

Sales Performance Overview

- Product Category
- ☐ agro_industry_and_commerce
 - ☐ air_conditioning
 - ☐ art



15.42M

Total sales

96K

Total Orders

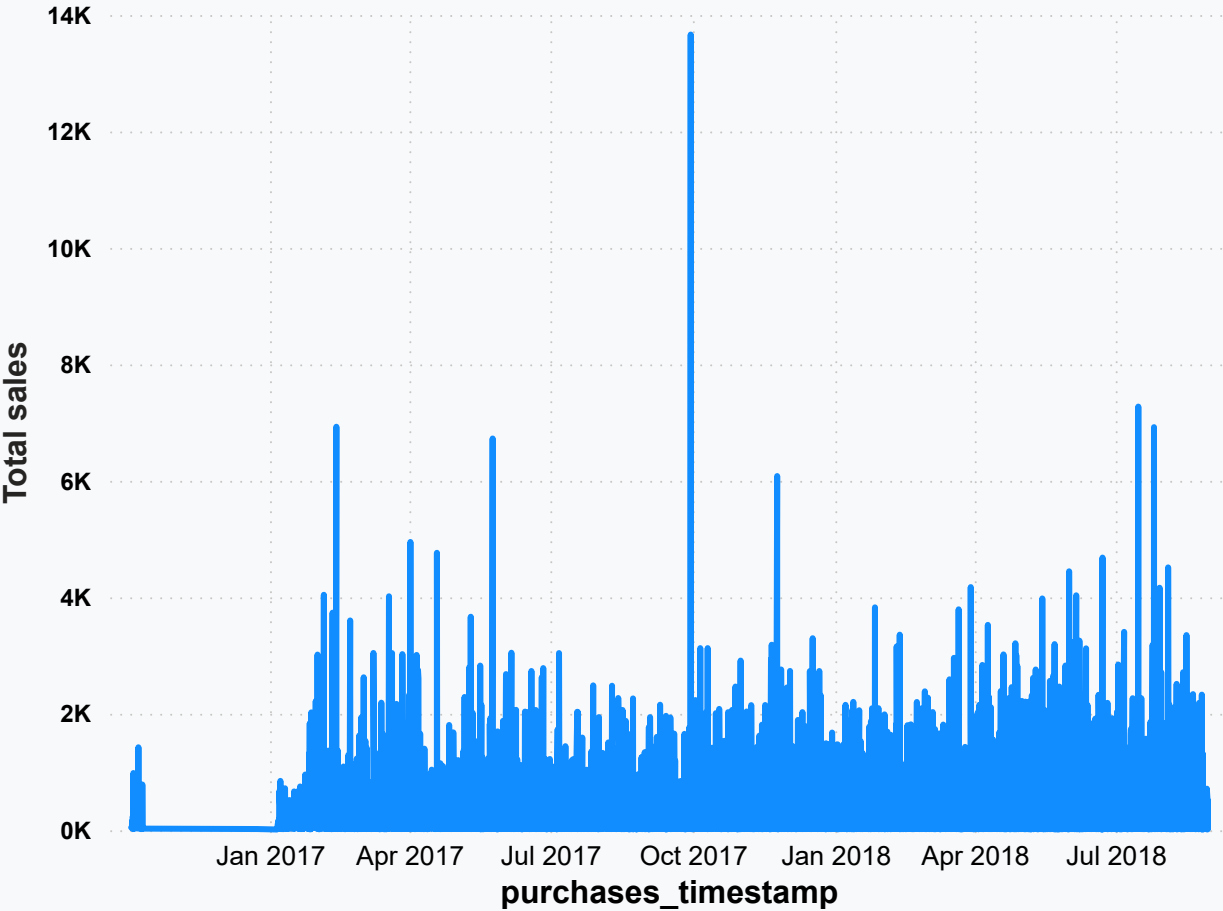
159.86

Avg Order Value

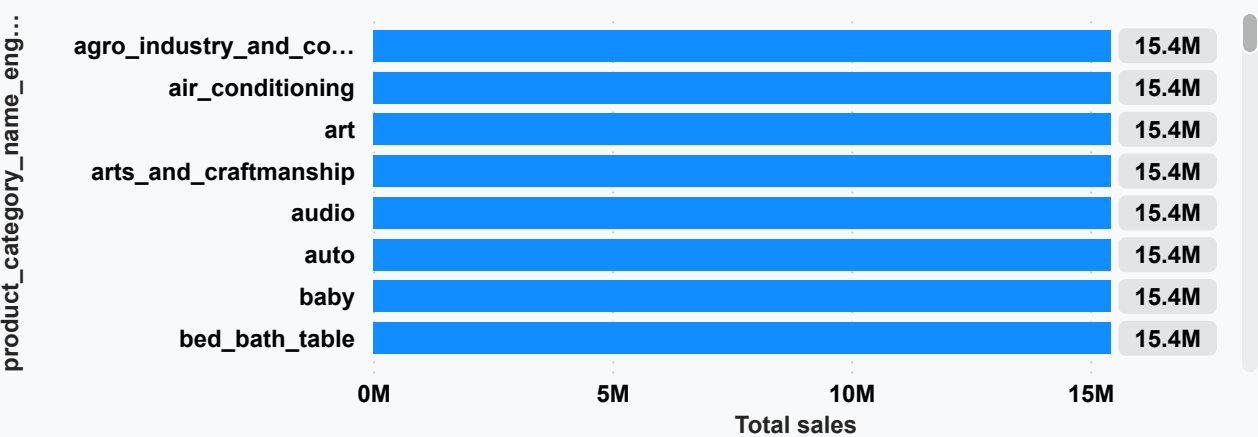
96K

Total Customers

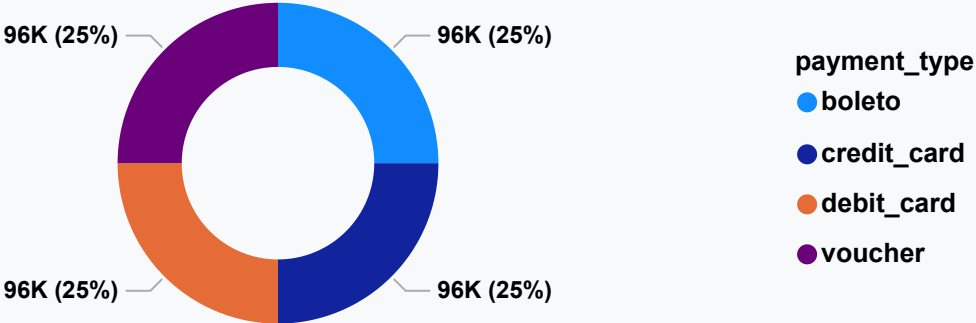
Monthly Sales Trend



