

LECTURE 16: NONLINEAR AND POLYNOMIAL MODELS

ECON 480 - ECONOMETRICS - FALL 2018

Ryan Safner

November 26, 2018

Polynomial Functions

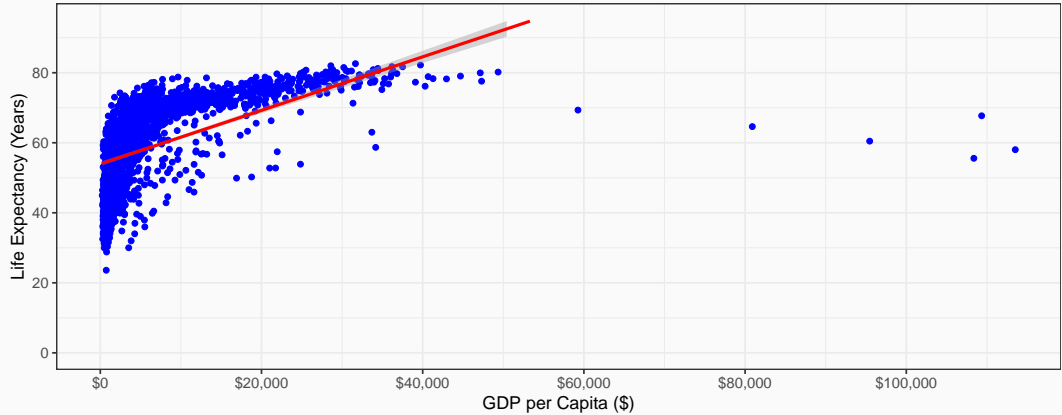
Quadratic Model

Determining if (Larger) Polynomials are Necessary

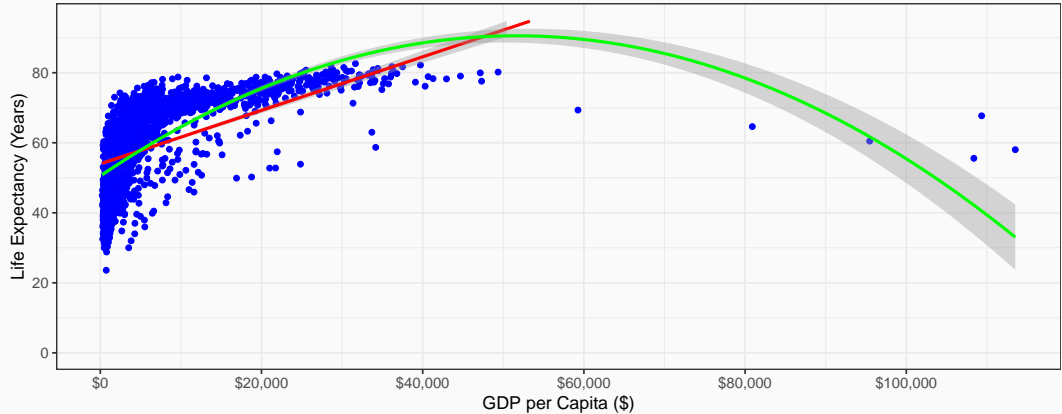
- OLS is commonly known as “*linear regression*” as it fits a *straight line* to data points

- OLS is commonly known as “*linear regression*” as it fits a *straight line* to data points
- Often, data and relationships between variables may *not* be linear

