



PIZZA SALES REPORT

Jan/15- Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

These are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classical Category contributes to **maximum** sales and total orders.

SIZE

Large size pizza contributes to **maximum** sales.



818K

Total Revenue



38.31

Avg Order Value



50K

Total Pizza Sold



21350

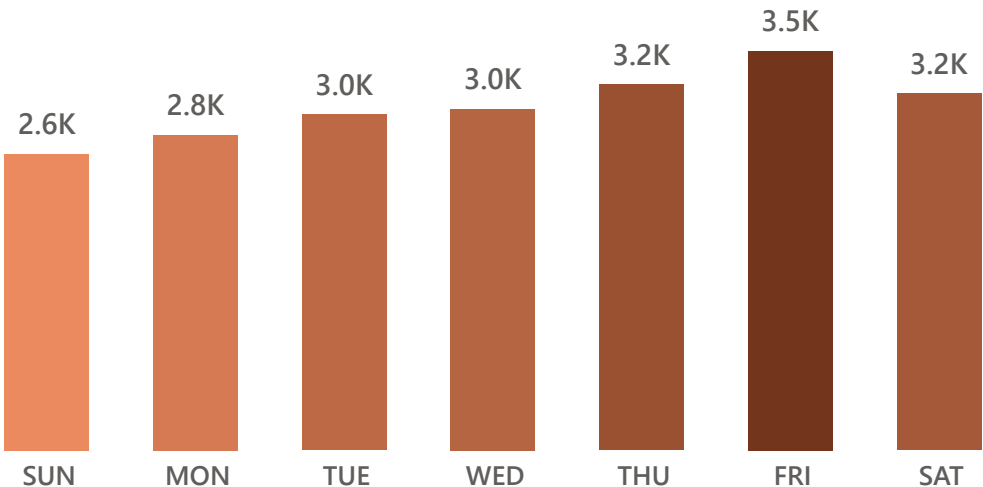
Total Orders



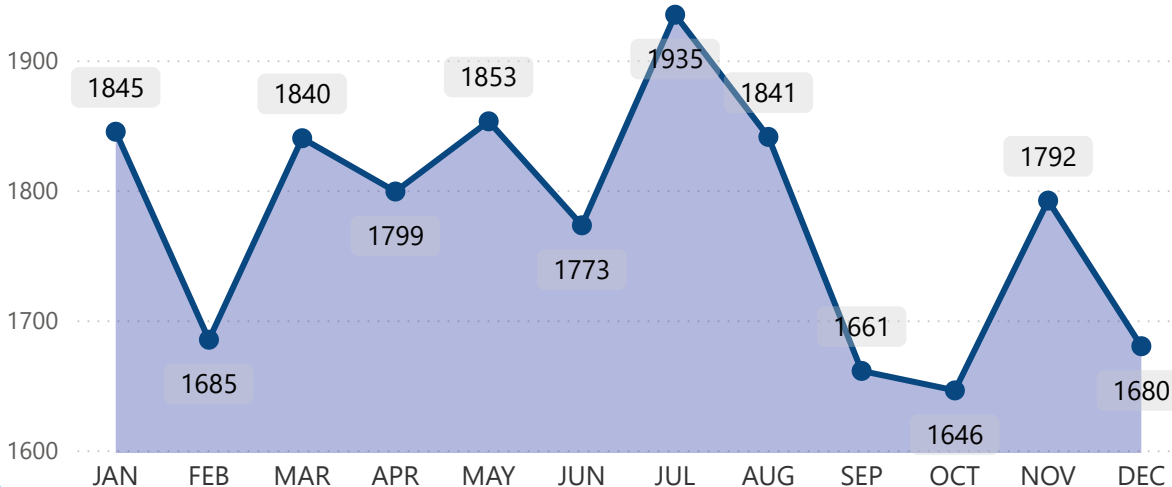
2

Avg Pizza Per Order

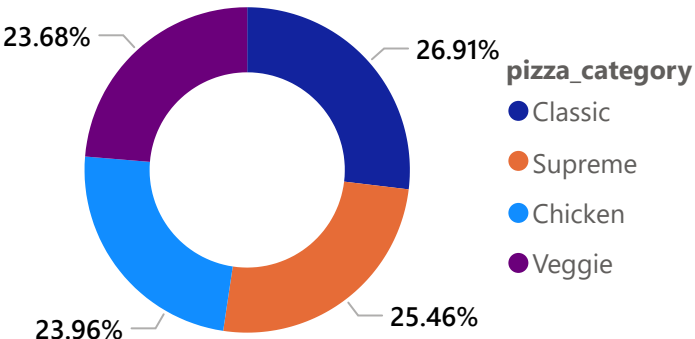
Daily Trend for Total Orders



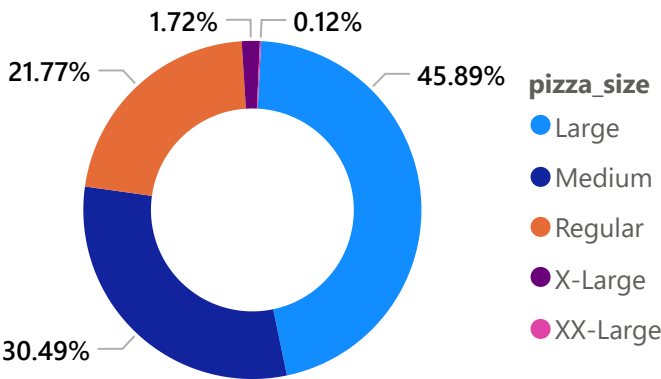
Monthly Trend fir Total Orders



