

A

REVENUE INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Week

Revenue

1708.8M

↓ -81.74%

Occupancy %
57.869%

↑ 28.11%

RevPAR

7.347K

↑ 27.84%

ADR
12.696K

↓ -0.21%

DSRN

2.528K

→ 0.00%

Realization %
70.147%

↑ 0.64%

% values in bottom are Week on Week Change

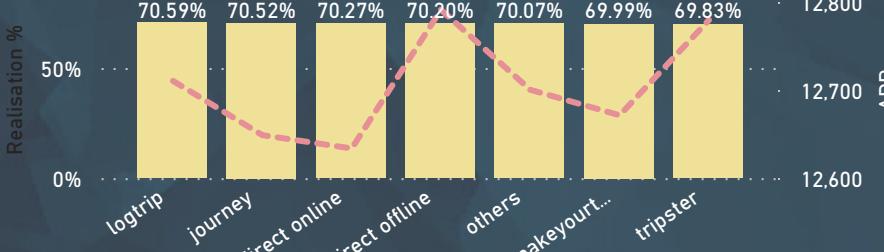
Day type RevPAR Occupancy % ADR Realisation %

Weekday	7,101.15	55.99%	12,683.18	69.95%
Weekend	7,971.63	62.64%	12,725.49	70.59%
Total	7,347.15	57.87%	12,696.12	70.15%

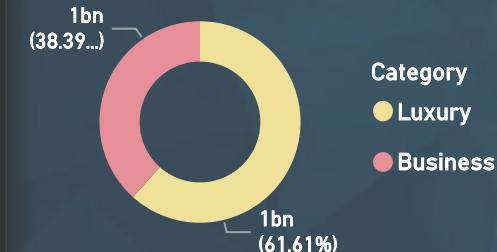
Realisation % and ADR by booking platform

