

SUPERSTORE SALES & PROFIT ANALYSIS

PRESENTED BY AMRITH M NAIR

Dashboard Overview Slide

Superstore data analysis

03 January 2014

Earliest Order Date

9994

Count of Sales

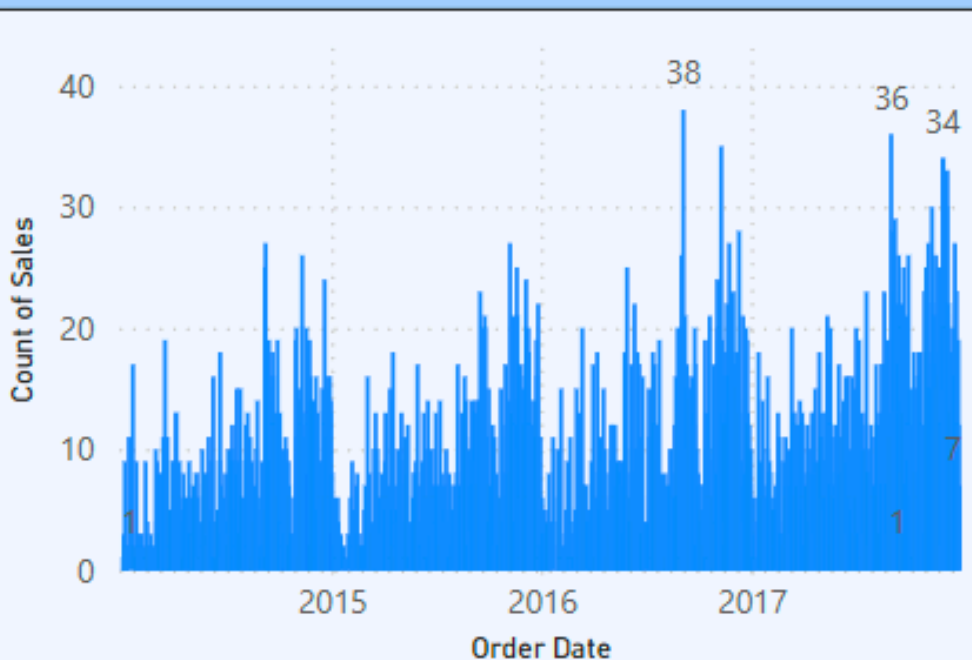
286.40K

Sum of Profit

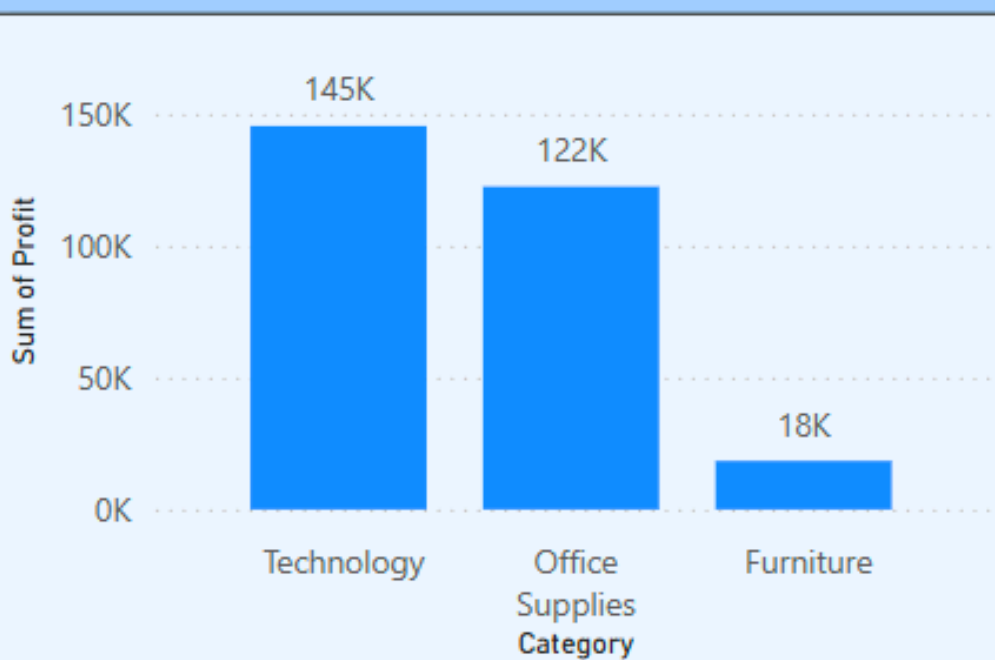
Order Date

- ☐ 03 January 2014
- ☐ 04 January 2014
- ☐ 05 January 2014
- ☐ 06 January 2014
- ☐ 07 January 2014
- ☐ 08 January 2014