Top 10 Product Categories by Sales



Orders by Payment Type



Customer & Product Analysis

Product Category

- ☐ agro_industry_and_commerce
- ☐ air_conditioning

13.66K

Top Customer Sales

96K

Total Customers

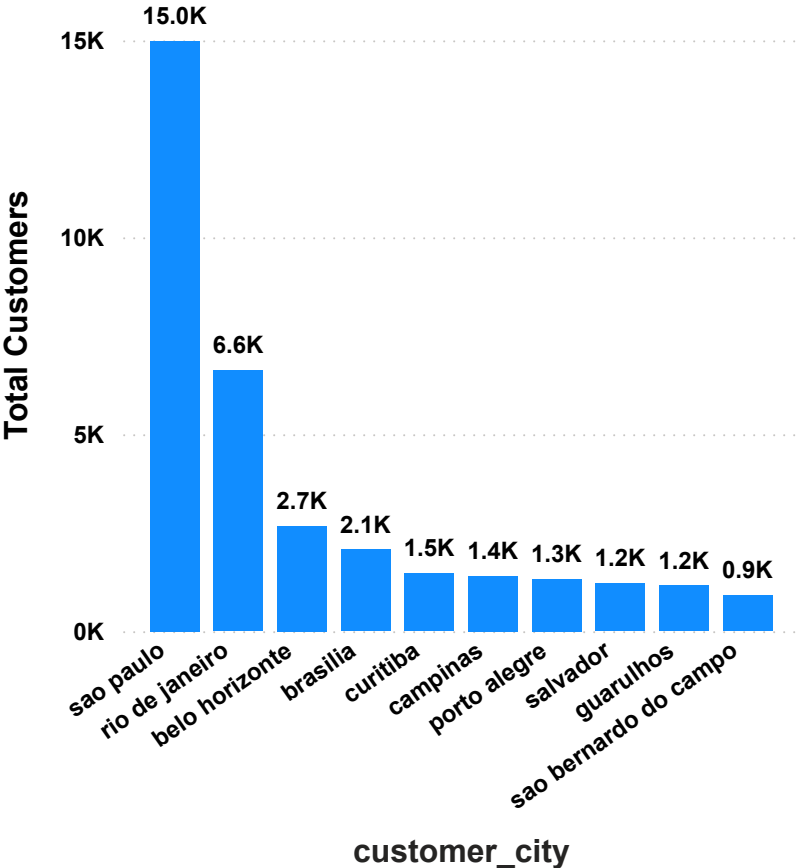
120.70

Avg Product Price

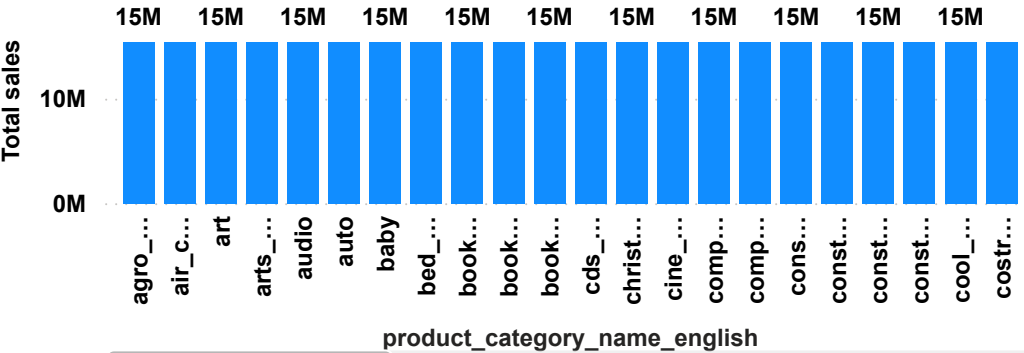
32K

