

AMRIT JASSAL

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EDUCATION

Schulich School of Business, York University

September 2015- Present

Candidate for Bachelor of Business Administration (BBA)

- Recipient of York University's \$8000 entrance scholarship for exceptional academic performance
- Student mentor (Schulich Protégé Program) and tutor (Schumon)
- Member of Schulich Ambassadors and York Finance Club
- Case Competitions: DECA Regionals (Top 10 Buying and Merchandising), YMA Case Competition, Schulich Consulting Case Competition (Top 25)

WORK EXPERIENCE

Canada Pension Plan Investment Board

April 2018-August 2018

Global Corporate Communications Intern

- Increased visibility of CPPIB within media by 20% through leading reputation management programs and working on external communication projects which enhanced reputation
- Designed a dashboard in Tableau to contextualize data around reputation risk assessments, and maintained database for conducted research
- Initiated fiscal year-end initiatives including media briefing presentations and Annual Report planning
- Led media, investment communications, financial reporting and issues management projects

Transcontinental Media

May 2017-September 2017

Data Analyst Intern

- Gathered financial information on 56 company's retirement programs including data gathered from surveys, web scrappers and online databases
- Conducted market research to contextualize data findings and present to stakeholders in project to summarize retirement systems in Canada

Durham Regional Police

May 2016- August 2016

Finance Intern

- Developed strategy maps and created a KPI dashboard to effectively measure key business objectives
- Assisted in financial report analysis, daily invoice processing and journal entries
- Maintained, updated and validated excel spreadsheets and budgets

EXTRACURRICULARS

Love by Didi- Client Engagement & Communications Manager

2017-Present

- Designing wedding invitations for brides (specializing in South Asia weddings)
- Consulting with clients on wedding initiation designs and themes

Volunteer, City of Pickering

2015- Present

- Promoted community events on social media- led to a 47% increase in likes on Facebook
- Provide assistance to city wide events such as ArtsFest, Santa Clause Parade and more

SKILLS

- Highly proficient in Microsoft Office Suite
- Knowledge of SQL
- Skilled with Adobe Photoshop and Illustrator
- Fluent in English and Punjabi