

# Amanda Schembri

Springfield, MO

417-830-6275

amschembri81@gmail.com

[LinkedIn](#)

## OBJECTIVE

Data-driven professional with a strong analytical background, adept at developing dashboards and refining data models using tools such as Excel and SQL. Skilled in collecting, cleaning, and visualizing data to uncover actionable insights and support strategic decisions. Adept at cross-functional collaboration and technical communication, with proven success in streamlining processes and enhancing customer outcomes.

## FEATURED SKILLS:

- **Analytics & Visualization:** Advanced Google Sheets & dashboard design, data analysis, visualization
- **Design & UX:** UX/web design (Figma, WCAG accessibility), responsive layouts
- **Automation & Optimization:** Workflow automation, process improvement
- **Content & Support:** Technical writing, customer-support documentation

## CORE TECHNICAL SKILLS:

- **Data & Analytics:** Google Sheets (+advanced formulas, data modeling), Excel, SQL, Tableau, Looker, R, Python
- **Web & UI/UX:** HTML, CSS, JavaScript, React, Responsive Web Design, Figma, UI/UX design, WCAG accessibility
- **Automation & Tools:** Zapier, Google Apps Script, Jira, Confluence, Git, VS Code, Google Workspace
- **Back-End & Databases:** Node.js, MongoDB
- **Support & Documentation:** Ticket triage, knowledge-base writing, cross-functional communication

## WORK EXPERIENCE

### **Amplify, Technical Specialist** – May 2023 to present

- Led onboarding and training initiatives to improve user adoption.
- Built dashboards for 1,000+ schools to track licenses and purchases.
- Analyzed behavior data to reduce churn and improve support outcomes.
- Authored scalable support content and automated workflows

### **AMSchembri Designs, Freelance UX Web Designer** – June 2014 to present

- Designed responsive websites for small businesses and nonprofits.
- Focused on accessibility, usability, and visual consistency
- Provided training and support for web tools

### **Various Public-School Districts, Teacher** – August 2008 to May 2023

- Delivered data-informed instruction and led tech integration efforts

## CERTIFICATIONS & EDUCATION –

### **Master of Science, Integrative Leadership** – Drury University

May 2024

- Focus: Data Analysis and Agile Methodology
- Designed, executed, and presented a real-world data analysis project using Excel and Tableau – evaluating data sources, conducting analyses, visualizing results, and delivering actionable insights.

### **Full Stack Web Developer Certification** – NuCamp

September 2024

- Tools: HTML, CSS, JavaScript, React, Node.js, Express, MongoDB
- Collaboration: Git/GitHub, team projects

### **UI/UX Design Certification** – Springboard

May 2024

- **Fin-Tech Web Redesign:** Led a 4-week redesign of a financial app's dashboard using Figma and WCAG standards, boosting user satisfaction by 20% in testing.
- **Education Report Dashboard:** Developed an interactive dashboard with HTML/CSS and JavaScript, enabling educators to visualize student progress trends.