Total Products

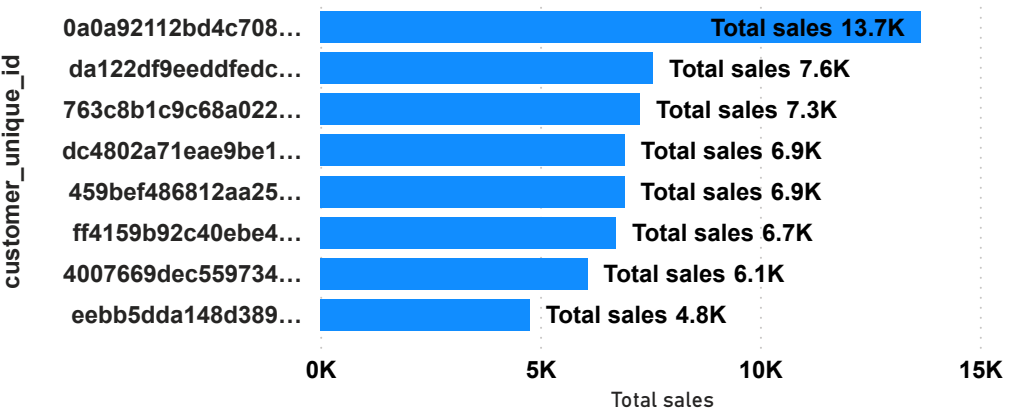
Top 10 Cities by Customers



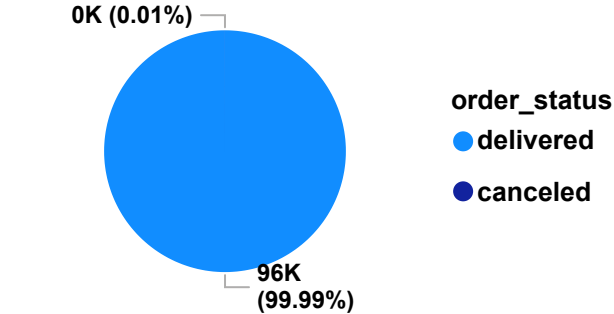
Product Sales by Category



Top 10 Customers by Sales



Customer Orders Distribution



Order & Payment Analysis

payment_type

boleto

credit_card

Orders by Installments



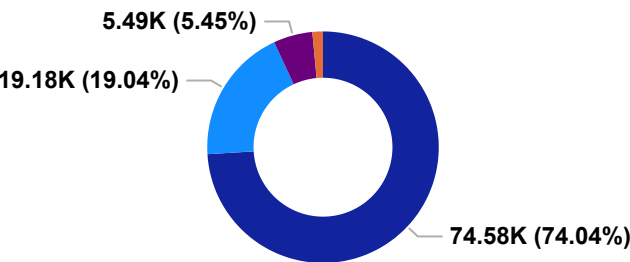
