

Jobs to be done for parents

As a parent, I want to reduce the time spend on commuting my children **so that** I can be more productive. [Functional]

As a parent, I want a secure and safe commute vehicle for my kids **so that** I can be rest assured about safety of my kids. [Emotional]

As a parent, I want to be able to track my kids' location during commute with GPS system **so that** I know where my kids are. [Functional/Emotional]

As a parent, I want the commute vehicle should be environment friendly vehicle **so that** my kids are less exposed to air pollution. [Functional]

As a parent, I want to be able to supervision and monitor my kids during their commute **so that** I can ensure my kids safety. [Emotional]

As a parent, I want my kids to have allergen free environment in the commute vehicle **so that** my kids' health and well-being is maintained. [Emotional]

As a parent, I want to be notified when my child boards the bus and when he disembarks the bus **so that** I am aware about the whereabouts of my child. [Functional]

As a parent, I want a message system to update if my child is not boarding the bus **so that** I can intimate about any trip cancellations. [Functional]

As a parent, I want a payment system **so that** I can pay the bus charges conveniently. [Functional]

As a parent, I want a way to notify emergency service or call 911 automatically from inside the bus or controlled by parents **so that** help can be reaches to secure my kids in case of emergency. [Functional]

Jobs to be done for kids

As a kid, I want the commute vehicle, the SmartBus to be very comfortable **so that** my travel to and from school is enjoyable. [Functional/Emotional]

As a kid, I want the SmartBus to be allergen free **so that** it doesn't trigger someone's underline allergy condition. [*Emotional*]

As a kid, I want the SmartBus to be always on time **so that** I reach my school and classes on time. [Functional]

As a kid, I want WIFI in my bus **so that** I can use internet during the commute. [Functional]

As a kid, I want to be clubbed with kids of my age group **so that** I can make new friends of same age group. [*Ancillary*]