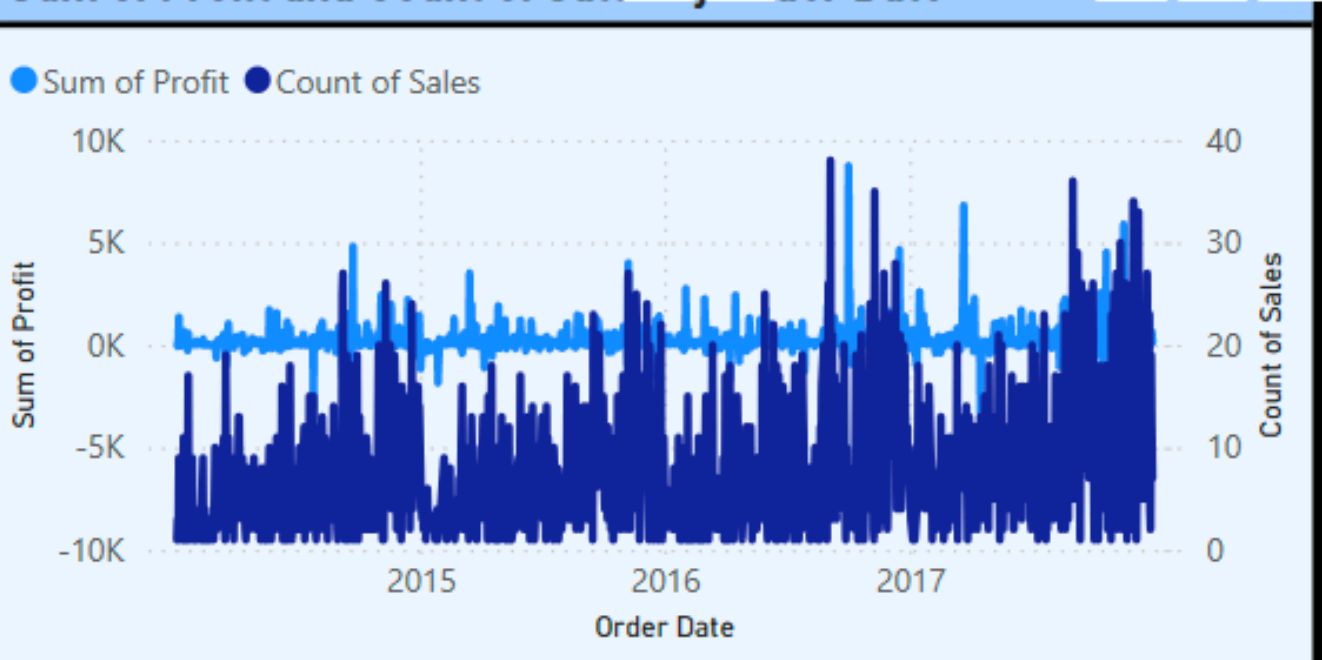
Count of Sales by Order Date



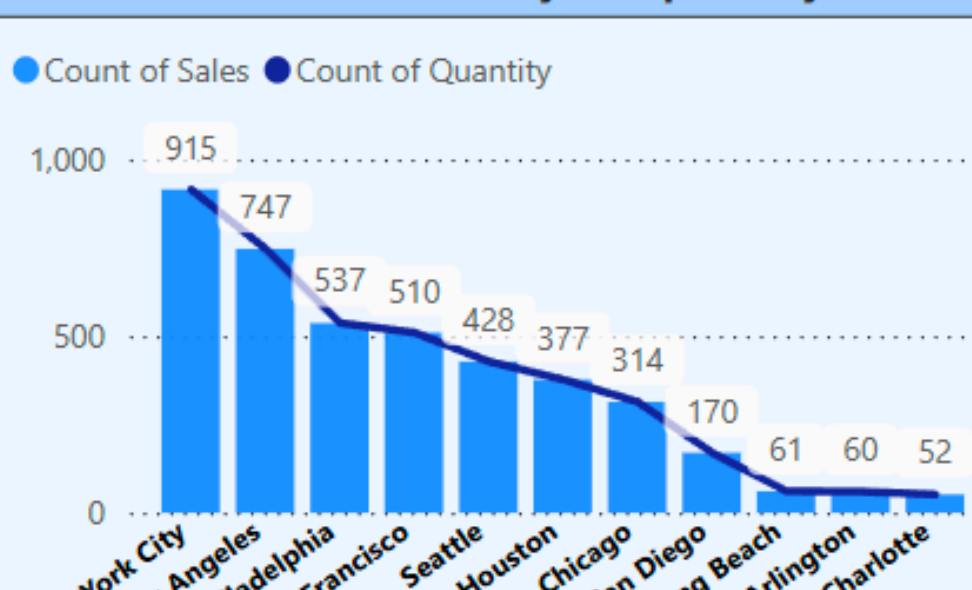
Sum of Profit by Category