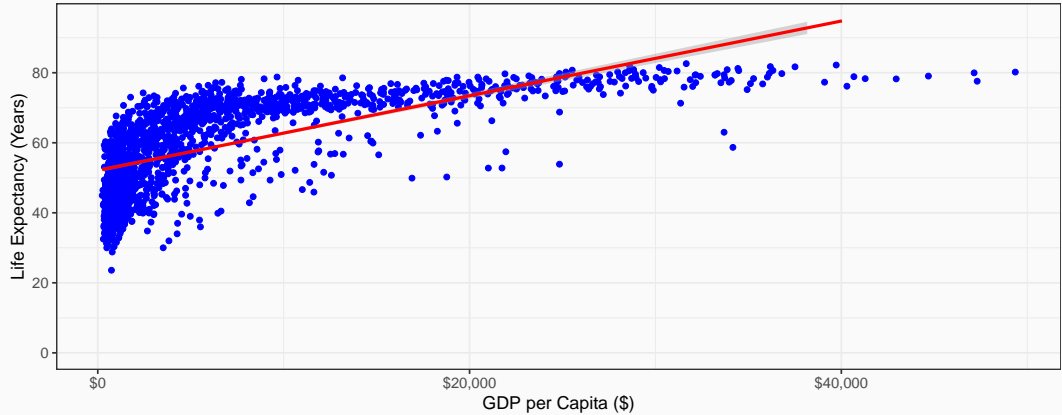
NONLINEARITIES? EXAMPLE



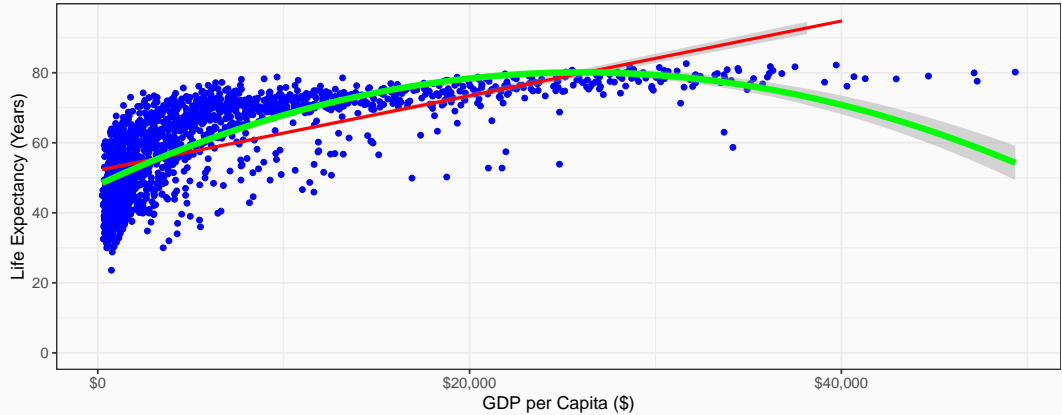
NONLINEARITIES? EXAMPLE: QUADRATIC FIT



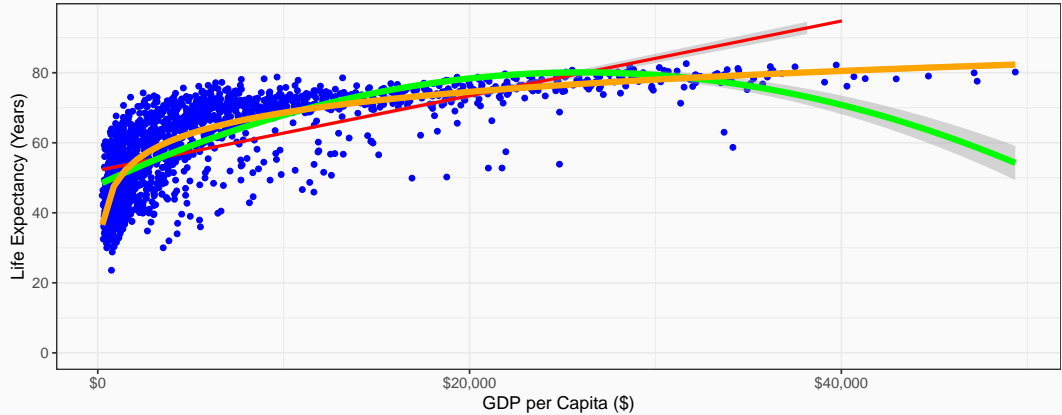
NONLINEARITIES? EXAMPLE: NO OUTLIERS



NONLINEARITIES? EXAMPLE: QUADRATIC FIT



NONLINEARITIES? EXAMPLE: LOGARITHMIC FIT



- Despite being “linear regression”, OLS can handle this with an easy fix

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

$$Y = \beta_0 + \beta_1 \sqrt{X} \quad \checkmark$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

$$Y = \beta_0 + \beta_1 \sqrt{X} \quad \checkmark$$

$$Y = \beta_0 + \sqrt{\beta_1} X \quad \times$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

$$Y = \beta_0 + \beta_1 \sqrt{X} \quad \checkmark$$

$$Y = \beta_0 + \sqrt{\beta_1} X \quad \times$$

$$Y = \beta_0 + \beta_1 X_1 * X_2 \quad \checkmark$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

$$Y = \beta_0 + \beta_1 \sqrt{X} \quad \checkmark$$

$$Y = \beta_0 + \sqrt{\beta_1} X \quad \times$$

$$Y = \beta_0 + \beta_1 X_1 * X_2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1 \ln(X) \quad \checkmark$$

- Despite being “linear regression”, OLS can handle this with an easy fix
- OLS requires all *parameters* (i.e. the β 's) to be linear, the *regressors* (X 's) can be nonlinear:

$$Y = \beta_0 + \beta_1 X^2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1^2 X \quad \times$$

$$Y = \beta_0 + \beta_1 \sqrt{X} \quad \checkmark$$

$$Y = \beta_0 + \sqrt{\beta_1} X \quad \times$$

$$Y = \beta_0 + \beta_1 X_1 * X_2 \quad \checkmark$$

$$Y = \beta_0 + \beta_1 \ln(X) \quad \checkmark$$

- In the end, X will always be just a number, OLS can always estimate parameters for numbers
- *Plotting* the points (X, \hat{Y}) can result in a curve for nonlinear X 's

- The effect of $X \rightarrow Y$ may be nonlinear if:

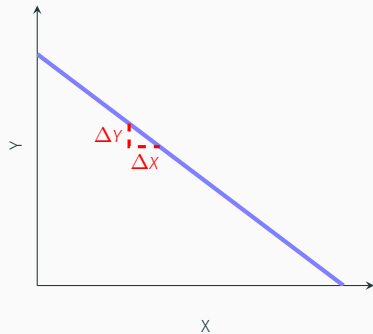
- The effect of $X \rightarrow Y$ may be nonlinear if:
 1. $X \rightarrow Y$ is different for different levels of X

- The effect of $X \rightarrow Y$ may be nonlinear if:
 1. $X \rightarrow Y$ is different for different levels of X
 - e.g. Diminishing returns: $\uparrow X$ increases Y at a decreasing rate