96K

Total Orders

96K

Delivered Orders

Payment Type Distribution



payment_type

credit_card

boleto

voucher

debit_card

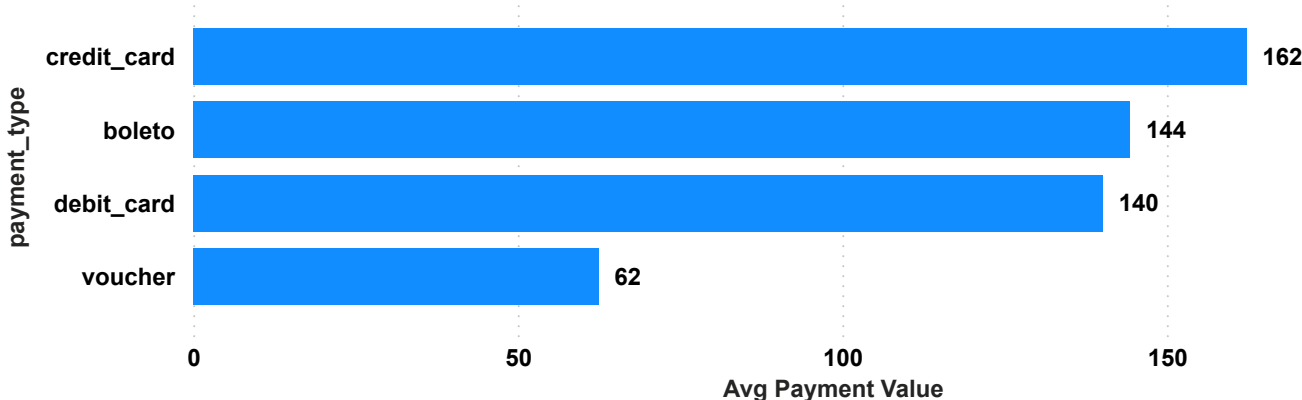
6

Cancelled Orders

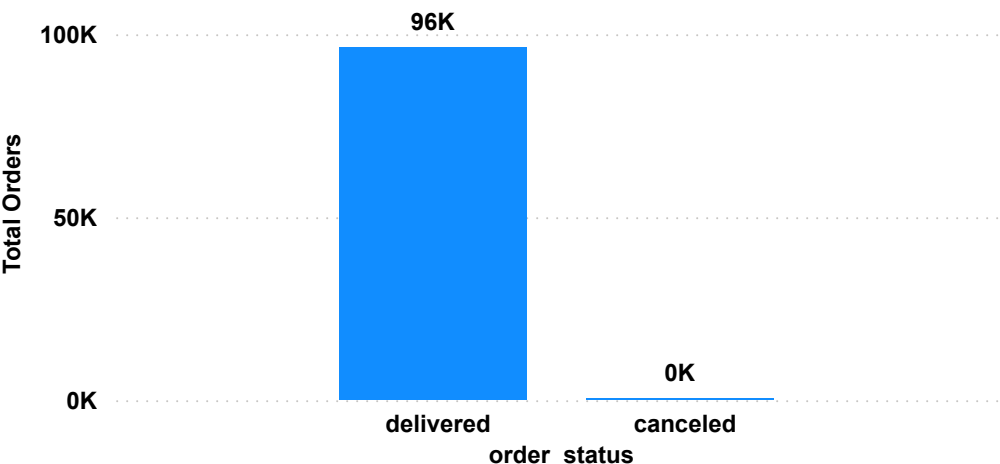
2.85

Avg Installments

Average Payment Value by Payment Type



Orders by Status



