

# Advanced Insights



362.89M

Revenue

\$229.99M

PY Sales

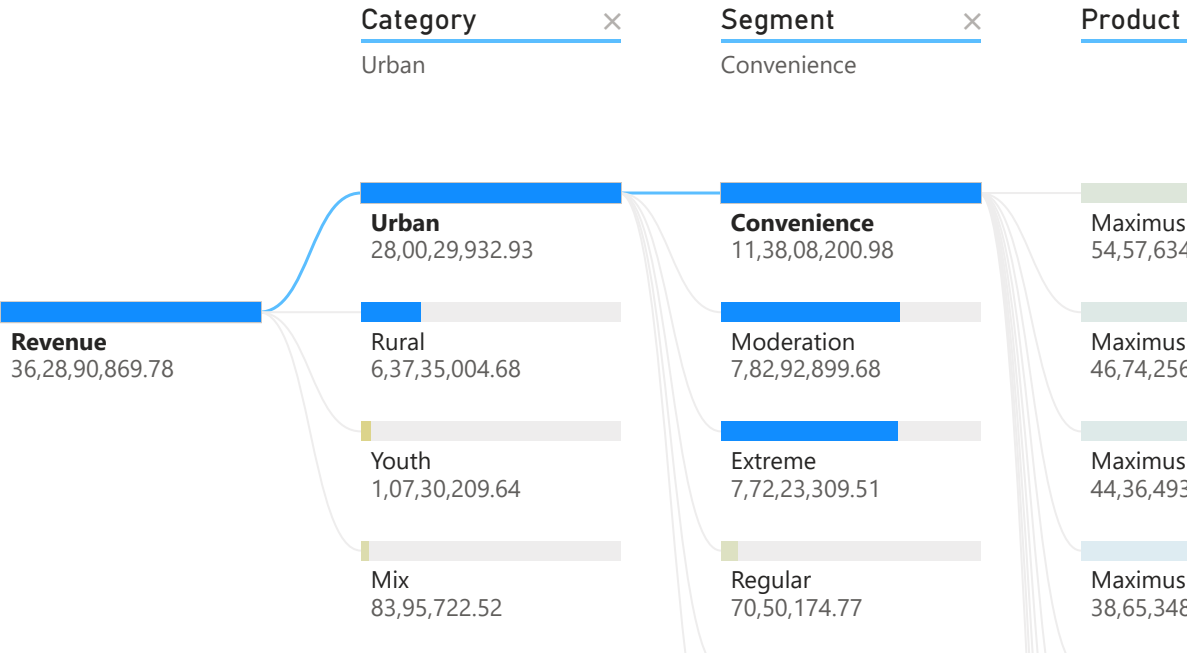
947K

Units

57.79%

% Growth

## Category Distribution

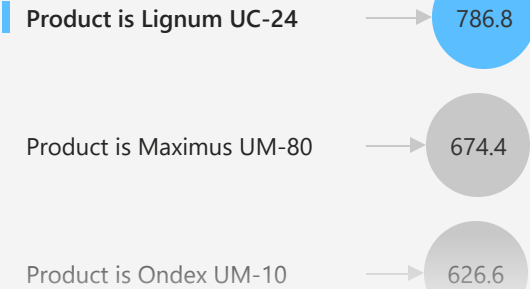


## Key influencers Top segments

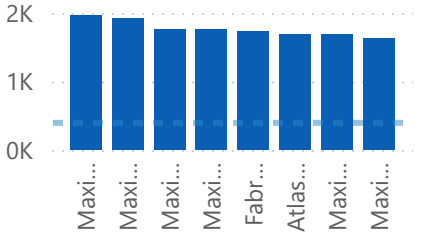


What influences Revenue to Increase ?

When... ..the average of Revenue increases by



Revenue is more likely to increase when Product is Lignum UC-24 than otherwise (on average).



Only show values that are influencers

Revenue Increased the most (by 518.37) when Manufacturer was Artisans. 2 other factors also caused Revenue to Increase, explore them in the key influencers visual.