



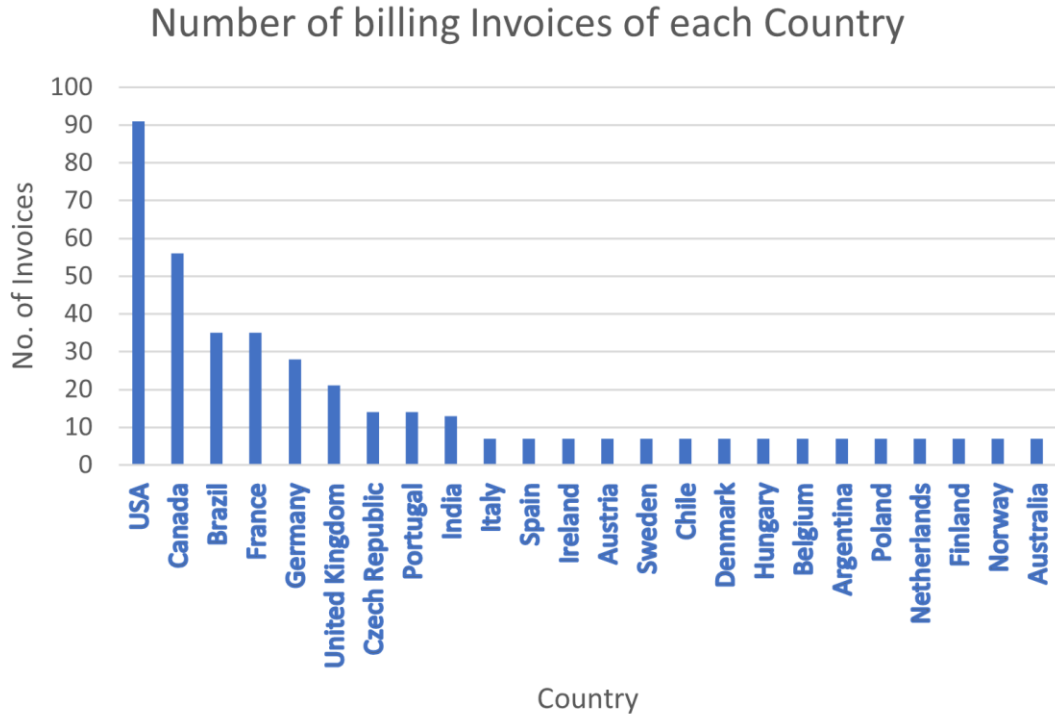
Finding Presentation

By: Amr Elbana

Question 1:
Which countries have the most Invoices?

Query 1:
"Select BillingCountry, count(invoiceid)
from invoice
group by BillingCountry
order by 2 Desc"

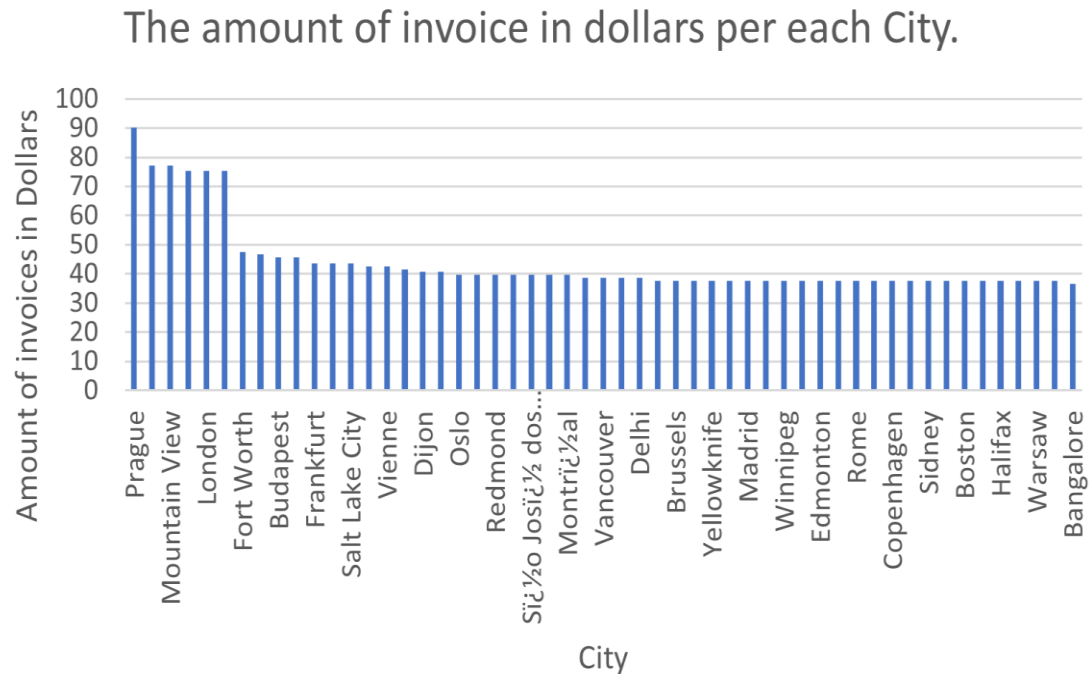
This chart describes the number of purchases
done by customers in each Country.



