First Update: July 1st, 2019
https://luvanya-beauty.myshopify.com/

HOME PAGE

Font - use similar font as the tata harper site at https://www.tataharperskincare.com

Pictures: instead of all bottle pictures on the TOP, please use this pictures (dropbox). - Pic Luv2
Pictures of three bottles with green on the back, please replace with these pics (dropbox). Luv7,
And the pictures of the 3 bottles on the bottom right, please replace with this pic from the drop box Luv 10

Above the Shop Now buttons can you type:
Pre Launch-Exclusive Sale
Limited Quantities
Shop Now button
Luvany Promise content - bigger font for first 4 sentences in this section. Maybe we can separate each sentence?

Below the luvanya promise, please replace the 3 pictures, from left to right:
MH11, Luv5, Luv 6:

As we are scrolling the page, we need "enter the email input field/tab" to scroll with it.

Our Blog:
" Van" is a watermark I assume? Will get taken out when we put blogs there, right?

Subscribe tab on the bottom, we don't like how Luvanya looks.
Looking at Tata Harper and other sites, enter email input field to be "white" and subscribe to be Luvanya blue color.

Text on the bottom of the page below Luvanya: Doctor Formulated Skincare Made for the Health of Your Skin -- can you place below the logo on top of the page below the menu bar. Use proportional font size to the luvanya logo.

Luvanya address on the bottom of the page - remove mailing address and the phone number.
Replace email with team@luvanya.com

On the bottom - we only need "My Account" only.
Remove wishlist and my address

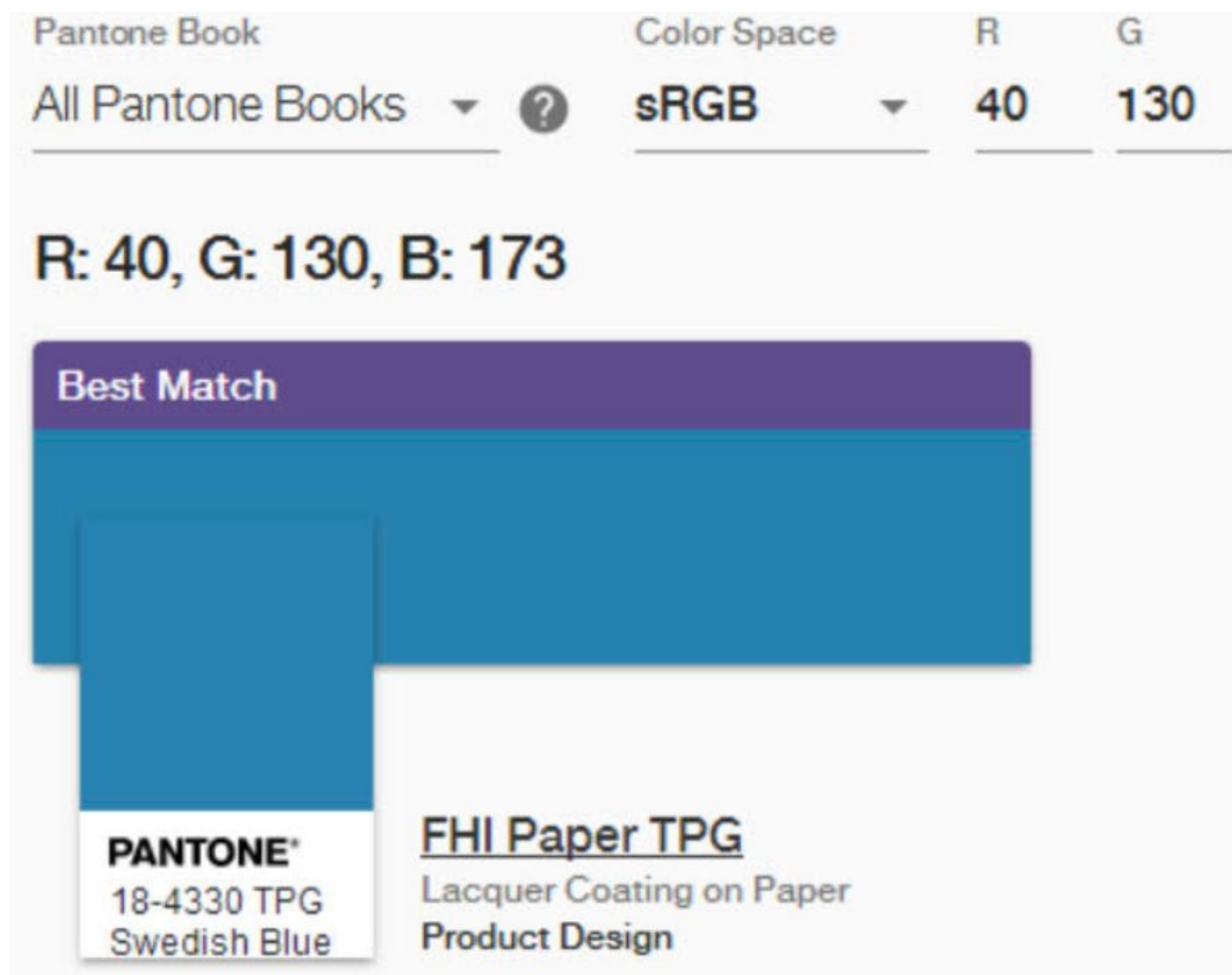Remove twitter logo on the bottom for Social Media.