Realisation %

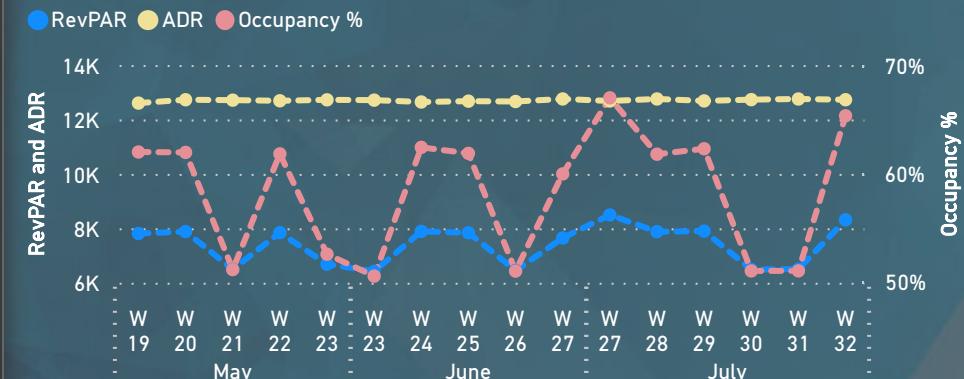
ADR



% Revenue by category



Trend By Key Metrics



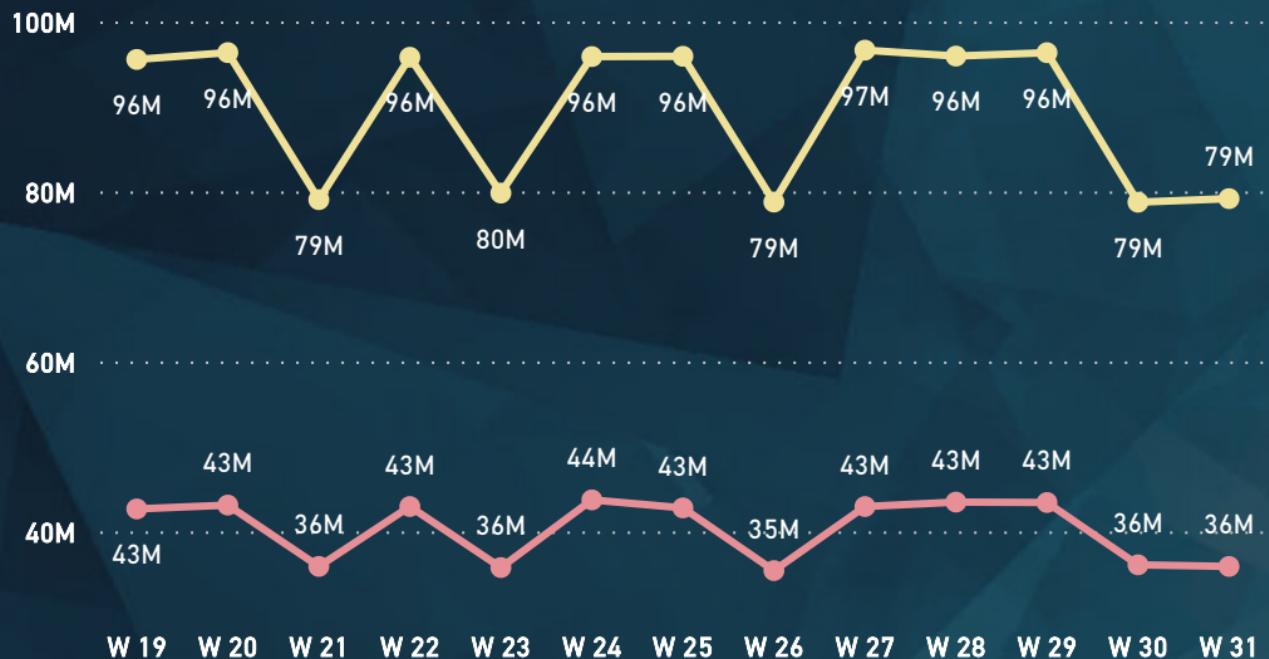
Key Metrics By Property

property_id	property_name	city	Revenue	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
17564	Atliq Seasons	Mumbai	65M	7,397	44.57%	16,597	97	43	31	70.59%	24.81%	2.30
16563	Atliq Palace	Delhi	88M	8,269	66.25%	12,480	117	78	54	70.02%	25.19%	4.27
17563	Atliq Palace	Mumbai	100M	10,592	66.13%	16,016	104	69	49	70.67%	24.38%	4.29
18563	Atliq Palace	Hyderabad	44M	5,014	52.89%	9,480	97	51	36	69.57%	26.00%	3.07
19563	Atliq Palace	Bangalore	68M	6,768	53.42%	12,670	110	59	41	69.50%	25.36%	3.02
16558	Atliq Grands	Delhi	36M	7,525	65.81%	11,436	52	34	24	70.01%	25.08%	4.25
17558	Atliq Grands	Mumbai	74M	7,953	53.60%	14,839	102	55	38	69.91%	25.67%	3.05
18558	Atliq Grands	Hyderabad	46M	5,514	53.38%	10,331	91	49	34	69.73%	25.07%	3.06
19558	Atliq Grands	Bangalore	54M	5,527	44.33%	12,468	107	47	33	70.06%	24.49%	2.37
11550	Atliq Elegance	Mumbai	11M	1,100	45.82%	11,111	101	50	41	70.00%	24.10%	4.00
Total			1688M	7,337	57.79%	12,696	2,528	1,461	1,025	70.14%	24.84%	3.62

RevPAR - Revenue per available room | DSRN - Daily sellable room nights | ADR - Average Daily Rate | DBRN - Daily Booked Room Nights | DURN - Daily Utilized Room Nights