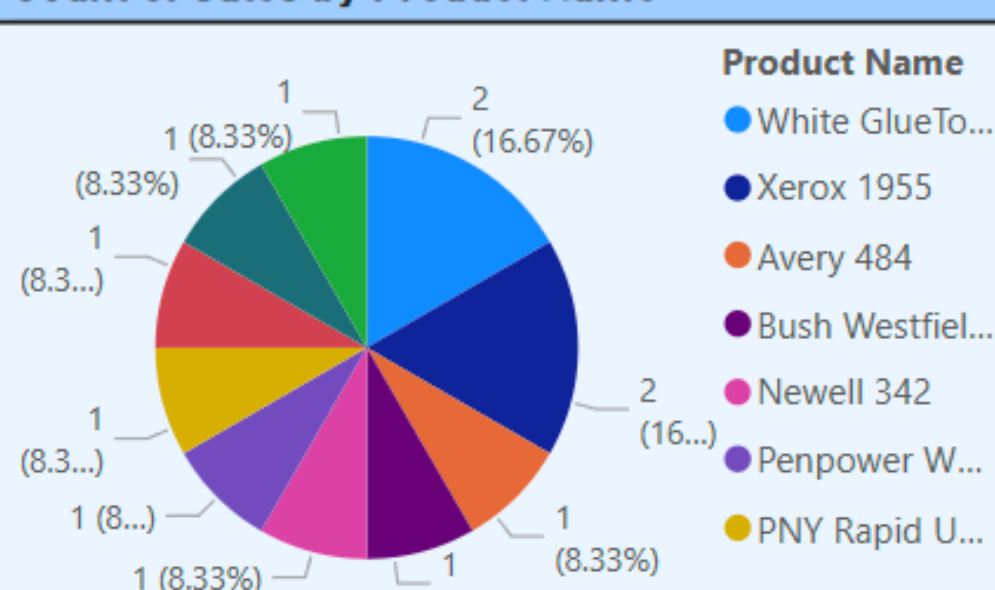
Sum of Profit and Count of Sales by Order Date



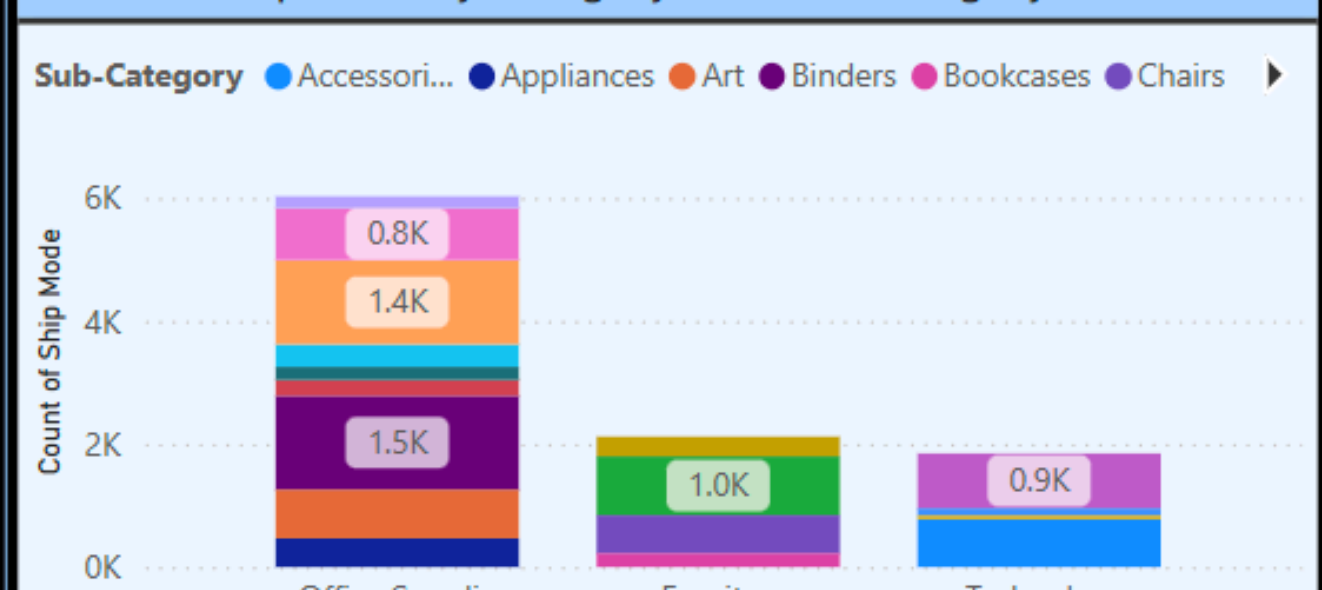
Count of Sales and Quantity of top 10 City