- The effect of $X \rightarrow Y$ may be nonlinear if:
 1. $X \rightarrow Y$ is different for different levels of X
 - e.g. Diminishing returns: $\uparrow X$ increases Y at a decreasing rate
 - e.g. Increasing returns: $\uparrow X$ increases Y at an increasing rate

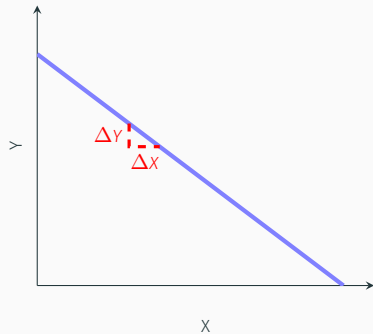
- The effect of $X \rightarrow Y$ may be nonlinear if:
 1. $X \rightarrow Y$ is different for different levels of X
 - e.g. Diminishing returns: $\uparrow X$ increases Y at a decreasing rate
 - e.g. Increasing returns: $\uparrow X$ increases Y at an increasing rate
 2. $X \rightarrow Y$ depends on the value of X_2 - e.g. interaction terms (last lesson)

SOURCES OF NONLINEARITIES II

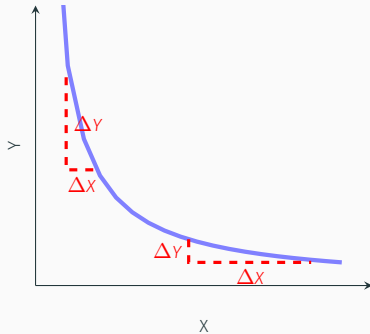


Linear: slope $\beta_1 = \frac{\Delta Y}{\Delta X}$ is constant

SOURCES OF NONLINEARITIES II

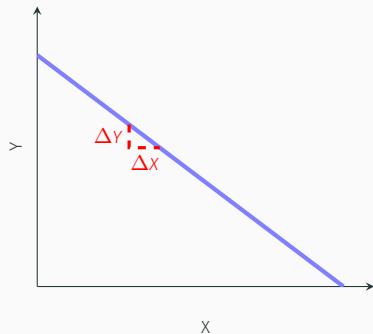


Linear: slope $\beta_1 = \frac{\Delta Y}{\Delta X}$ is constant

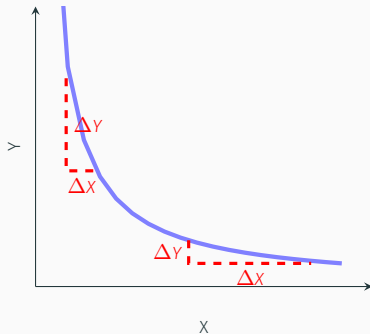


Quadratic: slope β_1 depends on value of X

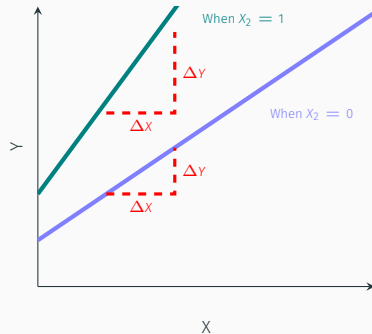
SOURCES OF NONLINEARITIES II



Linear: slope $\beta_1 = \frac{\Delta Y}{\Delta X}$ is constant



Quadratic: slope β_1 depends on value of X



Interaction: slope β_1 depends on value of X_2

POLYNOMIAL FUNCTIONS

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \dots + \hat{\beta}_r X_i^r + \epsilon_i$$

- r is the highest power X_i is raised to (e.g. quadratic $r = 2$, cubic $r = 3$, etc)

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \dots + \hat{\beta}_r X_i^r + \epsilon_i$$

- r is the highest power X_i is raised to (e.g. quadratic $r = 2$, cubic $r = 3$, etc)
 - The graph of an r^{th} -degree polynomial function has $r - 1$ bends

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \dots + \hat{\beta}_r X_i^r + \epsilon_i$$

- r is the highest power X_i is raised to (e.g. quadratic $r = 2$, cubic $r = 3$, etc)
 - The graph of an r^{th} -degree polynomial function has $r - 1$ bends
- Just another multivariate OLS regression model

QUADRATIC MODEL

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- Quadratic model has X and X^2 variables in it (yes, need both!)

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- Quadratic model has X and X^2 variables in it (yes, need both!)
- How to interpret coefficients?

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- Quadratic model has X and X^2 variables in it (yes, need both!)
- How to interpret coefficients?
 - β_0 as “intercept” and β_1 as “slope” makes no sense

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- Quadratic model has X and X^2 variables in it (yes, need both!)
- How to interpret coefficients?
 - β_0 as “intercept” and β_1 as “slope” makes no sense
 - β_1 as effect $X_i \rightarrow Y_i$ holding X_i^2 constant makes no sense

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- Quadratic model has X and X^2 variables in it (yes, need both!)
- How to interpret coefficients?
 - β_0 as “intercept” and β_1 as “slope” makes no sense
 - β_1 as effect $X_i \rightarrow Y_i$ holding X_i^2 constant makes no sense
 - Note: this is *not* a multicollinearity problem! Correlation only measures *linear* relationships!