Question 2:
Which city has the best customers?

Query 2:
"Select BillingCity, sum(total)
from invoice
group by BillingCity
order by 2 Desc"

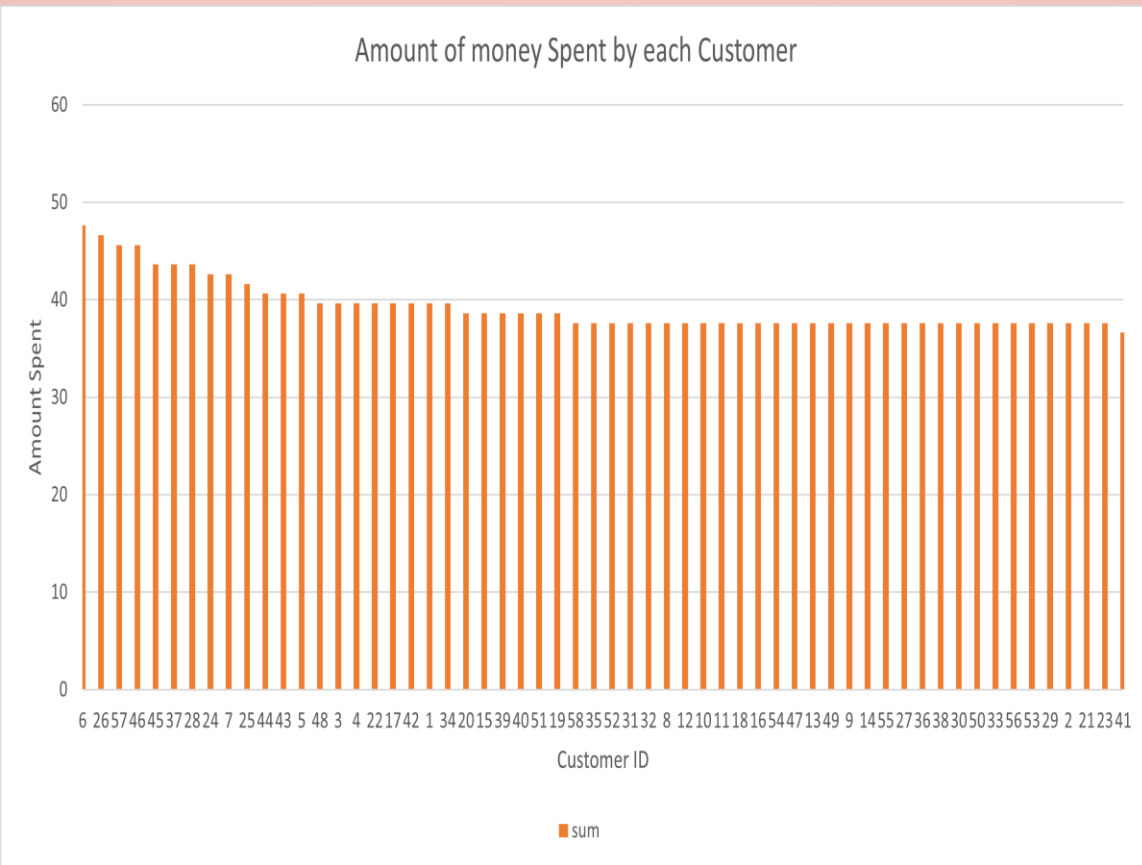
This chart describes the amount earned from each city and it could be used for marketing purposes to determine the best city to host a festival.



Question 3: Who is the best customer?

Query 3:
"Select ie.customerid, sum(unitprice)
from invoice as ie
join InvoiceLine as il
on ie.invoiceid = il.invoiceid
join Customer as cr
on ie.customerid = cr.customerid
group by 1
order by 2 desc
limit 1"

This chart describes the amount spent by each Customer by their numeric ID.
This may be used for marketing purposes by giving a gift to the best customers.



