

Gurgaon Property Analysis Dashboard



# Index

- 1. Problem Statement
- 2. Dashboard
- 3. Project Summary



# Challenge

Gurgaon's real estate market is constantly evolving, with frequent fluctuations in property prices, diverse demand across regions, and varying investment opportunities. Buyers and investors often face difficulties in quickly identifying the right properties, leading to longer decision-making cycles and missed opportunities.



## Solution and Impact

**Solution**: To address this, I developed a **Property Analysis Dashboard** using Streamlit, which provides **area-wise price trends**, **society recommendations**, **price predictions** based on user-selected features, and **price ranges** tailored to apartment sizes.

**Impact**: The dashboard cuts property search time by **30**% by offering real-time insights, helping users quickly identify profitable opportunities and make informed decisions.

Data Source: Web scraped 3000+ property listings from popular sites like 99acres and Magic Bricks using Selenium and Beautiful Soup



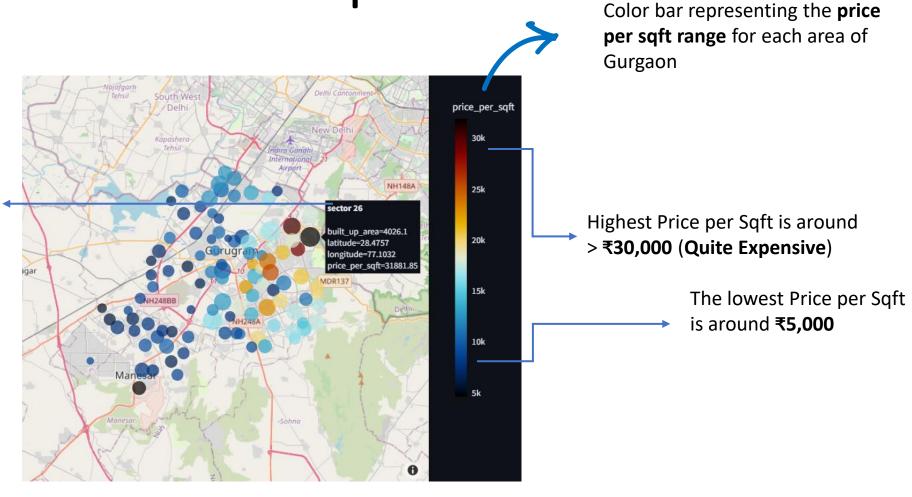
#### Dashboard

- 1. Geo Map: Price and location info in Map View
- 2. Available Amenities Word cloud
- 3. Area Vs Price: Scatter Plot for relation between Built Area and Price
- **4.** BHK Distribution: Pie chart showing the count of 2BHK, 3BHK, etc.
- 5. BHK Price Range Comparison
- 6. Price Distribution by Property Type (House and Flat)
- 7. Price Range Prediction (Using Random Forest)
- 8. Similar Society Recommendation



Geo Map

Hovering over the bubble reveals the **price per sqft**, **sector**, and **location** 





#### **Available Amenities**

The large font size for 'Fire Alarm' indicates its wide availability in Sector 47

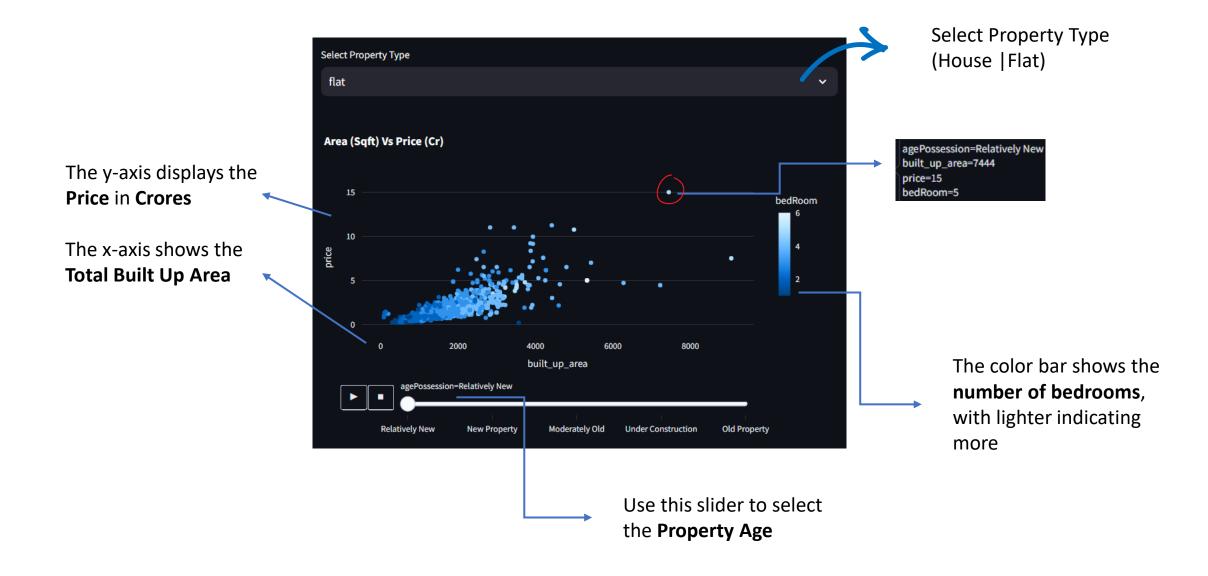


**Select** a **Sector** to view a list of all **available amenities** in the properties listed online

The **larger** the **text**, the more frequently the amenity is listed in the Selected Area