Revenue Trend by week

Weekday Weekend



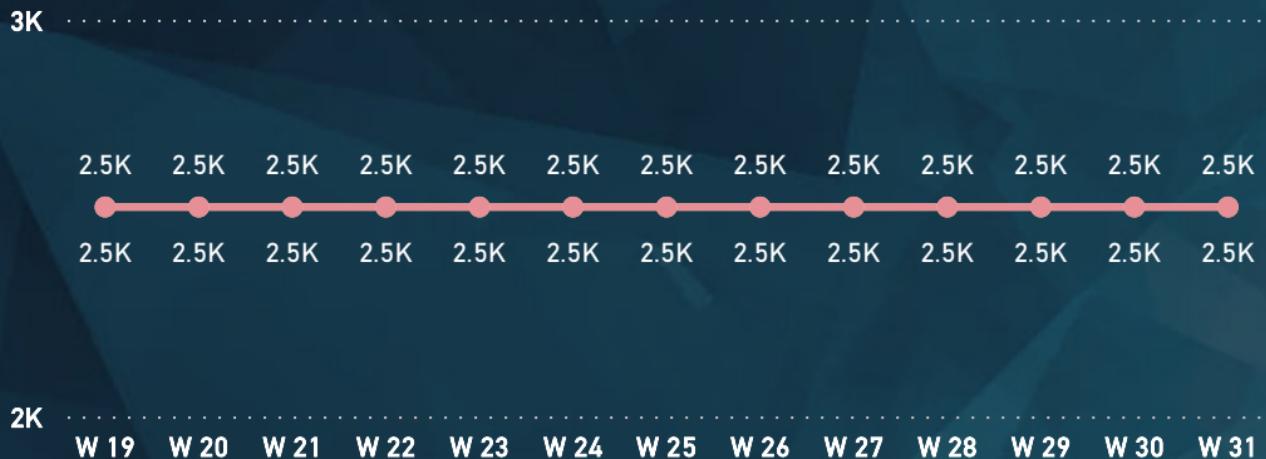
RevPAR Trend by week

● Weekday ● Weekend



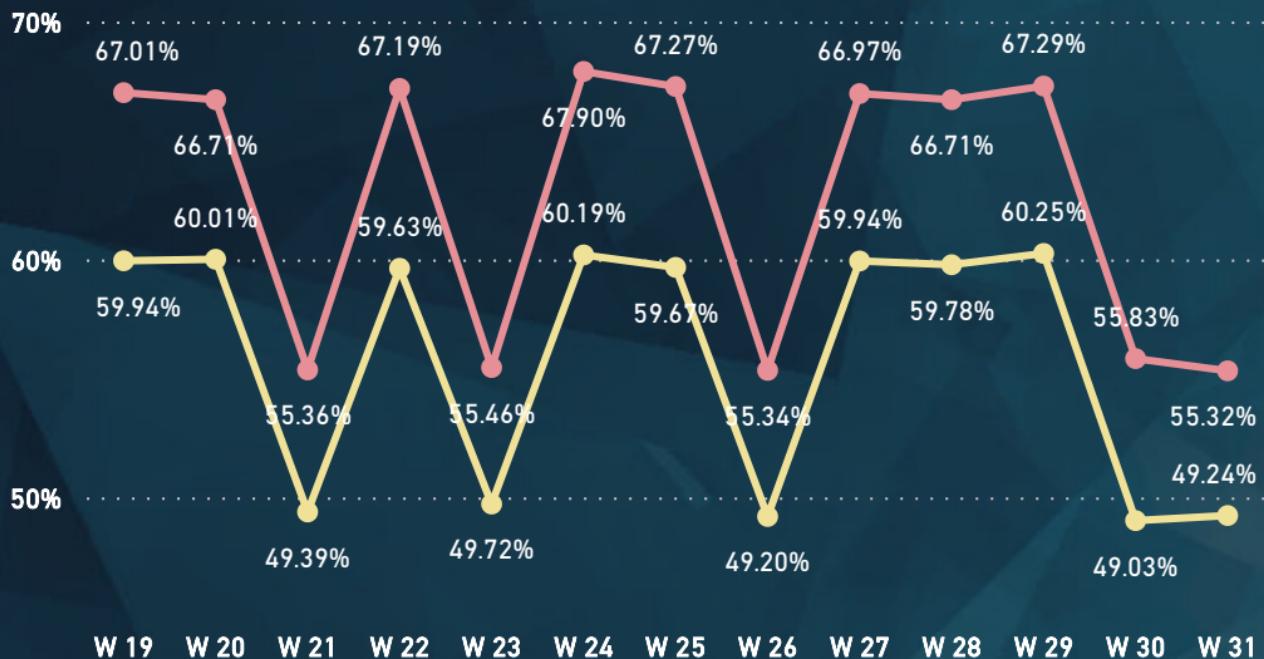
DSRN Trend by week

● Weekday ● Weekend



Occupancy % Trend by week

● Weekday ● Weekend



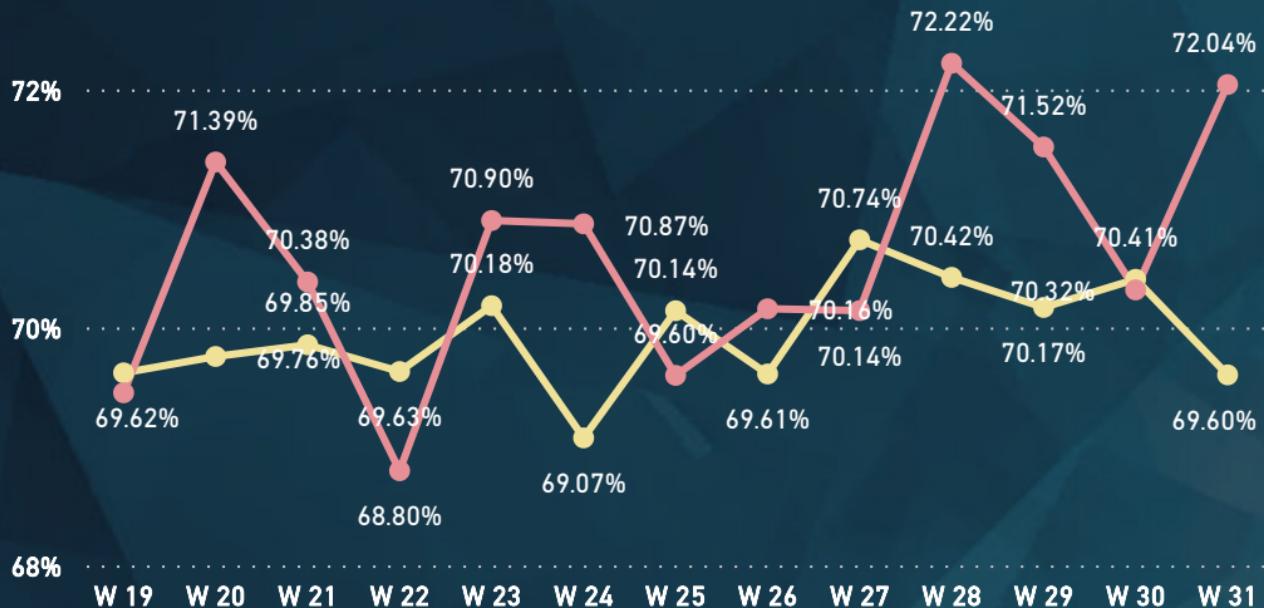
ADR Trend by week

● Weekday ● Weekend



Realisation % Trend by week

● Weekday ● Weekend



A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

Filter By Property