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i + \hat{\beta}_2 X_i^2 + \epsilon_i$$

- **Quadratic model** has X and X^2 variables in it (yes, need both!)
- How to interpret coefficients?
 - β_0 as “intercept” and β_1 as “slope” makes no sense
 - β_1 as effect $X_i \rightarrow Y_i$ holding X_i^2 constant makes no sense
 - Note: this is *not* a multicollinearity problem! Correlation only measures *linear* relationships!
 - **Calculate marginal effects** by calculating predicted \hat{Y}_i for different X_i

- What is the effect of $\Delta X_i \rightarrow \Delta Y_i$?

- What is the effect of $\Delta X_i \rightarrow \Delta Y_i$?
- Take the **derivative** of Y_i with respect to X_i :

$$\frac{dY_i}{dX_i} = \hat{\beta}_1 + 2\hat{\beta}_2 X_i$$

- What is the effect of $\Delta X_i \rightarrow \Delta Y_i$?
- Take the **derivative** of Y_i with respect to X_i :

$$\frac{dY_i}{dX_i} = \hat{\beta}_1 + 2\hat{\beta}_2 X_i$$

- **Marginal effect** of a 1 unit change in X_i is a $\hat{\beta}_1 + 2\hat{\beta}_2 X_i$ unit change in Y

Example

$$\widehat{\text{Life Expectancy}}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{GDP}_i + \hat{\beta}_2 \text{GDP}_i^2$$

- Life Expectancy
- GDP per Capita (GDP for short)

- These coefficients will be very large, let's first transform `gdpPerCap` into \$1,000s, call it `gdp.t`¹

¹Note I am using `dplyr` and `%>%` here for efficiency, I loaded them before without showing it

- These coefficients will be very large, let's first transform `gdpPerCap` into \$1,000s, call it `gdp.t`¹

```
gapminder <- gapminder %>%  
  mutate(gdp.t=gdpPerCap/1000)
```

¹Note I am using `dplyr` and `%>%` here for efficiency, I loaded them before without showing it

- These coefficients will be very large, let's first transform `gdpPerCap` into \$1,000s, call it `gdp.t`¹

```
gapminder <- gapminder %>%  
  mutate(gdp.t=gdpPerCap/1000)
```

- Let's also make the quadratic term by squaring `gdp.t` and calling it `gdp.sq`

¹Note I am using `dplyr` and `%>%` here for efficiency, I loaded them before without showing it

- These coefficients will be very large, let's first transform `gdpPerCap` into \$1,000s, call it `gdp.t`¹

```
gapminder <- gapminder %>%  
  mutate(gdp.t=gdpPerCap/1000)
```

- Let's also make the quadratic term by squaring `gdp.t` and calling it `gdp.sq`

```
gapminder <- gapminder %>%  
  mutate(gdp.sq=gdp.t^2)
```

¹Note I am using `dplyr` and `%>%` here for efficiency, I loaded them before without showing it

- Can “manually” run regression with `gdp.t` and squared term `gdp.sq`

QUADRATIC MODEL: EXAMPLE REGRESSION IN R

- Can “manually” run regression with `gdp.t` and squared term `gdp.sq`

```
reg1<-lm(lifeExp~gdp.t+gdp.sq, data=gapminder)
summary(reg1)
```

```
##
## Call:
## lm(formula = lifeExp ~ gdp.t + gdp.sq, data = gapminder)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -28.0600  -6.4253   0.2611   7.0889  27.1752
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  50.5240058   0.2978135   169.65  <2e-16 ***
## gdp.t         1.5509911   0.0373735    41.50  <2e-16 ***
## gdp.sq        -0.0150193   0.0005794   -25.92  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

- Or can use one of R's shortcuts for polynomial models:

- Or can use one of R's shortcuts for polynomial models:
- first term is normal, x , second term use $I(x^2)$ to add squared term

QUADRATIC MODEL: EXAMPLE REGRESSION IN R II

- Or can use one of R's shortcuts for polynomial models:
- first term is normal, x , second term use $I(x^2)$ to add squared term

```
reg1<-lm(lifeExp~gdp.t+I(gdp.t^2), data=gapminder)
summary(reg1)
```

```
##
## Call:
## lm(formula = lifeExp ~ gdp.t + I(gdp.t^2), data = gapminder)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -28.0600  -6.4253   0.2611   7.0889  27.1752
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  50.5240058   0.2978135   169.65  <2e-16 ***
## gdp.t         1.5509911   0.0373735    41.50  <2e-16 ***
## I(gdp.t^2)   -0.0150193   0.0005794   -25.92  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8.885 on 1701 degrees of freedom
## Multiple R-squared:  0.5274, Adjusted R-squared:  0.5268
## F-statistic: 949.1 on 2 and 1701 DF,  p-value: < 2.2e-16
```

- Another shortcut is just to use the `poly()` command

- Another shortcut is just to use the `poly()` command
- Instead of any `x` variables, just add `poly(x,2)` where 2 is the highest power desired²

²R gives different coefficient estimates for this version unless you add , `raw=TRUE` inside the `poly()` function, to ensure the polynomials are not computed orthogonally.

QUADRATIC MODEL: EXAMPLE REGRESSION IN R III

- Another shortcut is just to use the `poly()` command
- Instead of any `x` variables, just add `poly(x,2)` where 2 is the highest power desired²

