

# TASK 3

## Adidas\_sales\_Data

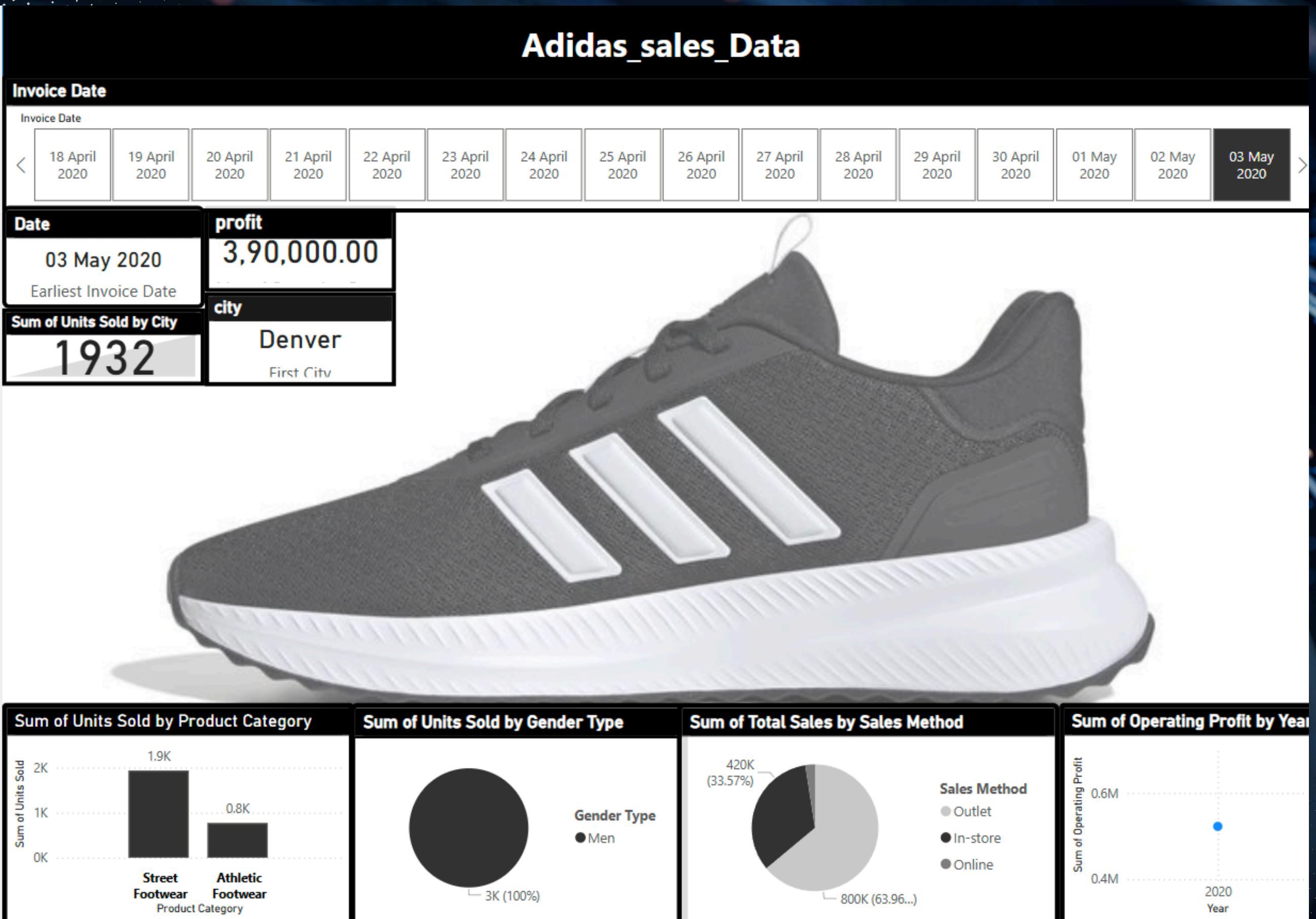
BY AMRITH M NAIR

# DASHBOARD OVERVIEW



# FINDINGS SLIDE

## Adidas\_sales\_Data



# Data Summary

## Findings for 3 May 2020 (Denver)

- Date: 03 May 2020
- City: Denver
- Profit: ₹3,90,000.00
- Total Units Sold by City: 1,932 units

## Product Category-wise Sales:

- Street Footwear: 1.9K units
- Athletic Footwear: 0.8K units

## Gender-wise Sales:

**Men: 100% (3K units)**

## Sales Method-wise (Total Sales):

- Outlet: ₹420K (33.57%)
- Online: ₹800K (63.96%)

## Operating Profit:

2020: ~0.6M

PRESSENTED  
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