Filter By Booking Status

Revenue

1.7bn

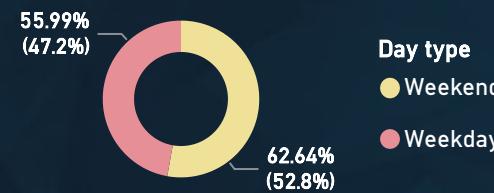
Occupancy %

57.9%

Average Rating

0.0 **3.62** 5.0

Occupancy % by Day type



Total Bookings by Day type



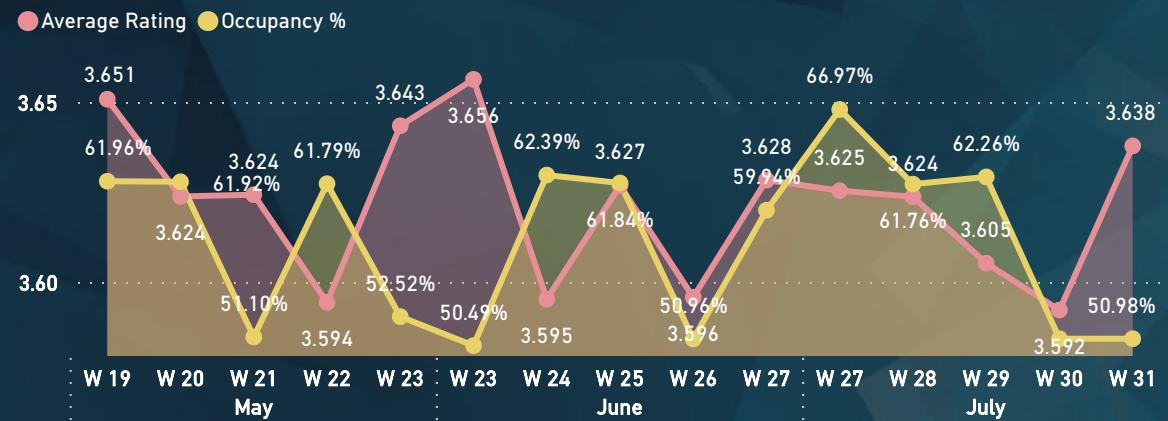
Revenue by city



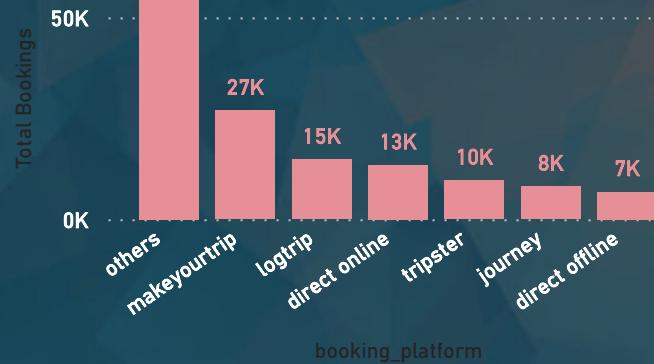
Occupancy % by city



Avg Rating & Occupancy % Trend by week



Total Bookings by Booking Platform



Filter By Week

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

Filter By Property