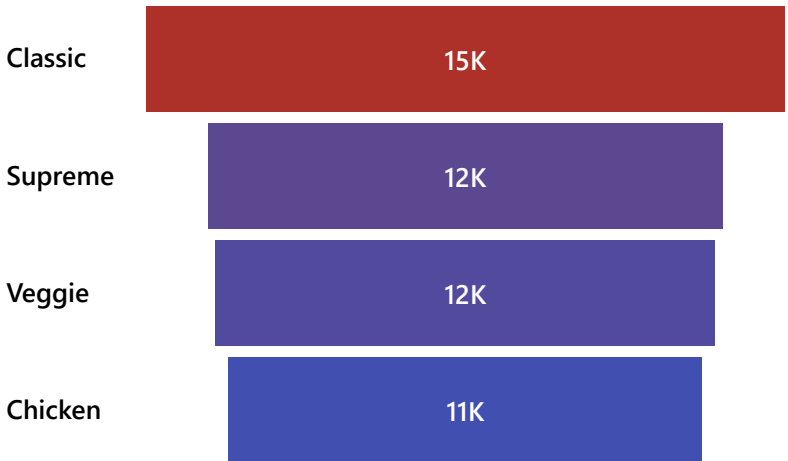
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizza Sold by pizza_category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to **maximum** Revenue

QUANTITY

The Deluxe Pizza contributes to **maximum** Total Quantities.

Total Orders

The Chicken Deluxe Pizza contributes to **maximum** Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to **Minimum** revenue

QUANTITY

The Brie Carre Pizza contributes to **Minimum** quantities.

Total Orders

The Brie Carre Pizza contributes to **Minimum** orders.



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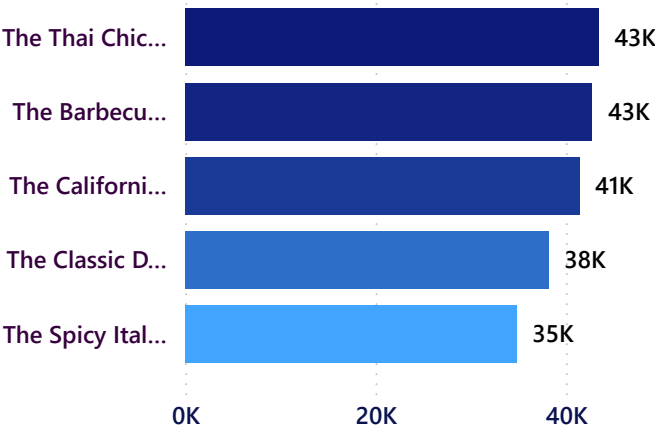
Total Orders