Count of Sales by Product Name



Count of Ship Mode by Category and Sub-Category



Findings Slide

Superstore data analysis

24 September 2017

Earliest Order Date

25

Count of Sales

1.00K

Sum of Profit

Order Date

☐ 22 September 2017

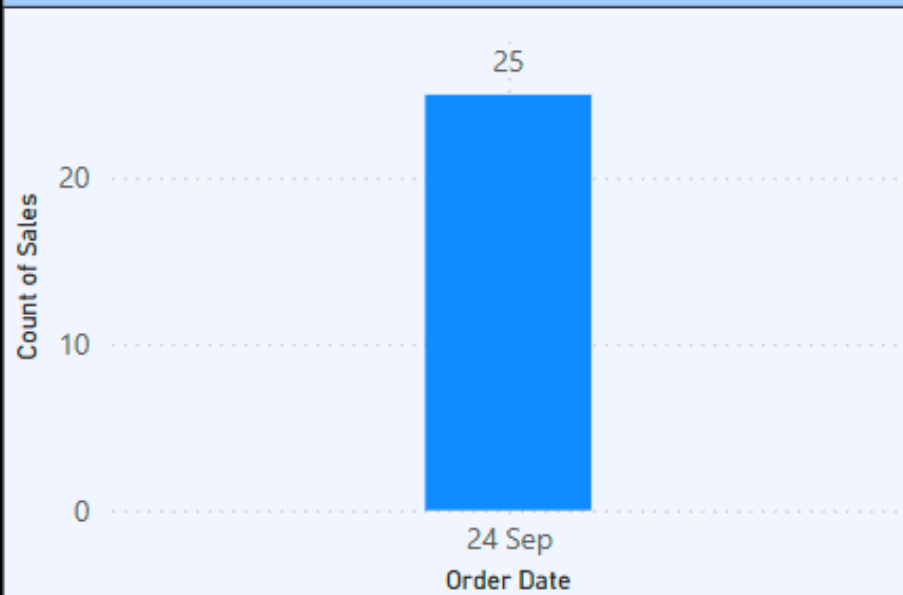
☐ 23 September 2017