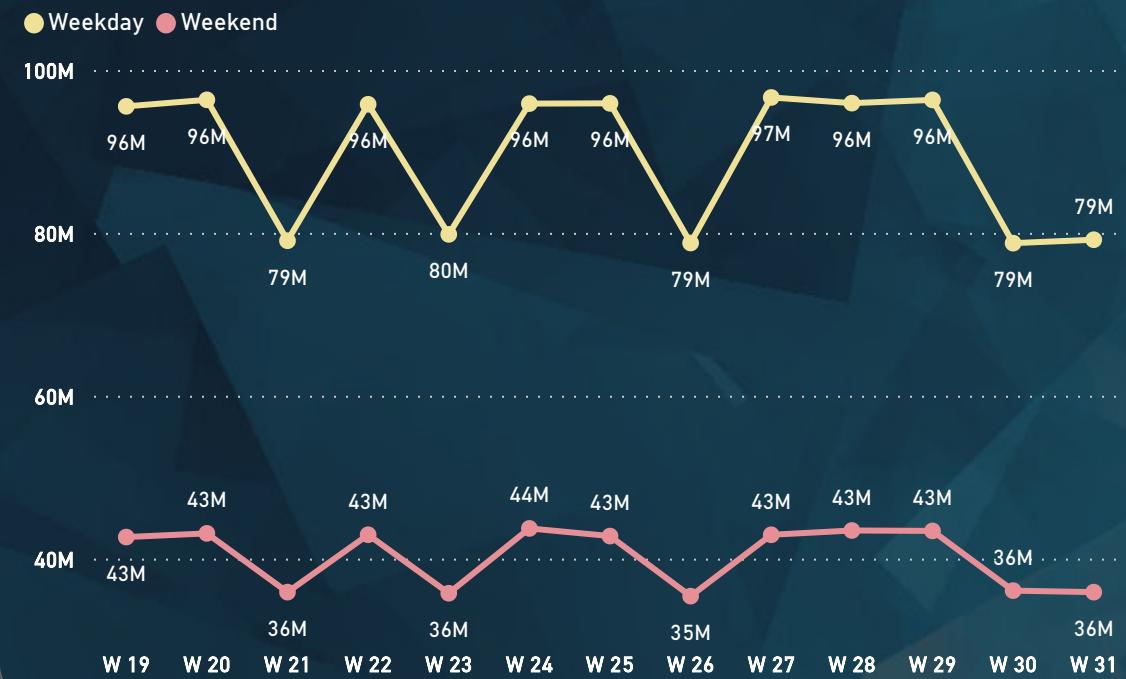
Filter By Booking Status

REVENUE: TOTAL COST GENERATED FROM HOTEL ROOM BOOKINGS

Revenue

1708.8M

Revenue Trend by week



Filter By Week

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

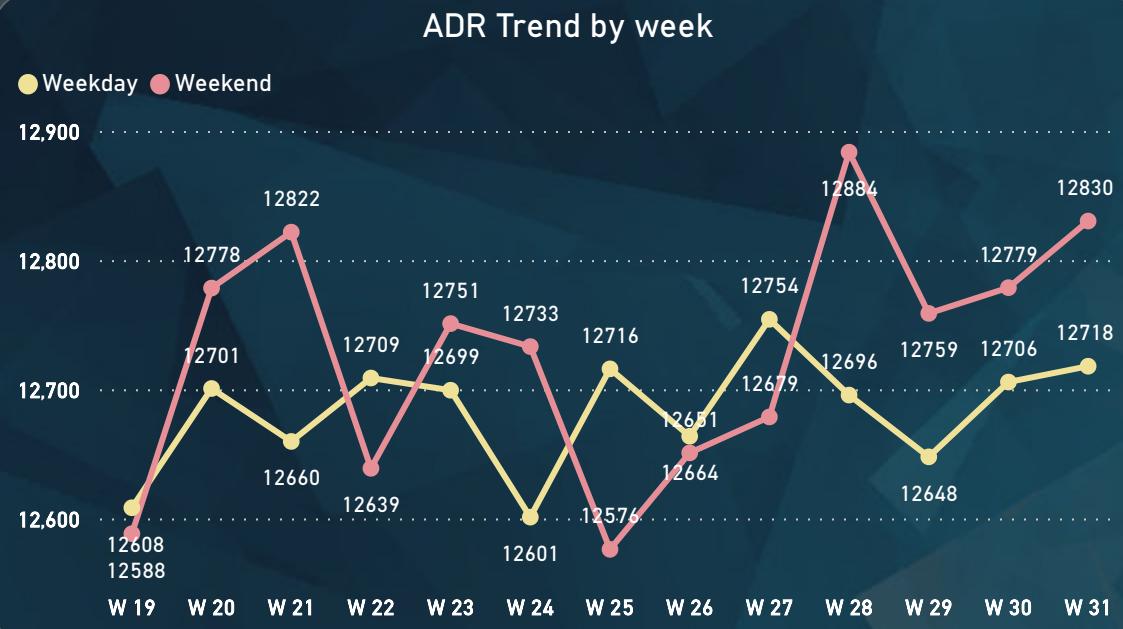
Filter By Category

Filter By Property

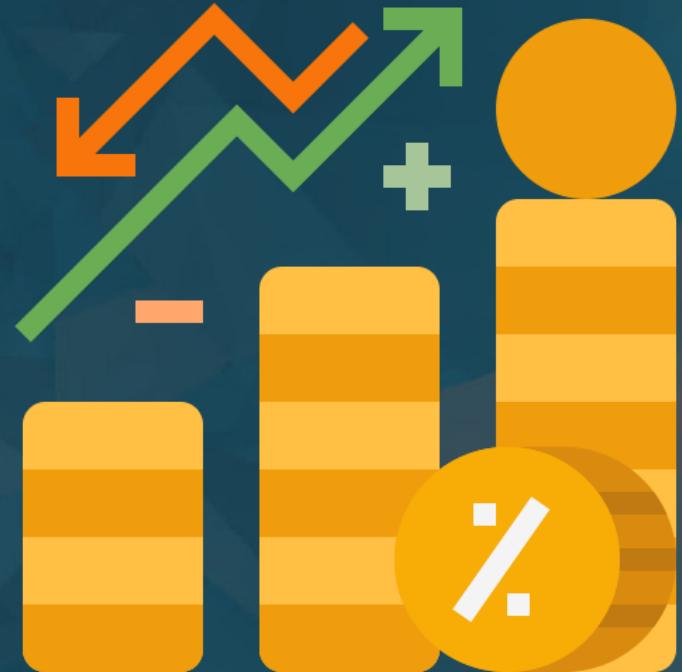
Filter By Booking Status

AVERAGE DAILY RATE (ADR): Ratio of revenue to the total rooms booked/sold. It is the measure of the average paid for rooms sold in a given time period.

