

ity campaigns around the fact that they have sponsored these initiatives.

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The core mission of TeachAIDS—ensuring global access to life-saving education—is at the root of everything the organization does. It underpins the work; it motivates the funders. The CC license on the materials they create furthers that mission, allowing them to safely and quickly scale their materials worldwide. “The Creative Commons license has been a game changer for TeachAIDS,” Piya said.