



www.icec-florida.org

India Cultural & Education Center Presents... **19th INDIA FEST & HEALTH FAIR**

at **Santa Fe College Gymnasium**
3000 NW 83rd St. Gainesville, FL 32606

Saturday April 8, 2017 - 9 AM to 6 PM

President:

Ravi Bhosale, MBA

Vice President:

Rizwana Thanawala, M.D.

Secretary:

Ramakant Srivastava, Ph.D.

Treasurer:

Shaheda Qaiyumi, M.D.

India Cultural and Education Center (ICEC), a non-profit organization, will celebrate its annual **India Fest & Health Fair*** on **Saturday, April 8** at **Santa Fe College Gymnasium, Building V** in Gainesville, FL.

India Fest showcases the diverse culture and traditions of India via music and dance performances. Alongside, there is a sale of exquisite Indian jewelry, art-décor, traditional attire and mouth-watering Indian cuisine at more than **30 stalls**. India Fest attracts over **1,500 visitors** from Gainesville and the neighboring counties and cities including Ocala, Lake City, High Springs, Palatka, etc. They are provided with a brochure that features advertisements for businesses, articles, Indian recipes and poems. Additionally, it features information about ICEC and its community service contributions. **Health Fair** is a volunteer-run screening and information session in the morning. Complete blood test screening, which usually costs more than \$300, is offered for a low price of **\$55.00** by physicians. To get a glimpse of past India Fest events, please visit our website at www.icec-florida.org and click on the link 'India Fest'.

This is a perfect opportunity to publicize your business and reach out to new customers by placing an advertisement in the brochure. Check out the low rates. You may also use this opportunity to reserve a stall as a vendor, become a **Diamond** or **Platinum Level** community partner or even co-organize the event as a **Corporate Sponsor**.

Note: We can help to prepare your Advertisement for FREE.

The deadline to receive your completed application form and check is **February 25, 2017**. For additional information, please send an email to IndiaFestGainesville@gmail.com. Include your contact number in the email and the best time to reach you.

We greatly appreciate your support!

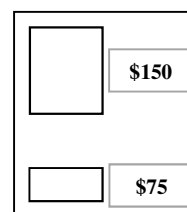
Sincerely,

Ravi Bhosale
President

* - A part of the proceeds benefits the 'Institute of Culinary Arts' at Eastside High School and 'Peaceful Paths'. ICEC donates non-perishable food items to 'Bread of the Mighty Food Bank' throughout the year. ICEC Youth Group undertakes projects for 'Keep Alachua County Beautiful' and adopts a family as part of 'Hope for Holidays'.

ADVERTISEMENT RATES FOR BROCHURE & BANNER

- | | |
|--|--|
| <input type="checkbox"/> FRONT / <input type="checkbox"/> BACK INSIDE COVER \$650.00
(Maximum Size: 8.5" x 11", can bleed) – Color | <input type="checkbox"/> CENTER PAGES (2) \$1000.00
(Maximum Size: 8.5" x 11", can bleed) – B&W |
| <input type="checkbox"/> BACK PAGE \$750.00
(Maximum Size: 8.5" x 11", can bleed) – Color | <input type="checkbox"/> FULL PAGE \$350.00
(Maximum Size: 8" x 10") – B&W |
| <input type="checkbox"/> HALF PAGE \$250.00
(Maximum Size: 8" x 5") – B&W | <input type="checkbox"/> QUARTER PAGE \$150.00
(Maximum Size: 3.5" x 5") – B&W |
| <input type="checkbox"/> BANNER IN CULTURAL HALL \$300.00
(Maximum Size 5' x 8') | <input type="checkbox"/> BUSINESS CARD \$75.00
(Maximum Size: 3.5" x 2") – B&W |

Quarter page /
Business card

- ☐ Corporate (& Event) Sponsor: \$5,000
- ☐ Platinum-level Community Partner: \$1,500
- Includes a 5' x 8' banner in the cultural hall, full-page brochure Ad and organizer logo on the flyer.
- ☐ Diamond-level Community Partner: \$1,000
- Includes a 5' x 8' banner in the cultural hall, half-page brochure Ad and partner logo on the flyer.
- ☐ Individual Cultural Program item sponsor: \$400 - Includes a 5' x 8' banner in the cultural hall

ADVERTISER DETAILS

Name of Business: _____

Name: _____

(First) (MI) (Last)

Address: _____

Tel: () _____ Email: _____

Total Amount Paid: \$ _____ **(ALL PAYMENTS ARE NON-REFUNDABLE)**

X _____
Signature

_____ Date

Please make the check payable to 'ICEC' and mail to **India Fest Treasurer, 4016 NW 78th Terrace, Gainesville, FL 32606** by **February 25, 2017**. Enclose the completed application form along with or email a scanned copy to IndiaFestGainesville@gmail.com. Send an electronic copy of the advertisement, preferably in color and in one of the following file formats, viz. JPEG or PNG (preferred), PUB, PDF or DOC to Yogi at yogid1978@hotmail.com along with any questions.

India Cultural & Education Center is a 501(c)(3) nonprofit organization (Tax ID 59-3112858)