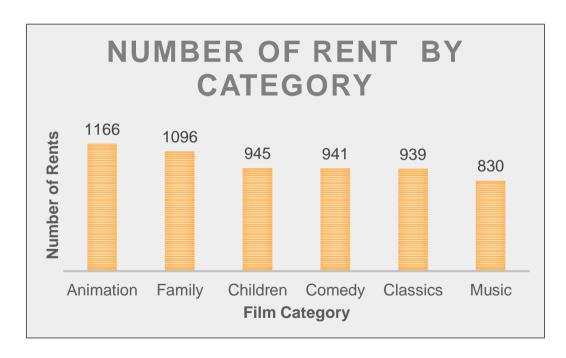
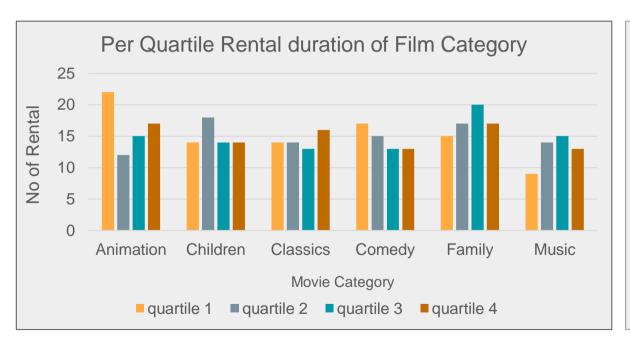
RENTAL COUNT BY CATEGORY



We find the number of rents by the categories are Animation, Children, Classics, Comedy, Family and Music ,we considered as Families watching film.

Movies that families are watching. The categories are considered: Animation, Children, Classics, Comedy, Family and Music. A query that lists each movie, the film category, and the number of times it has been rented out.

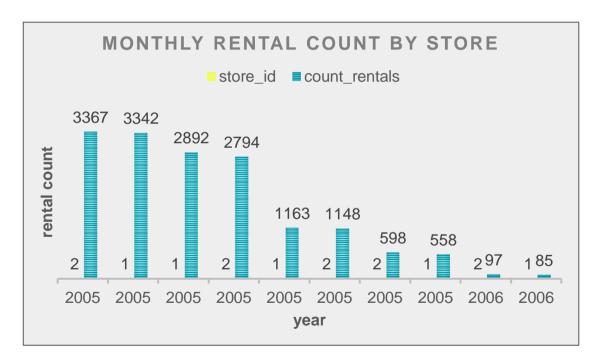
RENTAL DURATION PER QUARTILE



Rental Duration of amination and comedy are high on first quartile. Family and music category are most rental on 3rd quartile. Children category movies are high rented on 2nd quartile. Classics movies are almost same duration on every quartile

Provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category.

STORE RENTALS



Store 1 and 2, both rentals are almost same per month. Here horizontal axis showing the year and vertical axis showing number or rentals by store as per month.

Find out how the two stores compare their count of rental orders during every month. A query that returns the store ID, the year and month and the number of rental orders each store has fulfilled for that month.

TOP 10 CUSTOMER LIST



We find our top 10 customer list as per their total payment. Here also find number of payment per month and the difference on monthly payment.

Find the top 10 paying customers, the difference across their monthly payments during 2007. A query to compare the payment amounts in each successive month. Also, identify the customer name who paid the most difference in terms of payments.