We need a chat box on the page - what did you recommend before? Let me know if we need to sign up for this. Can we use FB messenger as the Chat tool?

Pantone Book	Color Space	R	G
All Pantone Books	sRGB	40	130

R: 40, G: 130, B: 173

Best Match

PANTONE®
18-4330 TPG
Swedish Blue

FHI Paper TPG
Lacquer Coating on Paper
Product Design

Also, can you embed hyperlinks on the What's In and What's Out so when someone clicks it, it goes to that section on the Ingredients tab.

Below the What Out section, please change the photos in this order from left to right:
Luv 3, MH7, Luv 18

Page 2: Ingredients

We feel the texts look monotonic. May be bullett or something before the ingredients. Or if you can have a clipart or illustration of the ingredient before each ingredient

We need main ingredient to be blue color so it doesn't look boring like a textbook!! :)

Take a look at organifi website https://www.organifishop.com/products/sunrise-to-sunset-power-box and we like how there are infographics, pictures and colors that make the site appealing to look at.. Ie

Can we add broccoli seed oil and Peptides below guava?

Broccoli Seed Oil.
Its high in Vitamin A which diminishes the appearance of fine lines and wrinkles and minimizes the appearance of age spots from both environmental exposure and natural aging. It decreases pore size and blemishes and protects and hydrates by forming a greaseless layer that keeps moisture in. It also counteracts the effects of premature aging from UV rays.

Syn-Ake Small Peptides (Dipeptide Diaminobutyroyl Benzylamide Diacetate)
Powerful synthetic peptide that mimics effects of peptide Waglerin 1 that is designed to relax expression lines that cause wrinkles, and give you smooth and youthful appearance to the skin. It is a safe, effective, painless alternative to the use of Botox.

In between the whats in and what's out section, can you break it up with something like this:

ORGANIFI PRODUCTS ARE ALWAYS

USDA ORGANIC · GLUTEN FREE · SOY FREE · DAIRY FREE · 100% VEGAN · KETO FRIENDLY

(its from https://www.organifishop.com/products/sunrise-to-sunset-power-box)
In the circles, you can use the following text and please use colors that are complementary to our site that Alpa sent you:

100% Vegan
Clean
Dr. Formulated
Safe
Transparent

You deserve better skincare paragraph:

Can we break --- "Don't worry (stress) as a second paragraph or something? Just to get attention??

Remove address, email from the bottom of the page similar to first page (see changes above made to the first, home page).

Third Page: About us.

Looks very monotonic. Can you add more photos, colors, anything to jazz it up?

First picture, please use MH3 from dropbox

Then put FOUNDERS - ONE IN A KIND PARTNERSHIP section and replace with this paragraph:
Luvanya is a winning combination of 2 doctors, Dr. Alpa & Dr. Alkesh Patel, Hema Shah, a business executive and Merrell Hollis, celebrity makeup artist. Having Merrell join Luvanya, provides us with insight from a diverse range of clients, with varying skin issues. Our doctors have created custom formulas utilizing trusted and safe ingredients to resolve everyday skin issues.. It's a winning combination where we see both ends of the spectrum...everyday issues and the solutions to these issues. With Hema's background, the brand is able to bring you quality, luxury products at the most cost effective prices.

Then put WHY THE NAME "LUVANYA" section
In this section, in the 3rd paragraph, please remove s off of irritations...so should read "...redness and irritation…."
Then please include a section called **Luvanya's Philosophy**:
First, do no harm. PREVENTION is easier than treatment! We only use SAFE ingredients with a focus on botanical extracts and natural oils.

Then LUVANYA PROMISE section
We offer safe, clean and effective solutions for daily skincare while giving you fast results for beautiful, youthful skin.
We want our products to be safe for you, your friends and family.
We never recommend anything for you that we would not recommend for own family.

space
Welcome to the Luvanya family! (please center this)

Then please include picture MH4

Then "Our Story" section. In this section, please use this text:

Remove the section on Target Customer...we want EVERYONE to be our customers =) ..
pLease remove the Vision and MIssion section also

This page on the About us looks very textbook like..can you add color or something so it
looks appealing to read?

Spacing on all the pages is NOT consistent. For example, on the third page, image starts
right below "About US" and second page, it's far below.

Contact us page - please use the contact information mentioned above.
team@luvanya.com
You can include our facebook and IG

 When someone sends a comment, where will it go..will it go to team@luvanya.com?

Some questions:
How is it integrated with backend system with fulfillment and purchases?
Also is the abandoned cart feature built in ?

On mobile version, the checkout process should not all be on one page..it should be on multiple
pages.

Thank you!