Delivery & Review Analysis

Order Purchase Date

15-09-2016 29-08-2018

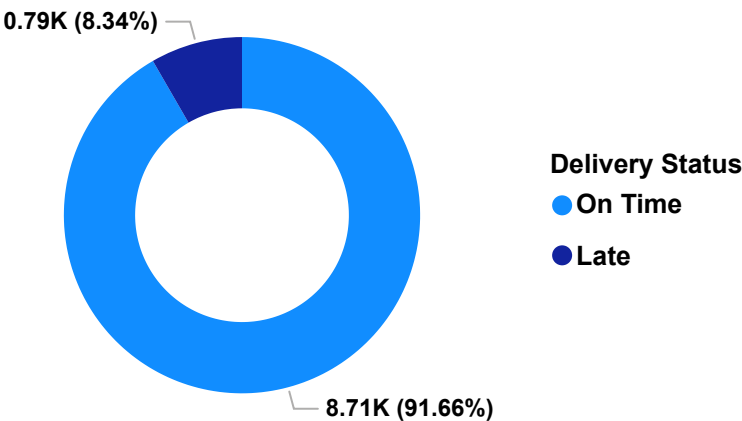
12.50
Avg Delivery Days

0.92
On-Time Delivery %

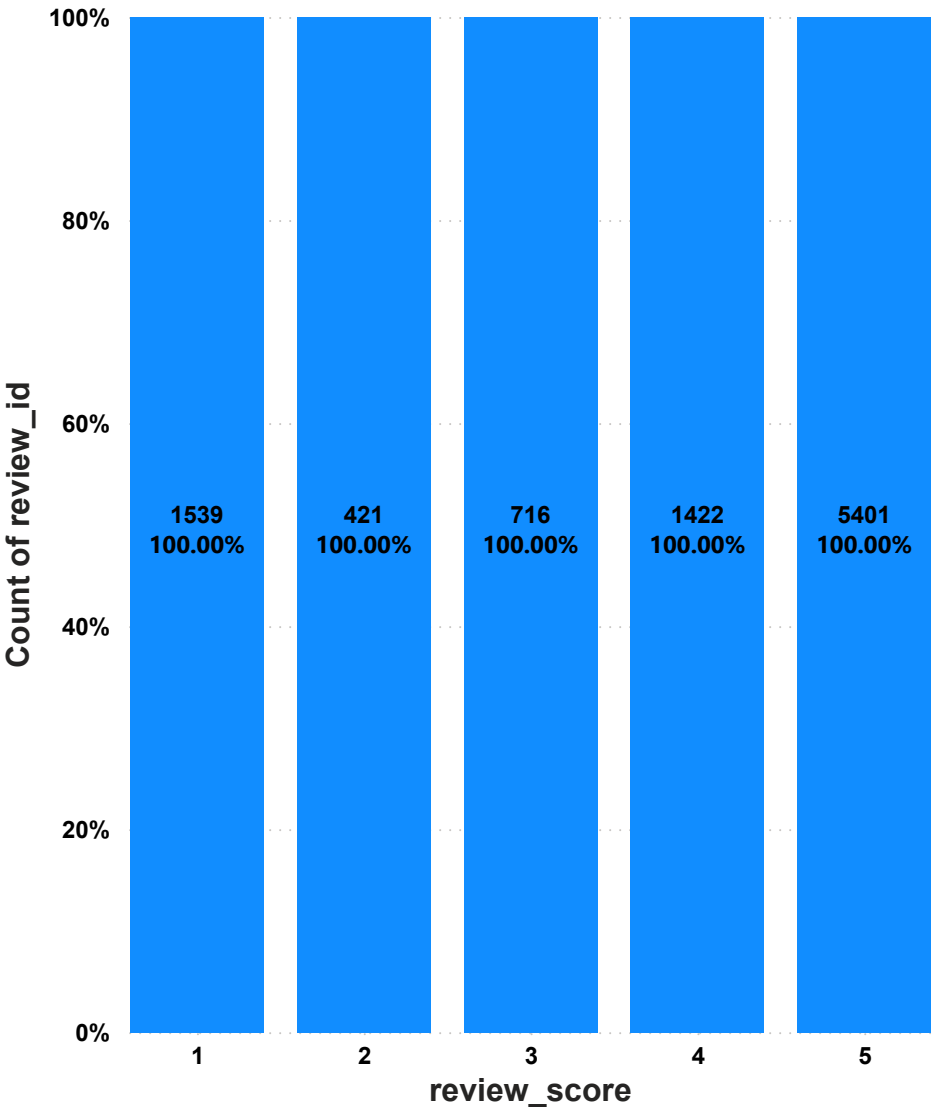
7826
Late Deliveries

3.92
Avg Review Score

On-Time vs Late Deliveries



Review Score Distribution



Average Review Score by Delivery Status