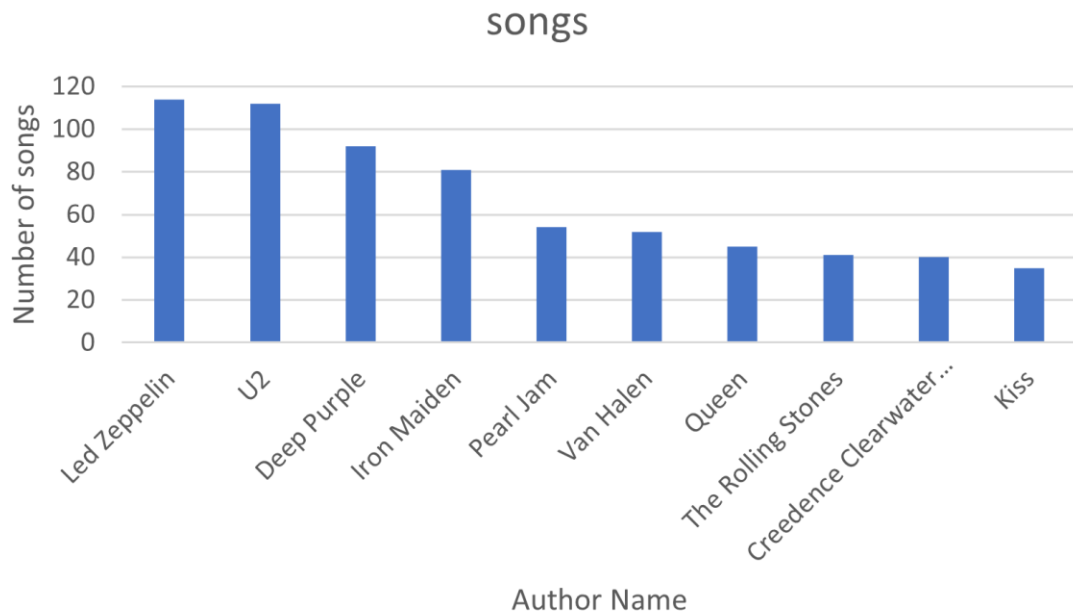


Question 4:

What is the email, first name, last name, and Genre of all **Rock** Music listeners

Query 4:

```
"Select distinct(cr.email), cr.firstname,  
cr.lastname, g.name  
from invoice as ie  
join InvoiceLine as il  
on ie.invoiceid = il.invoiceid  
join Customer as cr  
on ie.customerid = cr.customerid  
join track as t  
on t.trackid = il.trackid  
join genre as g  
on g.genreid = t.genreid  
where g.name = 'Rock'  
order by 2"
```



Question 5:

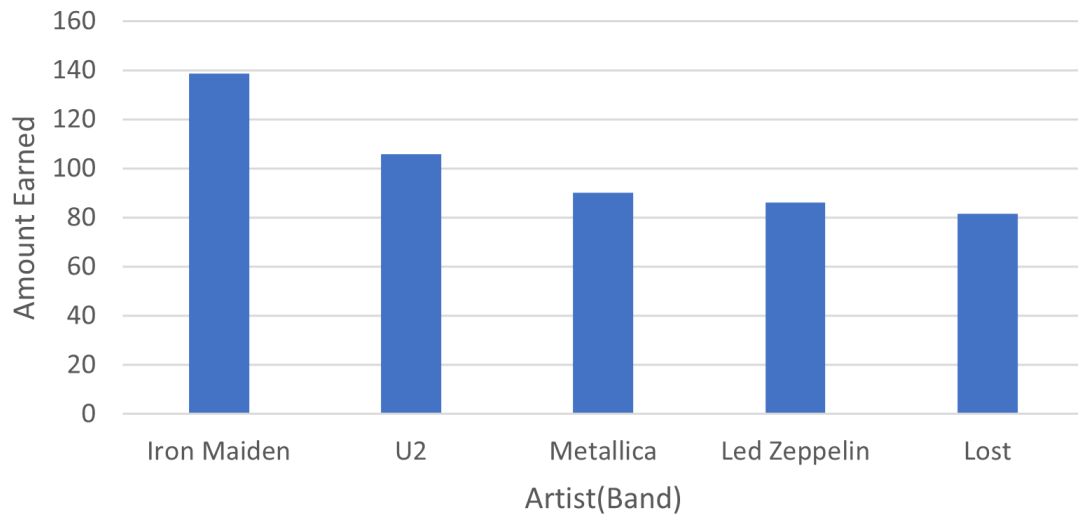
Who is writing the rock music?

