

Month

July

▼

YOY Growth %

-0.41 !

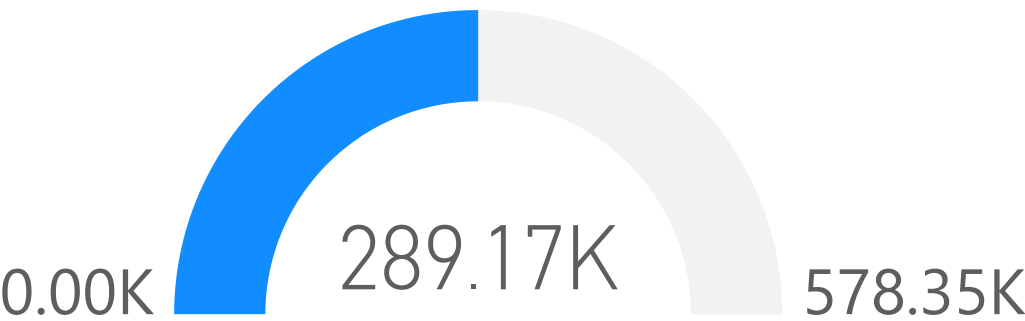
Goal: 0.15 (-373.78%)

MOM Growth %

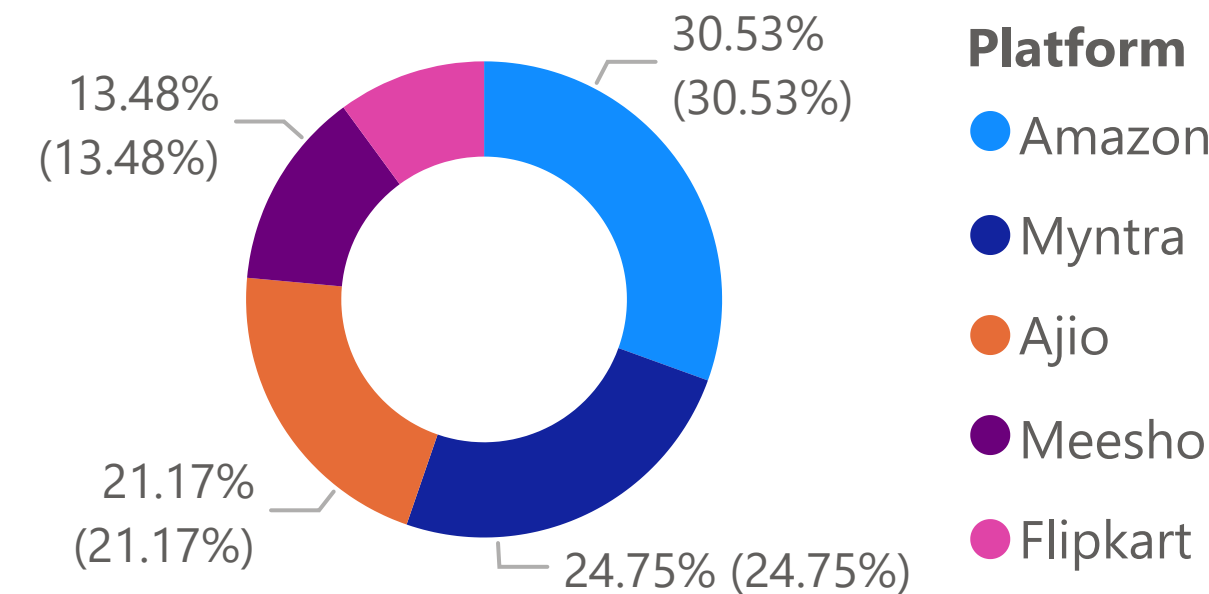
0.26 ✓

Goal: 0.08 (+229.44%)

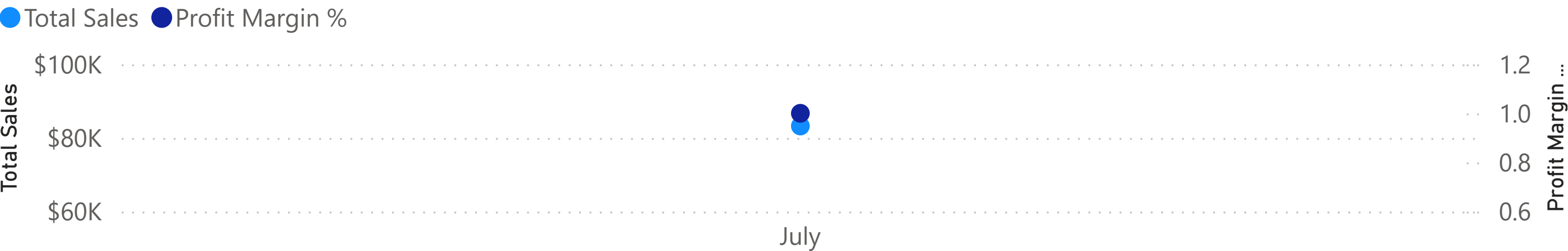
YTD Sales



Market Share % by Platform



Total Sales and Profit Margin % by Month Name



Platform	Total Sales	Total Orders	Average Orders	Market Share %
Amazon	\$25,404.33	9	2,822.70	30.53%
Myntra	\$20,597.3	7	2,942.47	24.75%
Ajio	\$17,618.88	6	2,936.48	21.17%
Meesho	\$11,220.55	4	2,805.14	13.48%
Flipkart	\$8,375.74	5	1,675.15	10.06%
Total	\$83,216.8	31	2,684.41	100.00%