

# Analyzing Customer Churn Rate

6687

Total Customers

1796

Total Churned Customers

27%

Churn Rate

Churn Label



No

Yes

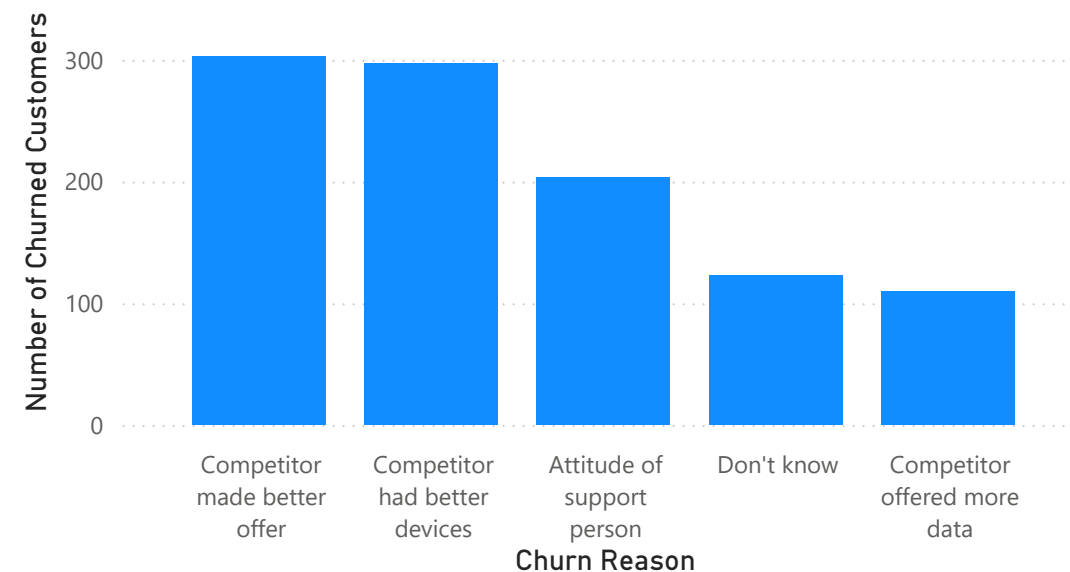
Contract Category



Monthly

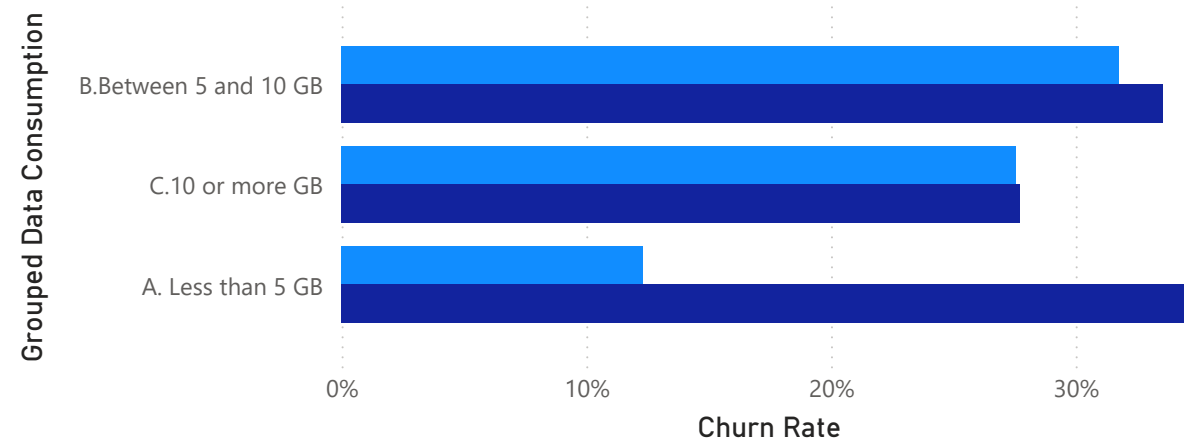
Yearly

## Number of Churned Customers by Churn Reason



## Churn Rate by Grouped Data Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



## Number of Customers and Churn Rate by Tenure in Months

● Number of Customers ● Churn Rate