```
reg1<-lm(lifeExp~poly(gdp.t,2, raw=TRUE), data=gapminder)
reg1
```

```
##
## Call:
## lm(formula = lifeExp ~ poly(gdp.t, 2, raw = TRUE), data = gapminder)
##
## Coefficients:
##          (Intercept)  poly(gdp.t, 2, raw = TRUE)1
##              50.52401                1.55099
## poly(gdp.t, 2, raw = TRUE)2
##              -0.01502
```

²R gives different coefficient estimates for this version unless you add `, raw=TRUE` inside the `poly()` function, to ensure the polynomials are not computed orthogonally.

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP on Life Expectancy:

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP on Life Expectancy:

$$\frac{dY}{dX} = \hat{\beta}_1 + 2\hat{\beta}_2 X_i$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP on Life Expectancy:

$$\frac{dY}{dX} = \hat{\beta}_1 + 2\hat{\beta}_2 X_i$$
$$\frac{d \text{ Life Expectancy}}{d \text{ GDP}} = 1.55 + 2(-0.02)\text{GDP}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP on Life Expectancy:

$$\begin{aligned}\frac{dY}{dX} &= \hat{\beta}_1 + 2\hat{\beta}_2 X_i \\ \frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 + 2(-0.02)\text{GDP} \\ &= 1.55 - 0.04\text{GDP}\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP on Life Expectancy:

$$\begin{aligned}\frac{dY}{dX} &= \hat{\beta}_1 + 2\hat{\beta}_2 X_i \\ \frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 + 2(-0.02)\text{GDP} \\ &= 1.55 - 0.04\text{GDP}\end{aligned}$$

- Positive, with diminishing returns
- Effect on Life Expectancy of increasing GDP depends on initial value of GDP!

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\frac{d \text{ Life Expectancy}}{d \text{ GDP}} = 1.55 - 0.04 \text{ GDP}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(5)\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(5) \\ &= 1.55 - 0.20\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(5) \\ &= 1.55 - 0.20 \\ &= 1.35\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$5 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(5) \\ &= 1.55 - 0.20 \\ &= 1.35\end{aligned}$$

- i.e. for every addition \$1 (thousand) in GDP per capita, average life expectancy increases by 1.35 years

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\frac{d \text{ Life Expectancy}}{d \text{ GDP}} = 1.55 - 0.04 \text{ GDP}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(25)\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(25) \\ &= 1.55 - 1.00\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(25) \\ &= 1.55 - 1.00 \\ &= 0.55\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$25 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(25) \\ &= 1.55 - 1.00 \\ &= 0.55\end{aligned}$$

- i.e. for every addition \$1 (thousand) in GDP per capita, average life expectancy increases by 0.55 years

