



[www.icec-florida.org](http://www.icec-florida.org)

# India Cultural & Education Center Presents... **19<sup>th</sup> INDIA FEST & HEALTH FAIR**

at **Santa Fe College Gymnasium**  
3000 NW 83<sup>rd</sup> St. Gainesville, FL 32606

**Saturday April 8, 2017 - 9 AM to 6 PM**

**President:**

Ravi Bhosale, MBA

**Vice President:**

Rizwana Thanawala, M.D.

**Secretary:**

Ramakant Srivastava, Ph.D.

**Treasurer:**

Shaheda Qaiyumi, M.D.

India Cultural and Education Center (ICEC), a non-profit organization, will celebrate its annual **India Fest & Health Fair\*** on **Saturday April 8** at **Santa Fe College Gymnasium, Building V** in Gainesville, FL.

India Fest showcases the diverse culture and traditions of India via music programs and dance performances. Alongside, there is a sale of exquisite Indian jewelry, art-décor, traditional attire and mouth-watering Indian cuisine at more than **30 stalls**. India Fest attracts over **1,500 visitors** from Gainesville and the neighboring counties and cities including Ocala, Lake City, High Springs, Palatka, etc. They are provided with a brochure that features advertisements for businesses, interesting articles, poems and Indian food recipes, besides the information about ICEC and its community service activities. **Health Fair** is a volunteer-run screening and information session in the morning. Complete blood test screening, which usually costs more than \$300, is offered for a low price of **\$55.00** by physicians. To get a glimpse of past India Fest events, please visit our website at [www.icec-florida.org](http://www.icec-florida.org) and click on the link 'India Fest'.

This is a perfect opportunity to publicize your business and reach out to new customers by reserving a stall as a vendor. Check out the low rates below. You may also use this opportunity to advertise your business in our brochure, become a **Diamond** or **Platinum Level** community partner or even co-organize the event as a **Corporate Sponsor**.

The deadline to receive your completed application form and check is **February 25, 2017**. For more information, please call (352) 871-7112 or send an email to [IndiaFestGainesville@gmail.com](mailto:IndiaFestGainesville@gmail.com). Include your contact number in the email & the best time to reach you.

We greatly appreciate your support!

Sincerely,

Ravi Bhosale  
President

*\* - A part of the proceeds benefits the 'Institute of Culinary Arts' at Eastside High School and 'Peaceful Paths'. ICEC donates non-perishable food items to 'Bread of the Mighty Food Bank' throughout the year. ICEC Youth Group undertakes projects for 'Keep Alachua County Beautiful' and adopts a family as part of 'Hope for Holidays'.*

## **STALL RATES FOR VENDORS**

	No. of Table(s) (Table size: 8' x 3')	Rates
<input type="checkbox"/> Jewelry (Gold and Precious stones)	3	\$400.00
<input type="checkbox"/> Non-Food Vendor	1	\$175.00
<input type="checkbox"/> Food Vendor	3	\$350.00
<input type="checkbox"/> Electric Supply		\$50.00
Each Additional Table		\$50.00

### **Note:**

- Table(s) will be provided with plastic cover(s). No external tables will be allowed in the premises.
- Vendors will get up to four free entrance tickets to the event, which are valid up to 10:30 am.
- Non-food vendors can bring up to 2 racks to display their items.
- ICEC will provide a 10 x 10 covered tent for vendors located outside.
- Vendors are requested to bring their own supplies to put up their banner (no nails please).
- Event organizing committee will solely decide the layout and placement of vendor stalls.

**Food vendors cannot sell the following items:** Chole Bhature, Samosa, Pakora, Chicken Kabab & Biryani, Tea/Coffee, Milkshakes, Soda and Water

### **VENDOR DETAILS**

Name of Business: \_\_\_\_\_

Check the Item(s) for Sale (Other / Food vendors: enter the items for sale):

- ☐ Jewelry      ☐ Indian Attire      ☐ CDs & DVDs      ☐ Arts & Crafts
- ☐ Other \_\_\_\_\_
- ☐ Food Vendor \_\_\_\_\_

Name: \_\_\_\_\_  
(First) (MI) (Last)

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Stall Charges: \$ \_\_\_\_\_ (Add \$50.00 if requesting Electric Supply)

Extra Table(s): \_\_\_\_ x \$50 = \$ \_\_\_\_\_

Total Amount Paid: \$ \_\_\_\_\_ **(ALL PAYMENTS ARE NON-REFUNDABLE)**

x \_\_\_\_\_  
Signature Date

Please make the check payable to 'ICEC' and mail to **India Fest Treasurer, 4016 NW 78th Terrace, Gainesville, FL 32606** by **February 25, 2017**. Enclose the completed application form with the check or email a scanned copy to [IndiaFestGainesville@gmail.com](mailto:IndiaFestGainesville@gmail.com). For more information, please call (352) 871-7112 or send an email to the above address.



## INDIA CULTURAL AND EDUCATION CENTER

1115 SW 13<sup>th</sup> Street, Gainesville FL 32608

Website: [www.icec-florida.org](http://www.icec-florida.org)

President	:	Ravi Bhosale, MBA
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### VENDOR BUSINESS AGREEMENT - INDIA FEST & HEALTH FAIR 2017

I, \_\_\_\_\_, the business owner or the authorized agent for the below vendor, agree to conduct the business in accordance with the State of Florida statutes, rules and regulations. It will be my responsibility to collect the sales tax and remit them to the Department of Revenue of the State of Florida. The India Cultural & Education Center (ICEC) is not responsible to collect or pay the sales tax on behalf of the vendors.

I will not hold ICEC, the organizer of India Fest, liable for any loss due to spoilage of food, theft of displayed items, lack of enough business or any other natural factors including acts of God that affect the sale of my goods and services. I agree to indemnify ICEC against any claims or reimbursements for reasons whatsoever, including my inability to participate on the day of the event. I expect no special security arrangements made for this event except the routine security provided by Santa Fe College. I give ICEC express permission to solely own any photos taken by designated photographers before, during and after the event and use them for promotional and marketing purposes in the future, including but not limited to paper publications, email communications and online websites.

For questions, please contact Vendor Coordinator Shaheda Qaiyumi at 352-871-7112.

Name of the Vendor: \_\_\_\_\_

Name of Vendor's Business: \_\_\_\_\_

Address of Vendor's Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

*India Cultural & Education Center is a 501(c)(3) nonprofit organization (Tax ID 59-3112858)*