

Step (i) Crash (2-4) by 1 day

$$\text{Crash Cost} = 500$$

$$\text{Project Duration} = 29 \text{ days}$$

Step (ii) (1-2) (6-7) (2-4, 2-5) (2-4, 5-6) (4-6, 2-5) (4-6, 5-6)

750	900	1500	1200	3400	3100
(Minimum)					

$$\therefore \text{Crash (1-2) by 1 day, Cost} = 750$$

$$\text{Total Crash Cost} = 500 + 750 = 1250$$

$$\text{Duration} = 28 \text{ days}$$

Step (iii) Crash (6-7) by 3 days, Crash Cost = 3×900

$$\text{Crash Cost total} = 1250 + 2700 = 3950$$

$$\text{Duration} = 25 \text{ days}$$

Step (iv) (1-2, 1-3) (1-2, 3-5) (5-6, 2-4) (5-6, 4-6)

2750	1350	1200	3100
		(Minimum)	

Crash (5-6, 2-4) by 2 days, $CC = 2 \times 1200 = 2400$

Total $CC = 3950 + 2400 = 6350$, Duration = 23 days

Step (v) Crash (1-2, 3-5) by 2 days

$$CC = 2 \times 1350 = 2700$$

$$CC \text{ Total} = 6350 + 2700 = 9050$$

Duration = 21 days

Step (vi) (1-2, 1-3) by 1 day

$$CC = 750 + 2000 = 2750$$

$$CC \text{ Total} = 9050 + 2750 = 11,800$$

Duration = 20 days

Step (vii) (4-6, 2-5, 1-3) (4-6, 5-6)

5400	3100
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Crash (4-6, 5-6) by $\frac{1}{2}$ day, $CC = 1550$

$$CC \text{ Total} = 11800 + 1550 = 13350$$

After 23th day,

Total cost = Normal cost + Crash cost + Indirect cost

$$= 45200 + 6350 + 46000$$

$$= 97550$$

At 22th day,

$$\text{Total cost} = 45200 + 7700 + 44000$$

$$= 96900 \downarrow$$

At 21th day,

$$\text{Total cost} = 45200 + 9050 + 42000$$

$$= 96250 \downarrow \text{ (Optimal Cost) }$$

At 20th day,

$$\text{Total cost} = 45200 + 11800 + 40000$$

$$= 97000 \uparrow$$

At 19 $\frac{1}{2}$ th day

$$\text{Total cost} = 45200 + 13350 + 39000$$

$$= 97550 \uparrow$$

So, we have made the project duration $19\frac{1}{2}$ days.

by reducing $(30 - 19\frac{1}{2}) = 10\frac{1}{2}$ days

Our rival company will launch their product at 1st February

Our launching date was 7th February (6 days later than rival company)

∴ If we finish our project by $19\frac{1}{2}$ days,

we will be able to launch our product =

$(10\frac{1}{2} - 6) = 4\frac{1}{2}$ days ago than rival company.

∴ Premium profit will be $-(4\frac{1}{2} \times 50000)$

$= 225000/-$

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