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\frac{d \text{ Life Expectancy}}{d \text{ GDP}} = 1.55 - 0.04 \text{ GDP}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(50)\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(50) \\ &= 1.55 - 2\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(50) \\ &= 1.55 - 2 \\ &= -0.45\end{aligned}$$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

- Marginal effect of GDP if GDP = \$50 (thousand):

$$\begin{aligned}\frac{d \text{ Life Expectancy}}{d \text{ GDP}} &= 1.55 - 0.04 \text{ GDP} \\ &= 1.55 - 0.04(50) \\ &= 1.55 - 2 \\ &= -0.45\end{aligned}$$

- i.e. for every addition \$1 (thousand) in GDP per capita, average life expectancy *decreases* by 0.45 years

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

Initial GDP	Marginal Effect of +\$1,000 GDP
-------------	---------------------------------

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

Initial GDP	Marginal Effect of +\$1,000 GDP
\$5,000	1.35 years

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

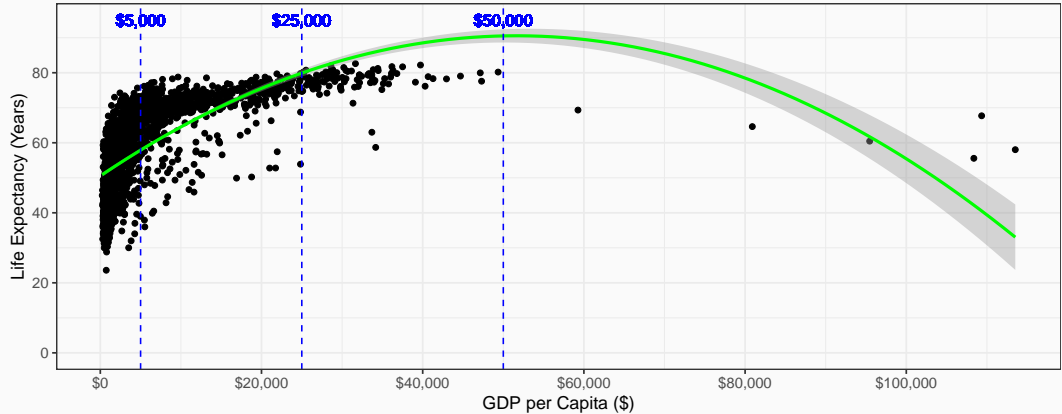
Initial GDP	Marginal Effect of +\$1,000 GDP
\$5,000	1.35 years
\$25,000	0.55 years

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.02 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

Initial GDP	Marginal Effect of +\$1,000 GDP
\$5,000	1.35 years
\$25,000	0.55 years
\$50,000	−0.45 years

QUADRATIC MODEL: EXAMPLE



- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i

- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i
- By calculus, a minimum or maximum occurs where:

- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i
- By calculus, a minimum or maximum occurs where:

$$\frac{dY}{dX} = 0$$

- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i
- By calculus, a minimum or maximum occurs where:

$$\frac{dY}{dX} = 0$$

$$\beta_1 + 2\beta_2X = 0$$

- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i
- By calculus, a minimum or maximum occurs where:

$$\frac{dY}{dX} = 0$$

$$\beta_1 + 2\beta_2 X = 0$$

$$2\beta_2 X = -\beta_1$$

- For a quadratic model, we can also find the predicted **maximum** or **minimum** of \hat{Y}_i
- By calculus, a minimum or maximum occurs where:

$$\frac{dY}{dX} = 0$$

$$\beta_1 + 2\beta_2 X = 0$$

$$2\beta_2 X = -\beta_1$$

$$X^* = -\frac{1}{2} \frac{\beta_1}{\beta_2}$$

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

$$X^* = -\frac{1}{2} \frac{\beta_1}{\beta_2}$$

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

$$X^* = -\frac{1}{2} \frac{\beta_1}{\beta_2}$$

$$\text{GDP}^* = -\frac{1}{2} \frac{(1.55)}{(-0.015)}$$

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

$$X^* = -\frac{1}{2} \frac{\beta_1}{\beta_2}$$

$$\text{GDP}^* = -\frac{1}{2} \frac{(1.55)}{(-0.015)}$$

$$X^* = -\frac{1}{2} (-103.333)$$

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.00)

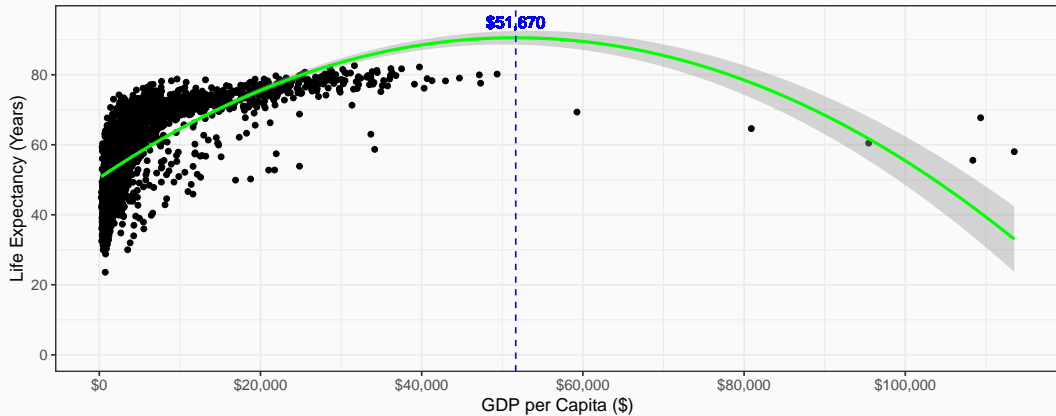
$$X^* = -\frac{1}{2} \frac{\beta_1}{\beta_2}$$

$$\text{GDP}^* = -\frac{1}{2} \frac{(1.55)}{(-0.015)}$$

$$X^* = -\frac{1}{2} (-103.333)$$

$$X^* = 51.67$$

QUADRATIC MODEL: MAXIMA AND MINIMA EXAMPLE II



DETERMINING IF (LARGER) POLYNOMIALS ARE NECESSARY

QUADRATIC MODEL: NECESSARY?

