

has managed resources and shared wealth—the commons, the market, and the state. He advocates for thinking beyond business and market terms and eloquently makes the case for sharing and enlarging the digital commons.

The overview continues with Sarah's chapter, as she considers what it means to be successfully **Made with Creative Commons**. While making money is one piece of the pie, there is also a set of public-minded values and the kind of human connections that make sharing truly meaningful. This section outlines the ways the creators, organizations, and businesses we interviewed bring in revenue, how they further the public interest and live out their values, and how they foster connections with the people with whom they share.

And to end part one, we have a short section that explains the different Creative Commons licenses. We talk about the misconception that the more restrictive licenses—the ones that are closest to the all-rights-reserved model of traditional copyright—are the only ways to make money.

Part two of the book is made up of the twenty-four stories of the creators, businesses, and organizations we interviewed. While both of us participated in the interviews, we divided up the writing of these profiles.

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Writing this book has transformed and inspired us. The way we now look at and think about what it means to be **Made with Creative Commons** has irrevocably changed. We hope this book inspires you and your enterprise to use Creative Commons and in so doing contribute to the transformation of our economy and world for the better.

Paul and Sarah