ADR: Total Revenue
Total Bookings



Average Daily Rate (ADR)

12.7K

Filter By Week

W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31 W 32

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

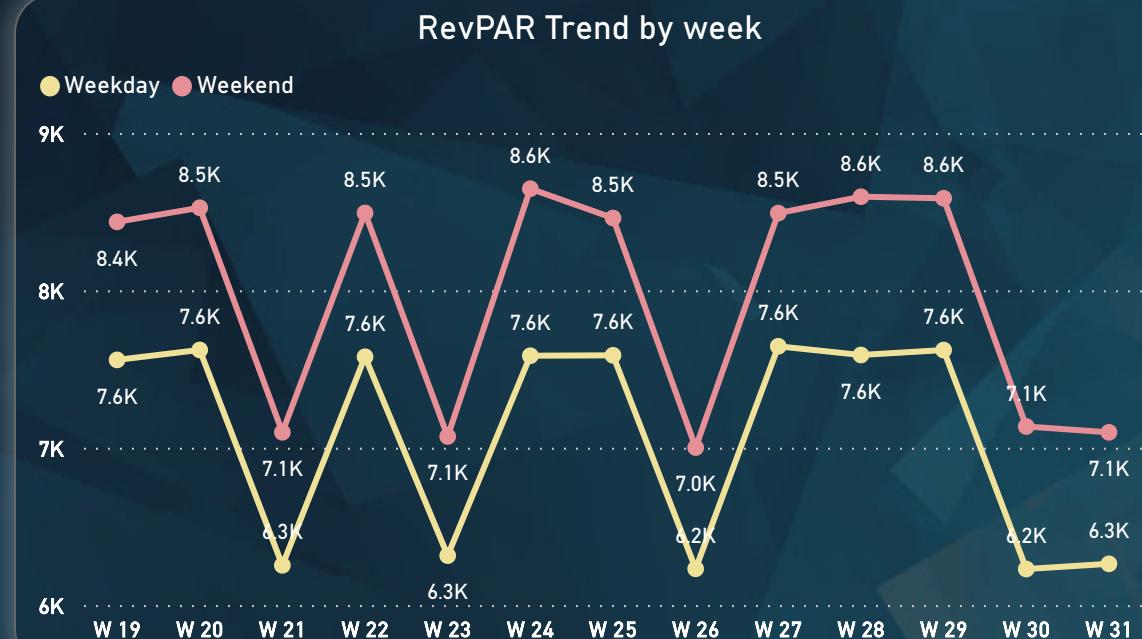
Filter By Property

Filter By Booking Status

REVENUE PER AVAILABLE ROOM (RevPAR): Revenue

generated per available room, whether or not they are occupied. It helps hotels measure their revenue generating performance to accurately price rooms. It also help hotels measure themselves against other properties or brands.

RevPAR: $\frac{\text{Total Revenue}}{\text{Total Capacity}}$



Revenue Per Available Room (RevPAR)

7.3K



Filter By Week

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

Filter By Property

Filter By Booking Status

DAILY SELLABLE ROOM NIGHTS (DSRN): This metric tells on average how many rooms are ready to sell for a day considering a time period.

