Organization Visit :
MULTIMEDIA CONTENT AND COMMUNICATIONS LIMITED

Course Name: Business Studies for Engineers

Course Code: BUS 405

Supervised By

Mr. Md Iftekharul Amin

Assistant Professor

Institute of Business Administration

University Of Dhaka

Presented By

Group 09

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Presentation Outline

- Aim of the project

- About the Organization

- Office Description

- Hierarchical Structure

- Recruitment System

- Basic Norms of Organization

- Environment

Aims of the Project

- ✓ To experience the culture of an organization

- ✓ To gain knowledge about the structure of an organization

- ✓ To observe manager-employee relationship

ABOUT MCC LTD

- Started working since 2008
- Emerged as one of the most dynamic IT professionals in South Asian IT industry.
- Has experience working with various local and international companies, NGOs and government organizations

ABOUT MCC LTD(continued)

- Client portfolio includes

Mozilla, Nokia, Opera, Telenor AS, The Daily Star, Prothom Alo, Helen Keller International, Grameenphone Ltd., World Bank, USAID, Save the Children, Bangladesh Government and many others

ABOUT MCC LTD(continued)

➢ The most innovative startups :

- Let's Eat

- Ghurbo.com

- Walleto

- BD Rates.

Office Description

LOCATION:

6/12 Humayun Road,

Dhaka-1207,

Bangladesh

HIERARCHY

Chairman

Management Panel

Department Head

TRAINING

- Duration: 6 months from date of joining
- Regular discussion sessions on Thursday

CULTURE

- Focuses on Effectiveness
- Dress Code: Formal to Casual, Modest
- Mandatory qualities:

  Helpfulness, Co-operativeness, Punctuality

- Late arrival for 3 days results in deduction of a day's salary from the monthly salary

CULTURE (Continued)

Bonus twice a year

Sick leave

MOTIVATION

Rewards: Employee of the month

Basis: effectiveness of endeavors

Visions And Missions

- Leading company both in Bangladesh and the Asia Pacific region

- Accelerating the software industry in Bangladesh by developing world class product

- Developing own solution to provide service throughout the world

- Collaborations with tech giants like Google, Facebook, Microsoft

An afternoon at MCC LTD

THANK YOU