Query 5:

```
"select ROW_NUMBER() OVER (order by
count(g.name) desc) as " ", a.artistid,
at.name, count(g.name) as Songs
from Genre as g
join track as t
on g.genreid = t.genreid
join album as a
on t.albumid = a.albumid
join artist as at
on a.artistid = at.artistid
where g.name = 'Rock'
group by at.name, a.artistid
order by count(g.name) desc
limit 10"
```

This chart shows the number of songs produced by each author by which it could be used for marketing purposes.

Amount Earned by each artist



This chart describes the amount earned by each artist in their concerts which maybe used to determine which artist has the most fans.

Question 6:

Which artist has earned the most ?

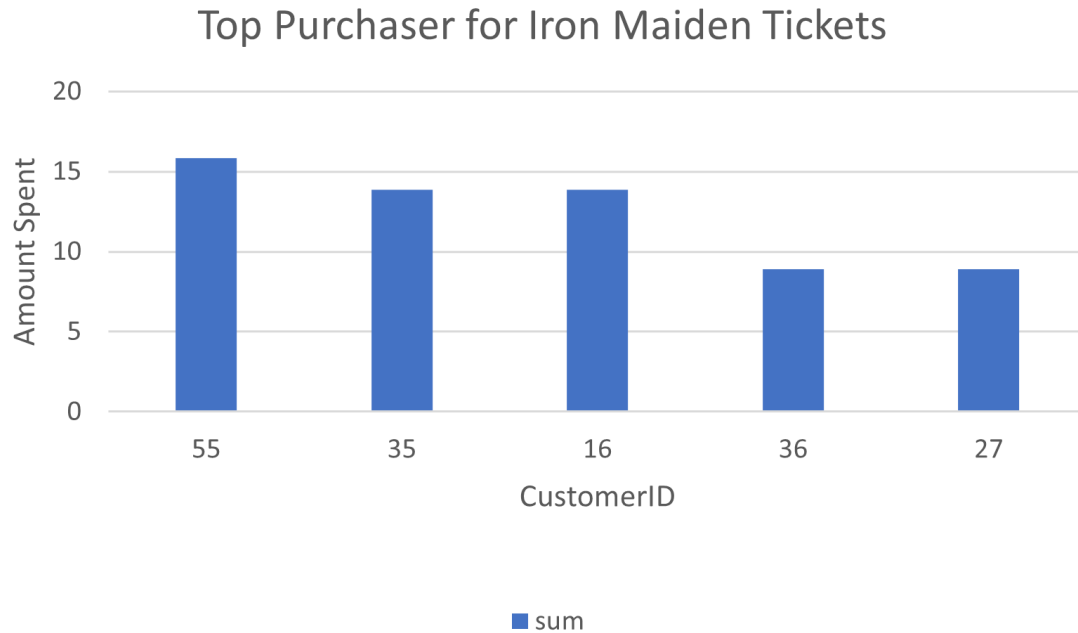
Query 6:

```
"select ROW_NUMBER() OVER (order by
sum(il.unitprice) desc) as " ", at.name,
sum(il.unitprice) as "amount spent"
from customer as cr
join invoice as iv
on cr.customerid = iv.customerid
join invoiceline as il
on iv.invoiceid = il.invoiceid
join track as tr
on il.trackid = tr.trackid
join album as a
on tr.albumid = a.albumid
join artist as at
on a.artistid = at.artistid
group by at.name
order by 3 desc
limit 5"
```

Question 7: Who are the top purchasers of Iron Maiden concert tickets?

Query 7:

```
"select sub.*  
From (  
    select at.name, sum(il.unitprice),  
    iv.customerid, cr.firstname, cr.lastname  
    from customer as cr  
    join invoice as iv  
    on cr.customerid = iv.customerid  
    join invoiceline as il  
    on iv.invoiceid = il.invoiceid  
    join track as tr  
    on il.trackid = tr.trackid  
    join album as a  
    on tr.albumid = a.albumid  
    join artist as at  
    on a.artistid = at.artistid  
    group by at.name, iv.customerid,  
    cr.firstname, cr.lastname  
    order by sum(il.unitprice) desc, at.name  
    limit 20 ) sub  
where name = 'Iron Maiden' "
```



This chart describes the top fans for Iron Maiden, and it could be used for marketing purposes by giving them a discount to encourage other fans to attend more concerts.