☒ 24 September 2017

☐ 25 September 2017

☐ 26 September 2017

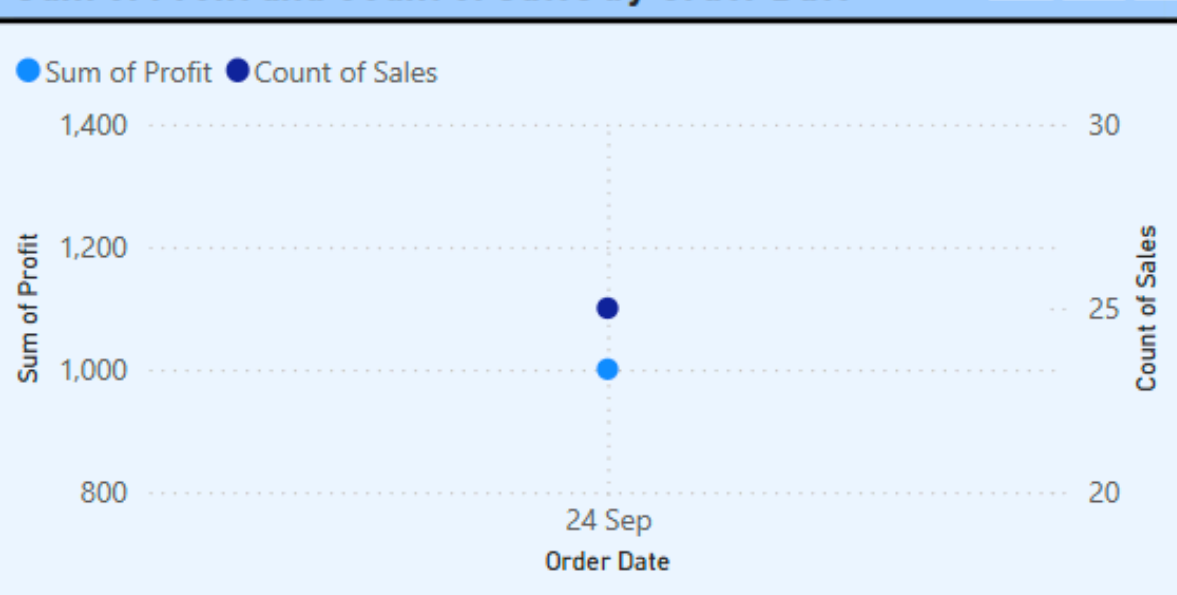
Count of Sales by Order Date



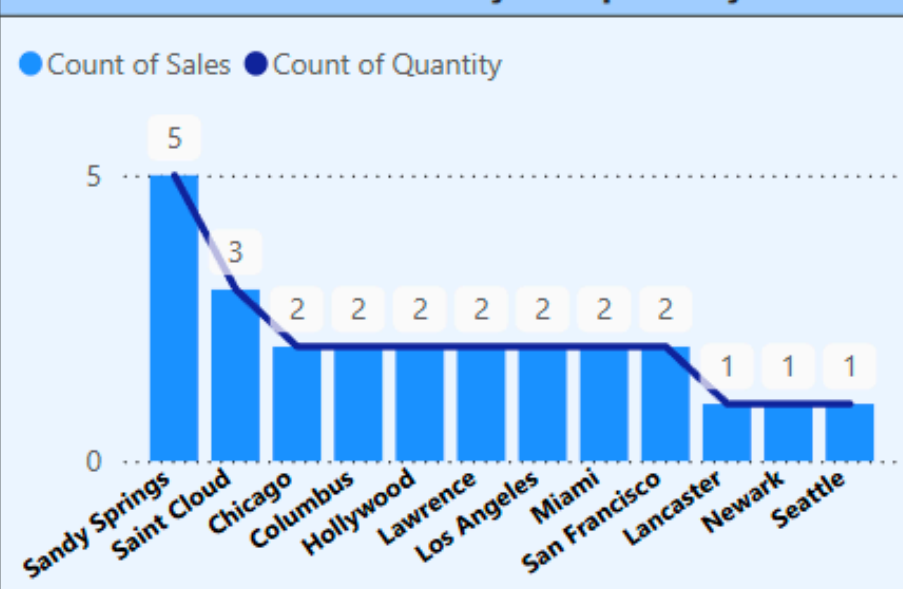
Sum of Profit by Category



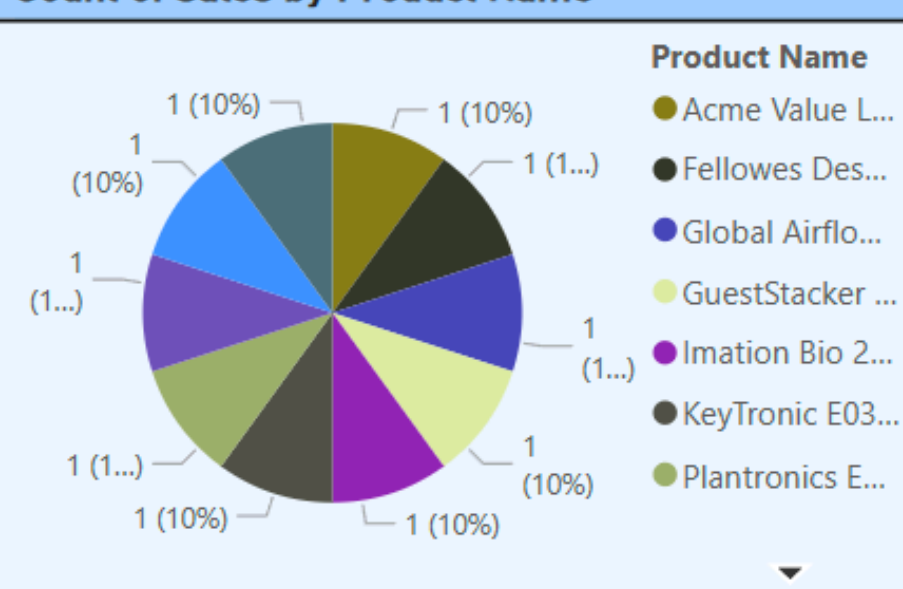
Sum of Profit and Count of Sales by Order Date