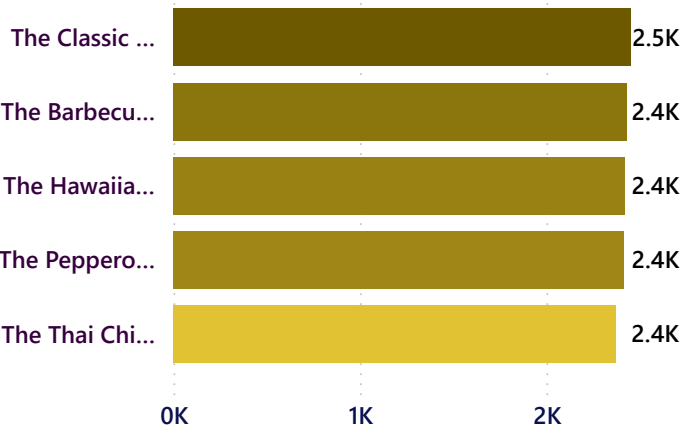
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Avg Pizza Per Order

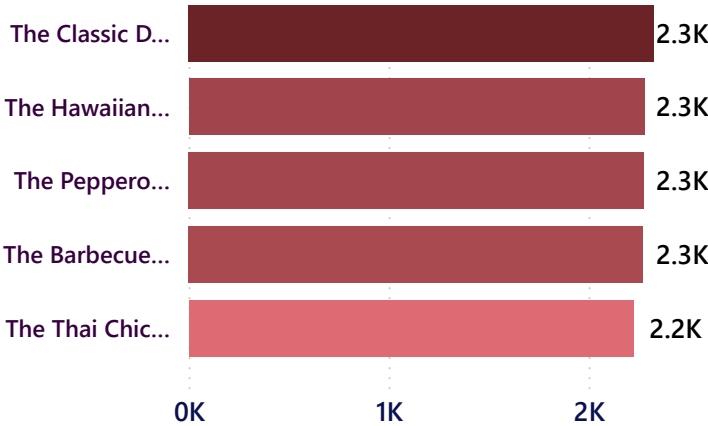
Top 5 Pizza By Revenue



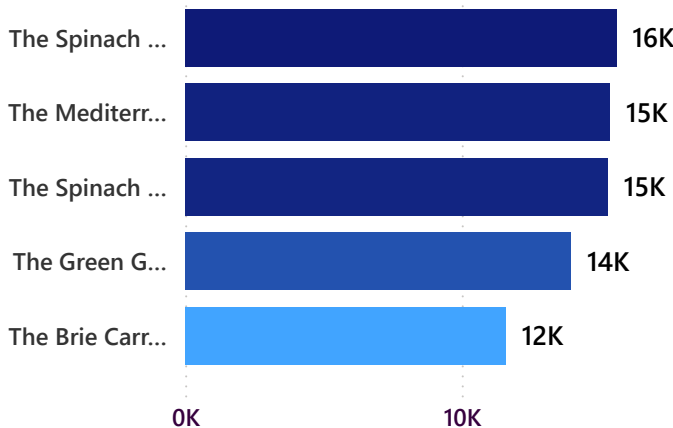
Top 5 Pizza By Quantity



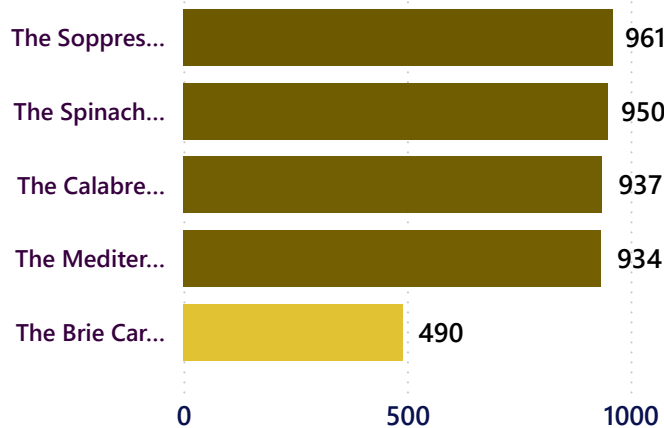
Top 5 Pizza By Pizza Orders



Bottom 5 Pizza By Revenue



Bottom 5 Pizza By Quantity



Bottom 5 Pizza By Pizza Orders