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?

QUADRATIC MODEL: NECESSARY?

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?
- We can determine if $\hat{\beta}_2$ is statistically significant:

QUADRATIC MODEL: NECESSARY?

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?
- We can determine if $\hat{\beta}_2$ is statistically significant:
 - $H_0: \beta_2 = 0$

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?
- We can determine if $\hat{\beta}_2$ is statistically significant:
 - $H_0: \beta_2 = 0$
 - $H_1: \beta_2 \neq 0$

QUADRATIC MODEL: NECESSARY?

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?
- We can determine if $\hat{\beta}_2$ is statistically significant:
 - $H_0: \beta_2 = 0$
 - $H_1: \beta_2 \neq 0$

$$t = \frac{\hat{\beta}_2 - 0}{SE(\hat{\beta}_2)} = \frac{0.015}{0.0005} = 30$$

QUADRATIC MODEL: NECESSARY?

$$\widehat{\text{Life Expectancy}}_i = 50.52 + 1.55 \text{ GDP} - 0.015 \text{ GDP}^2$$

(0.30) (0.04) (0.0005)

- Do we *need* a quadratic model?
- We can determine if $\hat{\beta}_2$ is statistically significant:
 - $H_0: \beta_2 = 0$
 - $H_1: \beta_2 \neq 0$

$$t = \frac{\hat{\beta}_2 - 0}{SE(\hat{\beta}_2)} = \frac{0.015}{0.0005} = 30$$

- Statistically significant \implies we should keep the quadratic model
 - If we only ran a linear model, it would be biased!

Example

- Should we keep going up in polynomials?

Example

- Should we keep going up in polynomials?

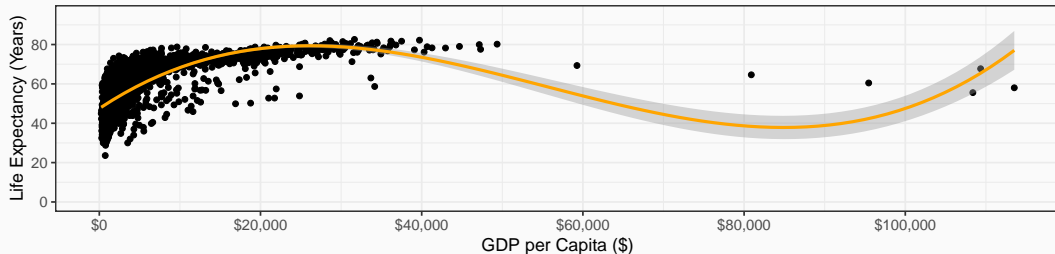
$$\widehat{\text{Life Expectancy}}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{GDP}_i + \hat{\beta}_2 \text{GDP}_i^2 + \hat{\beta}_3 \text{GDP}_i^3$$

HIGHER-ORDER POLYNOMIALS: CUBIC REGRESSION

Example

- Should we keep going up in polynomials?

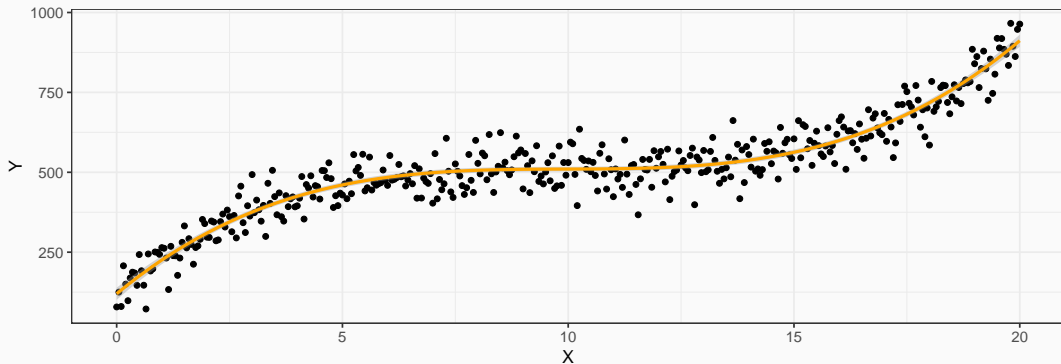
$$\widehat{\text{Life Expectancy}}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{GDP}_i + \hat{\beta}_2 \text{GDP}_i^2 + \hat{\beta}_3 \text{GDP}_i^3$$



- In general, should have a compelling theoretical reason why data or relationships should “change direction” multiple times

HIGHER-ORDER POLYNOMIALS

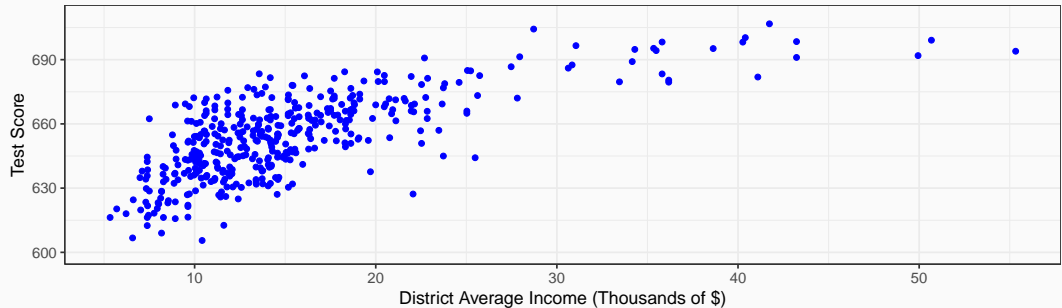
- In general, should have a compelling theoretical reason why data or relationships should “change direction” multiple times
- Or clear data patterns that have multiple “bends”



A SECOND EXAMPLE

Example

Test Scores: does school district's average income matter?

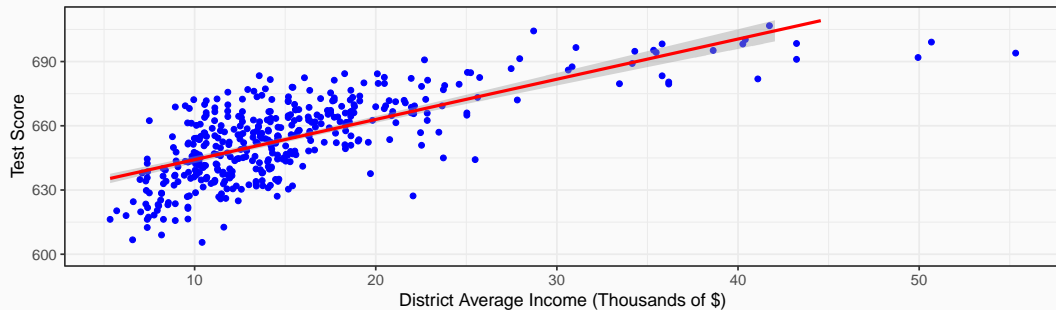


A SECOND EXAMPLE II

Example

Test Scores: does school district's average income matter?

$$\text{TestScore}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{Income}_i$$

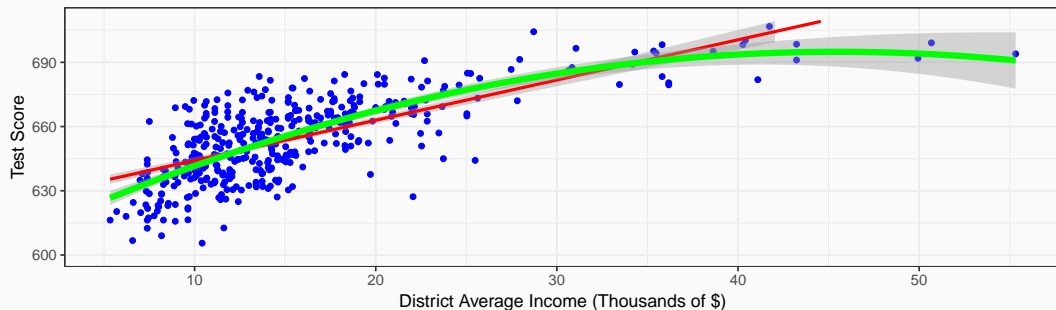


A SECOND EXAMPLE III

Example

Test Scores: does school district's average income matter?

$$\text{TestScore}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{Income}_i + \hat{\beta}_2 \text{Income}_i^2$$



- Let's manually generate a squared term, `avgincsq`

- Let's manually generate a squared term, `avgincsq`