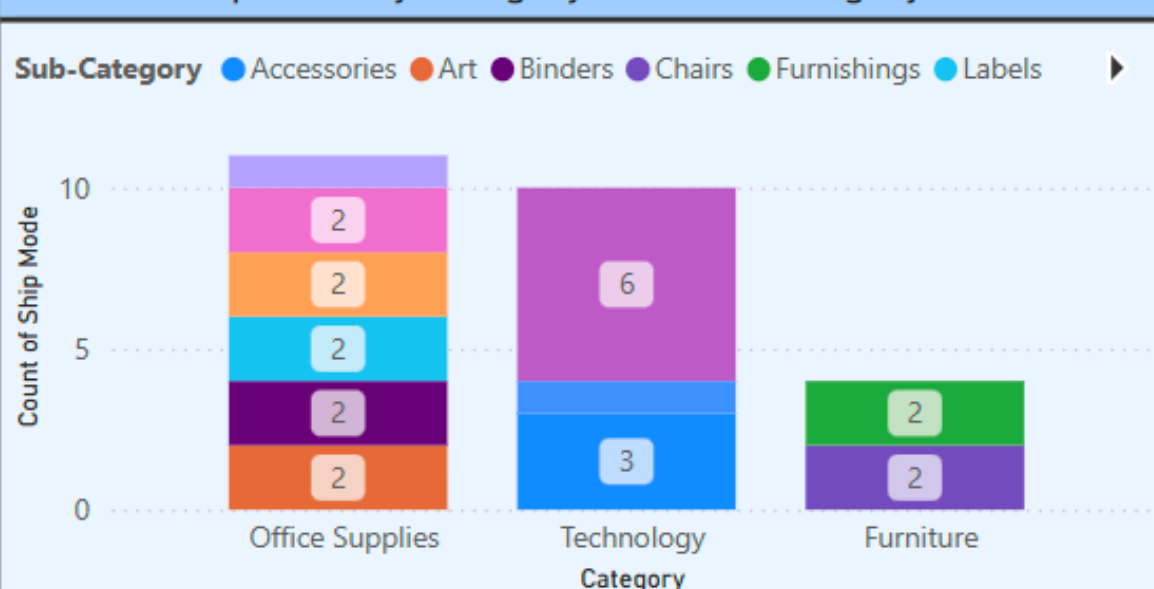
Count of Sales and Quantity of top 10 City



Count of Sales by Product Name



Count of Ship Mode by Category and Sub-Category



Superstore

Data Summary

- **Earliest Order Date: 24 September 2017**
- **✅ Total Sales Count: 25**
- **💰 Total Profit: \$1,000**
- **🏆 Top Performing Categories (by Profit)**
 - **Technology: \$595**
 - **Furniture: \$263**
 - **Office Supplies: \$143**
- **📈 Profit & Sales Trend (24 September 2017)**
 - **Sum of Profit: \$1,200**
 - **Count of Sales: 25**
- **🏙️ Top 10 Cities by Sales and Quantity**
 - **Highest count of sales: Sandy Springs (5 sales)**
 - **Other top cities: Saint Cloud, Chicago, Columbus, etc.**
- **📦 Sales by Product Name (all with equal share):**
 - **Products like: Acme Value Line, Global Airflow, GuestStacker, etc.**
 - **All products have equal share (1 sale, 10% each)**
- **📦 Shipping Modes by Category & Sub-Category**
 - **Office Supplies: mix of 2 types each**
 - **Technology: top 6 categories**
 - **Furniture: 3 main categories**
- **🌟 Key Takeaways:**

**Thank you
very much!**

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