Coffee Shop Sales Analysis

- THIS IS A PROJECTS TO TRACK COFFEE SHOP SALES.
- I COMPLETED THIS ENTIRE PROJECT USING EXCEL.

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About this project:

- The objectives of this project are as follows:

Objective 1:

- Prepare data for analysis Your first objective is to explore the coffee shop dataset, transform, do some basic profiling, and add calculated date and time fields to prepare the data for analysis.

Objective 2

- Explore data with pivot tables Your second objective is to slice and dice the coffee shop data with Excel PivotTables and create visualizations to analyze time series and product-level trends.

Objective 3

- Create a dynamic dashboardYour final objective is to visualize the data with pivot charts, design an interactive dashboard, and identify insights and recommendations for the coffee shop.

Recommended Analysis

- How do sales vary by day of the week and hour of the day?

- Are there any peak times for sales activity?

- What is the total sales revenue for each month?

- How do sales vary across different store locations?

- What is the average price/order per person

- Which products are the best - selling in terms of quantity and revenue?

- How do sales vary by product category and type?

THANK YOU!