

Machine Learning Engineer Nanodegree

Capstone Proposal

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Motivation

I have always been intrigued by the price movements of the stock market and have tried my hand at investing. My initial foray into finance 5 years ago was during an internship, where I developed a model to predict the price for BSE-Sensex and its constituents based on Artur Wojtak's Fourier Transform model^[1]. Hopefully I've learnt enough during the course of this Nanodegree to better my results using Machine Learning.

Proposal

I wish to use my machine learning knowledge to predict whether a stock/index will close higher or lower than its open price. This knowledge can then be exploited to generate profits by taking positions accordingly in the asset or its derivatives.

Problem Statement

The aim of this project is to predict whether S&P 500 will close higher or lower than its open. This is a classification problem, and I aim to use a Decision Tree, SVM and Ensemble Learners (Random Forests and Gradient Boosting), and choose the model with the highest cross validation score. A label 1 should imply close above open the next day, while 0 should imply close below open. In case of predicted label 1, go long futures, while go short in the other case. For unchanged index values, the labelling should be according to the average of the previous five trading days.

Datasets and Inputs

For this classification problem, I have tried to limit myself to numerical raw data like open/close price, volume and market expectation of 30-day volatility (VIX). The following raw data fields are going to be used in this problem-

- 1) Date: Date on which the data was recorded
- 2) Open_SPX: Open value of SPX Index

- 3) High_SPX: High value of SPX Index
- 4) Low_SPX: Low value of SPX Index
- 5) Close_SPX: Close value of SPX Index
- 6) Volume_SPX: Volume of SPX Index constituents traded
- 7) Open_VIX: Open value of SPX VIX
- 8) High_VIX: High value of SPX VIX
- 9) Low_VIX: Low value of SPX VIX
- 10) Close_VIX: Close value of SPX VIX

The above dataset was downloaded from Yahoo Finance^[2] for the last 5 years of trading days from 6th Dec 2012 to 6th Dec 2017.

Solution Statement

The solution of the problem would be to predict accurately whether the SPX 500 on day x , will close above or below the open. Since only data prior to x will be used to predict this, the information could be used to take the relevant position on the open of day x .

Benchmark Model

The benchmark model to be beaten would be the passive investing strategy, which advises buying and forgetting about the investment. This is the benchmark which 80% of fund managers are unable to beat year on year^[3].

Evaluation Metrics

There are a couple of evaluation metrics to consider here. The first one would be the F1 score, and the other could be the cumulative PnL of the strategy implementation assuming that the SPX Index can be bought and sold at the index values, which is not too bad an assumption (SPY ETF/Emini Futures do a pretty decent job of capturing the daily moves), and comparing both of these against the benchmark of buy and hold.

Project Design

The initial work would focus on getting the benchmark setup, and its evaluation metrics calculated. Post that, comes the part where we need to try and extract useful information out of the dataset that could be used for predicting whether SPX closes above or below the open. A very important thing to keep in mind while working with this data is to ensure that look-ahead bias is avoided. Hence, if we are trying to predict something on day x , then all data should correspond to days $x-1$ and before. A few useful features that could help us in our prediction for trading day x are-

- 1) Trailing_1d_Return: $\text{Close}(x-1)/\text{Close}(x-2) - 1$ of SPX Index
- 2) Trailing_1d_Max_Move: $\text{High}(x-1)/\text{Low}(x-1) - 1$ of SPX Index
- 3) Trailing_2d_Return: $\text{Close}(x-1)/\text{Close}(x-3) - 1$ of SPX Index
- 4) Trailing_3d_Return: $\text{Close}(x-1)/\text{Close}(x-4) - 1$ of SPX Index
- 5) Trailing_4d_Return: $\text{Close}(x-1)/\text{Close}(x-5) - 1$ of SPX Index
- 6) Trailing_5d_Return: $\text{Close}(x-1)/\text{Close}(x-6) - 1$ of SPX Index
- 7) Trailing_10d_Return: $\text{Close}(x-1)/\text{Close}(x-11) - 1$ of SPX Index
- 8) Trailing_22d_Return: $\text{Close}(x-1)/\text{Close}(x-23) - 1$ of SPX Index
- 9) Trailing_63d_Return: $\text{Close}(x-1)/\text{Close}(x-64) - 1$ of SPX Index
- 10) Trailing_252d_Return: $\text{Close}(x-1)/\text{Close}(x-253) - 1$ of SPX Index
- 11) Trailing_1d_Return_VIX: $\text{Close}(x-1)/\text{Close}(x-2) - 1$ of SPX VIX
- 12) Trailing_1d_Max_Move_VIX: $\text{High}(x-1)/\text{Low}(x-1) - 1$ of SPX VIX
- 13) Trailing_5d_Return_VIX: $\text{Close}(x-1)/\text{Close}(x-6) - 1$ of SPX VIX
- 14) is_MA5_above_MA20: 1 if average of $\text{Close}(x-1)$ to $\text{Close}(x-6) >$ average of $\text{Close}(x-1)$ to $\text{Close}(x-21)$; else 0 of SPX Index
- 15) is_Trailing_1d_Vol_above_MA10_Vol: 1 if $\text{Vol}(x-1) >$ average of $\text{Vol}(x-1)$ to $\text{Vol}(x-11)$; else 0 of SPX Index
- 16) Trailing_1d_Gap_Return: $\text{Open}(x-1)/\text{Close}(x-2) - 1$ of SPX Index

Close(y) above refers to the Close price on day y.

Once the above features have been calculated for however many days they can be, the next step would involve cleaning up the data by dropping all NaN values. After the data cleaning comes the part where we split the data set into training, cross-validation and test sets. I have 5 years of historical data available, so that should yield 4 years' worth of returns' data (the 1 year return eats up that year). These 4 years can then be split into 60%-20%-20%.

The model should be trained by using Decision Trees, SVM, Random Forests and Gradient Boosting. The best out of them should be chosen on the basis of the best F1 score on the cross-validation set. This best model should then be compared against the benchmark on the test dataset using the evaluation metrics of F1 score and cumulative PnL. If both of these are better, then the ML strategy is ready to be implemented in the live markets. Maybe test it out for a month or two by paper trading, and then take it for a spin.

Bibliography

- [1] <https://web.wpi.edu/Pubs/E-project/Available/E-project-022808-142909/unrestricted/FullIQPReport7.pdf>
- [2] <https://finance.yahoo.com/quote/%5EVIX/history?period1=1354818600&period2=1512585000&interval=1d&filter=history&frequency=1d>
- [3] <http://us.spindices.com/documents/research/research-fleeting-alpha-evidence-from-the-spiva-and-persistence-scorecards.pdf>