```
CASchool <- CASchool %>%  
  mutate(avgincsq=avginc^2)
```

A SECOND EXAMPLE V

```
regsc<-lm(testscr~avginc+avgincsq, data=CASchool)
summary(regsc)
```

```
##
## Call:
## lm(formula = testscr ~ avginc + avgincsq, data = CASchool)
##
## Residuals:
```

##	Min	1Q	Median	3Q	Max
##	-44.416	-9.048	0.440	8.348	31.639

```
##
## Coefficients:
```

##	Estimate	Std. Error	t value	Pr(> t)
## (Intercept)	607.30174	3.04622	199.362	< 2e-16 ***
## avginc	3.85100	0.30426	12.657	< 2e-16 ***
## avgincsq	-0.04231	0.00626	-6.758	4.71e-11 ***

```
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
```

$$\widehat{\text{Test Score}} = 607.30 + 3.85 \text{ Income} - 0.04 \text{ Income}^2$$

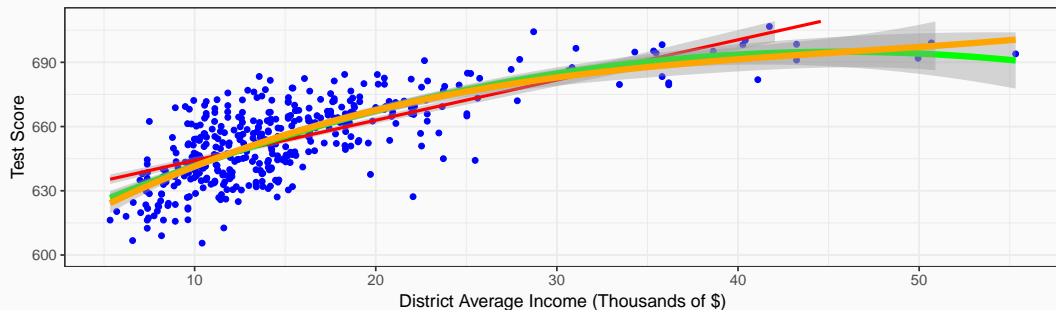
(3.05) (0.30) (0.01)

A SECOND EXAMPLE VI

Example

Test Scores: does school district's average income matter?

$$\text{TestScore}_i = \hat{\beta}_0 + \hat{\beta}_1 \text{Income}_i + \hat{\beta}_2 \text{Income}_i^2 + \hat{\beta}_3 \text{Income}_i^3$$



- Let's manually generate a cubic term, `avginc3`:

- Let's manually generate a cubic term, `avginc3`:

```
CASchool <- CASchool %>%  
  mutate(avginc3=avginc^3)
```

A SECOND EXAMPLE VIII

```
regcu<-lm(testscr~avginc+avgincsq+avginc3, data=CASchool)
summary(regcu)

##
## Call:
## lm(formula = testscr ~ avginc + avgincsq + avginc3, data = CASchool)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -44.28  -9.21   0.20   8.32  31.16
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)  6.001e+02  5.830e+00 102.937  < 2e-16 ***
## avginc       5.019e+00  8.595e-01   5.839 1.06e-08 ***
## avgincsq     -9.581e-02  3.736e-02  -2.564  0.0107 *
## avginc3       6.855e-04  4.720e-04   1.452  0.1471
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
```

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?
2. Plot your data: does a straight line fit well enough?

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?
2. Plot your data: does a straight line fit well enough?
3. Specify a polynomial function of a higher power (start with 2) and estimate OLS regression

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?
2. Plot your data: does a straight line fit well enough?
3. Specify a polynomial function of a higher power (start with 2) and estimate OLS regression
4. Use t -test to determine if higher-power term is significant

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?
2. Plot your data: does a straight line fit well enough?
3. Specify a polynomial function of a higher power (start with 2) and estimate OLS regression
4. Use t -test to determine if higher-power term is significant
5. Interpret effect of change in X on Y

1. Are there good theoretical reasons for relationships changing (e.g. increasing/decreasing returns)?
2. Plot your data: does a straight line fit well enough?
3. Specify a polynomial function of a higher power (start with 2) and estimate OLS regression
4. Use t -test to determine if higher-power term is significant
5. Interpret effect of change in X on Y
6. Repeat steps 3-5 as necessary