

As coauthors, Paul and Sarah complement each other perfectly. They researched, analyzed, argued, and worked as a team, sometimes together and sometimes independently. They dove into the research and writing with passion and curiosity, and a deep respect for what goes into building the commons and sharing with the world. They remained open to new ideas, including the possibility that their initial theories would need refinement or might be completely wrong. That's courageous, and it has made for a better book that is insightful, honest, and useful.

From the beginning, CC wanted to develop this project with the principles and values of open collaboration. The book was funded, developed, researched, and written in the open. It is being shared openly under a CC BY-SA license for anyone to use, remix, or adapt with attribution. It is, in itself, an example of an open business model.

For 31 days in August of 2015, Sarah took point to organize and execute a Kickstarter campaign to generate the core funding for the book. The remainder was provided by CC's generous donors and supporters. In the end, it became one of the most successful book projects on Kickstarter, smashing through two stretch goals and engaging over 1,600 donors—the majority of them new supporters of Creative Commons.

Paul and Sarah worked openly throughout the project, publishing the plans, drafts, case studies, and analysis, early and often, and they engaged communities all over the world to help write this book. As their opinions diverged and their interests came into focus, they divided their voices and decided to keep them separate in the final product. Working in this way requires both humility and self-confidence, and without question it has made *Made with Creative Commons* a better project.

Those who work and share in the commons are not typical creators. They are part of something greater than themselves, and what they offer us all is a profound gift. What they receive in return is gratitude and a community.

Jonathan Mann, who is profiled in this book, writes a song a day. When I reached out to ask him to write a song for our Kickstarter (and to offer himself up as a Kickstarter benefit), he agreed immediately. Why would he agree to do that? Because the commons has collaboration at its core, and community as a key value, and because the CC licenses have helped so many to share in the ways that they choose with a global audience.

Sarah writes, "Endeavors that are **Made with Creative Commons** thrive when community is built around what they do. This may mean a community collaborating together to create something new, or it may simply be a collection of like-minded people who get to know each other and rally around common interests or beliefs. To a certain extent, simply being **Made with Creative Commons** automatically brings with it some element of community, by helping connect you to like-minded others who recognize and are drawn to the values symbolized by using CC." Amanda Palmer, the other musician profiled in the book, would surely add this from her case study: "There is no more satisfying end goal than having someone tell you that what you do is genuinely of value to them."

This is not a typical business book. For those looking for a recipe or a roadmap, you might be disappointed. But for those looking to pursue a social end, to build something great through collaboration, or to join a powerful and growing global community, they're sure to be satisfied. *Made with Creative Commons* offers a world-changing set of clearly articulated values and principles, some essential tools for exploring your own business opportunities, and two dozen doses of pure inspiration.

In a 1996 *Stanford Law Review* article "The Zones of Cyberspace", CC founder Lawrence Lessig wrote, "Cyberspace is a place. People live there. They experience all the sorts of things that they experience in real space, there. For