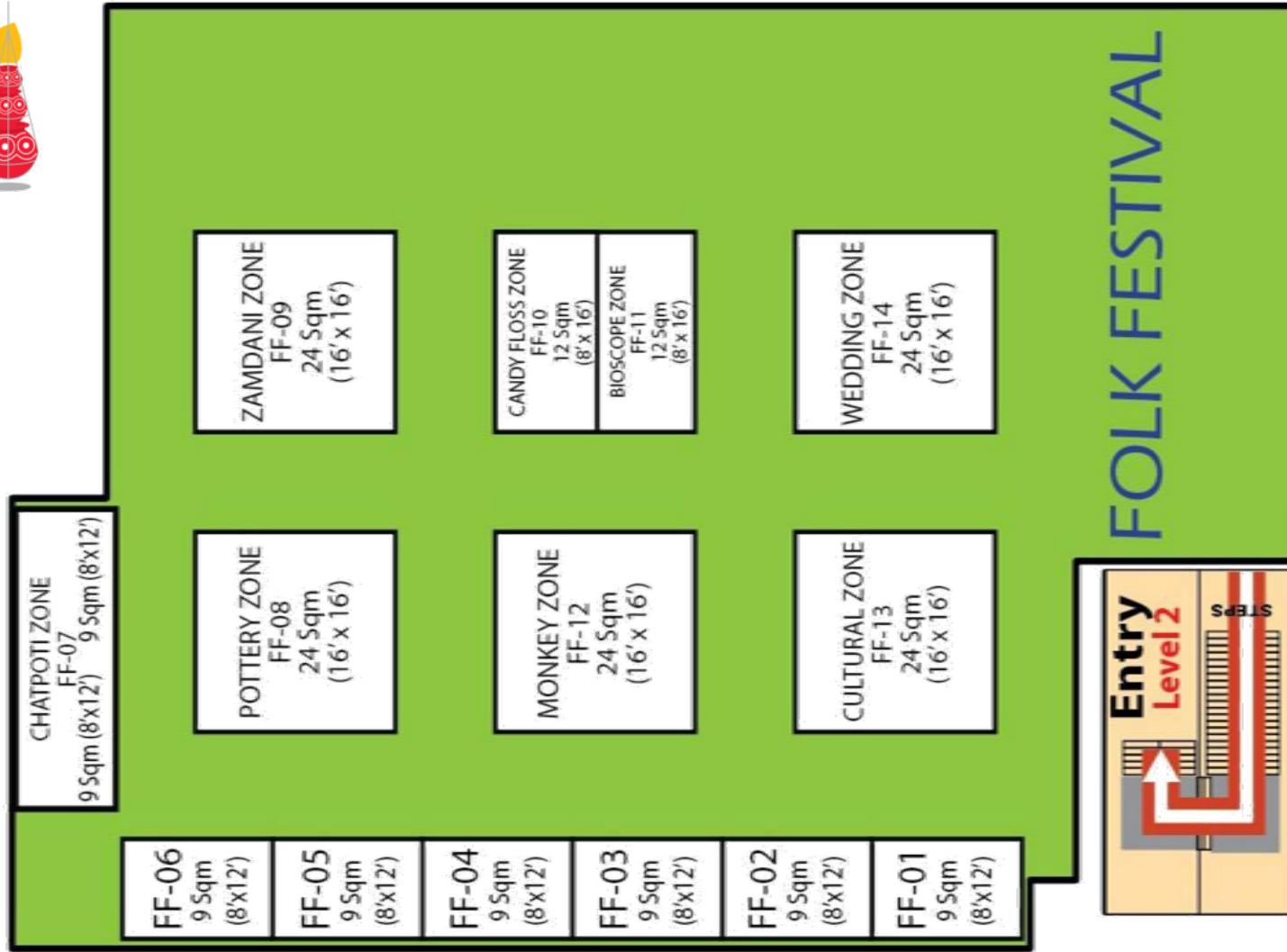
Time: 11.00 am - 9.00pm

Venue: International Convention City Bashundara,
Joar Sahara, Starting Point Of 300 Ft Purbachal
Road, Dhaka-1229.

International Convention City Bashundara || Venue Location



Event Layout Plan || Folk Festival



Biggest 5-day expo

For Trade/Consumer & Tourism Sector

Over 150 Participant

Thousands of classified visitor

Showcasing Numerous of products



B2b and B2c Platform

More than 10 participating country

Floor Plan of ASIAN INTL. TRADE & TOURISM EXPO 2015

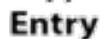
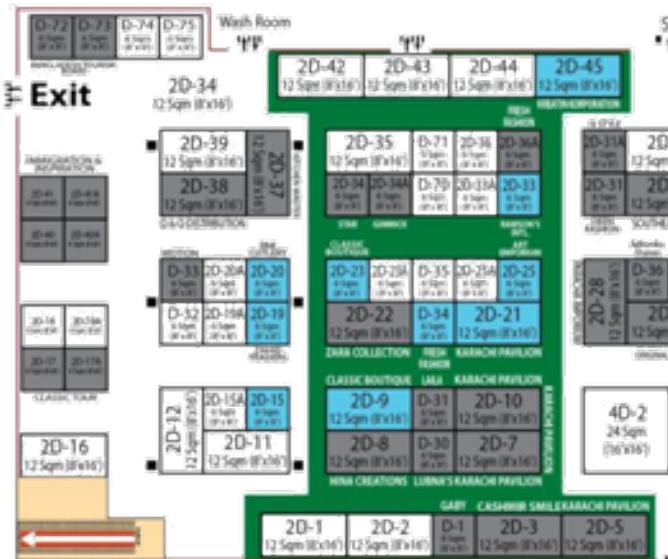
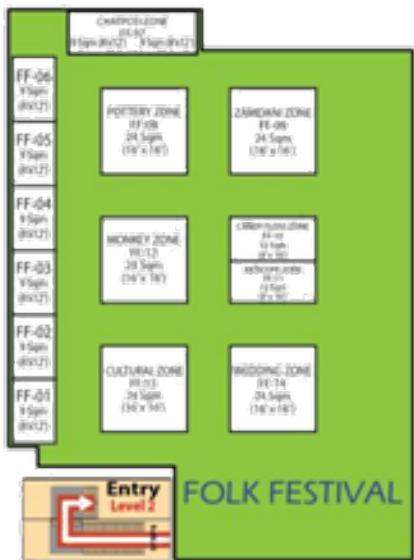


9th ASIAN INTERNATIONAL TRADE & TOURISM EXPO 2015

International Convention City Bashundhara

Hall -D (Noboratri)

Hall size : 98' X 236'



N.B: The organizer reserves the right to change the Floor Plan without prior notice.



Target Audience



All age and gender that live locally who are looking for something fun and lively to spend their day.



Why to Participate in Folk Festival



1

Great platform to increases your
brand awareness

2

Tremendous way to meet
thousands of new consumer in a
short period of time

3

Identification of Strategy for
positioning a product



At a glance || Earlier event



At a glance || Earlier event



At a glance || Earlier event



Bioscope Corner



Jamdani Corner



Hawai Mithai (Sweets)



Horse Cart

At a glance || Earlier event



At a glance || Earlier event





LET'S CELEBRATE THE FOLK FESTIVAL TOGETHER!!!