#### Area vs Price





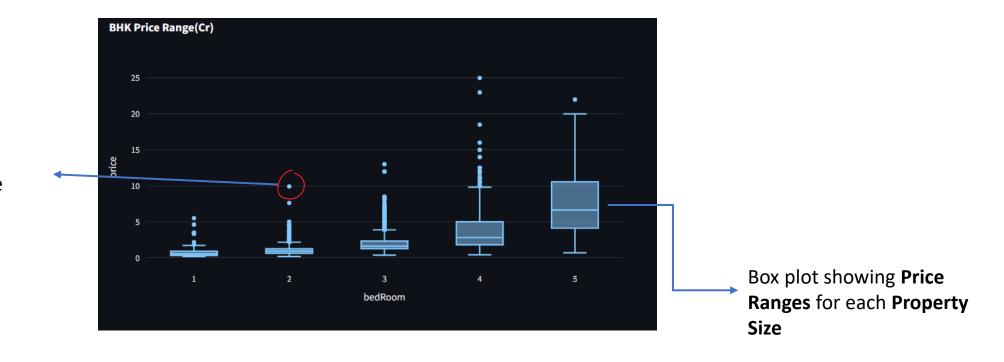
### **BHK Distribution**





## **BHK Price Range Comparison**

This shows that the priciest 2 BHK in the selected sector was around ₹10Cr





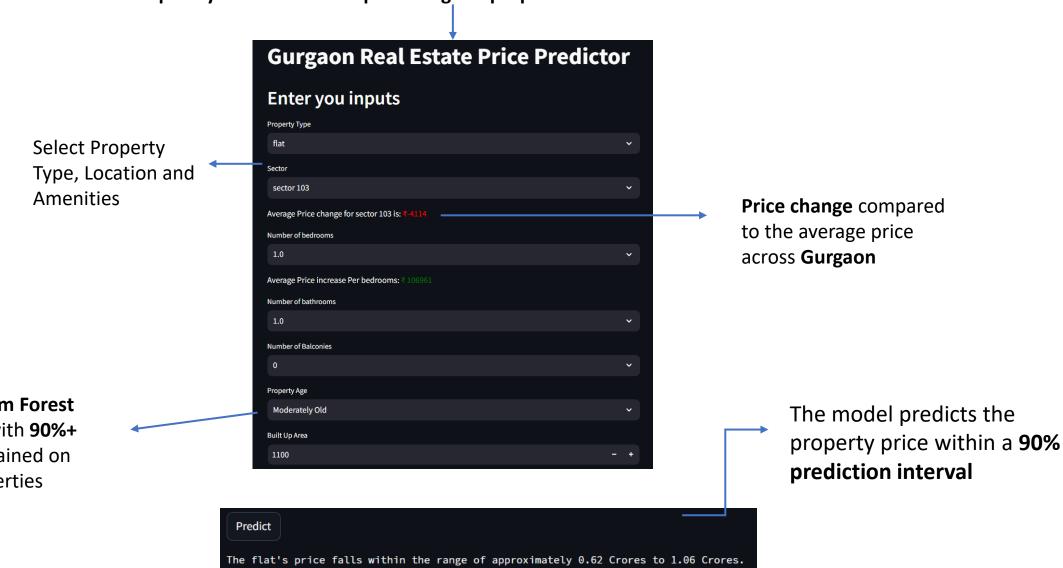
## Price Distribution by Property Type





# **Price Range Prediction**

Helps buyers estimate the price range of properties based on their needs



Uses Random Forest Regressor with 90%+ accuracy, trained on 3000+ properties



nearby societies

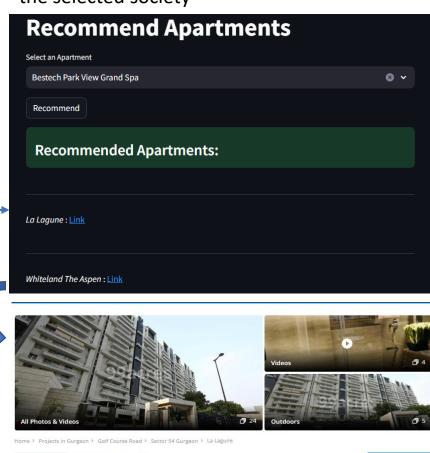
with the previously

# Similar Society Recommendation

**Recommends Society Based on the Selected Location** and Recommend Apartments in the selected Society

**Select Location and Radius** Aarvy Hospital Radius in Kms Select a landmark and radius to recommend Search Ireo Victory Valley: 2.5 Kms Bestech Park View Grand Spa: 3.2 Kms Emaar MGF Emerald Floors Premier: 3.9 Kms International City by SOBHA Phase 2:8.8 Kms **Recommend Apartments** This option autofills Choose an option recommended societies **Ireo Victory Valley** Bestech Park View Grand Spa **Emaar MGF Emerald Floors Premier** International City by SOBHA Phase 2

Multiple apartments are recommended for the selected society



CONSTRUCTION STATUS

Ready To Move

**Select** a **link** to visit the buy page on 99acres or Magic Bricks for more information



# **Project Summary**

 This Streamlit-based dashboard, built with Python (using Pandas, Numpy, and Plotly), streamlines the property search process for buyers in Gurgaon.

 The project demonstrates my ability to apply data analysis, machine learning, and data visualization techniques to solve real-world problems.

• It showcases my skills in leveraging data-driven insights to improve decision-making, which I am eager to bring to a data analyst role