DSRN:

Total Capacity
No. Of Days

DSRN Trend by week

● Weekday ● Weekend

3K

2.5K

2K

W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31

Filter By Week

Daily Sellable Room Nights (DSRN)

2.5K



W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31 W 32

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

Filter By Property

Filter By Booking Status

DAILY BOOKED ROOM NIGHTS (DBRN): This metric tells on average how many rooms are booked for a day considering a time period.

DBRN:

Total Bookings
No. Of Days

DBRN Trend by week



Filter By Week

Daily Booked Room Nights (DBRN)

1.5K

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

Filter By Category

Filter By Property

Filter By Booking Status

DAILY UTILIZED ROOM NIGHTS (DURN): This metric tells on average how many rooms are successfully utilized by customers for a day considering a time period.

DURN:

Total Checked out
No. Of Days

DURN Trend by week



Filter By Week

 Daily Utilized Room Nights (DURN)**1.0K**

A

INSIGHTS FOR AMRUTH HOTELS

Filter By City

Filter By Room Type

Filter By Month

May 22 Jun 22 Jul 22

Filter By Category

Business Luxury

Filter By Property

Filter By Booking Status

REALISATION % : It is nothing but the successful "checked out" percentage over all bookings happened.

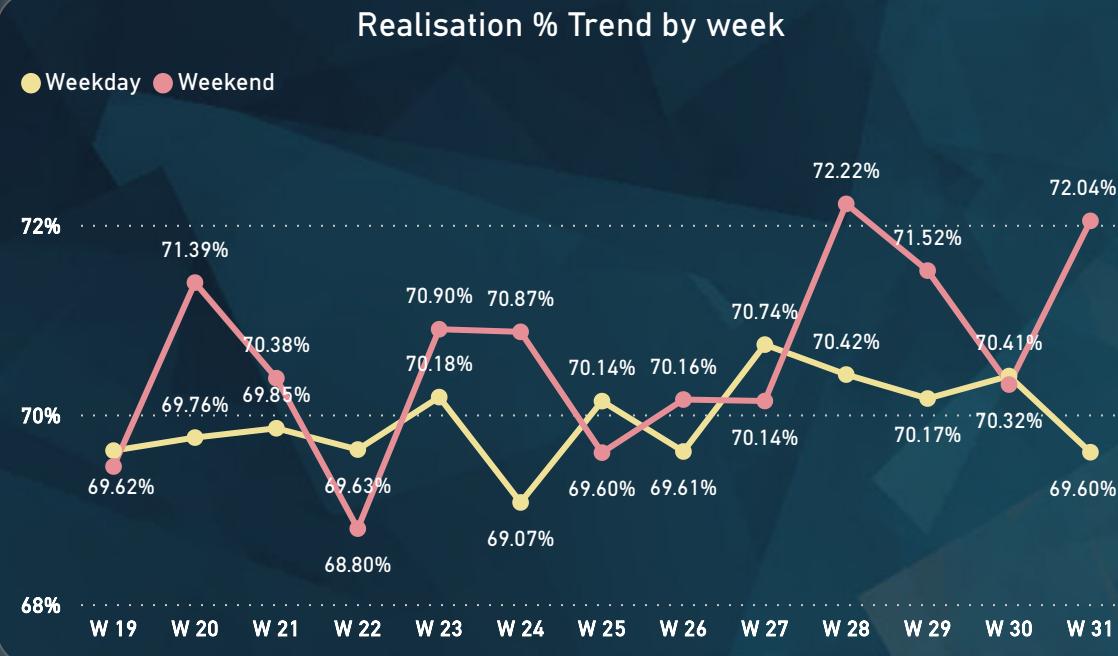
REALISATION %: $1 - ([\text{Cancellation \%}] + [\text{No Show rate \%}])$

Cancellation % = Total cancelled Bookings / Total Bookings

No Show Rate % = Total No show Bookings / Total Bookings

Realisation %

70.1%



Filter By Week

W 19

W 20

W 21

W 22

W 23

W 24

W 25

W 26

W 27

W 28

W 29

W 30

W 31

W 32