# Anna Sybingco

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### **PROFILE**

With three years of experience in UX/UI design, I aim to bridge the gap between design and development, ensuring seamless user experiences and adherence to best practices. I have a strong foundation in design principles and a passion for creating user-focused, accessible, and efficient digital solutions.

# **SKILLS**

HTML, CSS, JavaScript, Node, React, Express, MySQL, Agile Development, Document Object Model (DOM) APIs, Web APIs, Heroku, GitHub.

Figma, Design Thinking, Wireframes, User Research, UX Strategy, Personas, Prototyping, User Testing, UI Design

#### **EXPERIENCE**

## UX/UI Designer | Arctic Leaf

NOV 2021 - JULY 2024, KANATA, ON

- Collaborated with engineering, product management, marketing, designers, and key business stakeholders to align on experience and business needs, ensuring accessible, user-focused solutions.
- Developed 90-day review design audits, analyzing user behavior data to create actionable design recommendations.
- Created a framework for refining designs based on user insights.
- Ensured that new product launches aligned with design specifications.
- Provided detailed feedback and comprehensive design documentation to the engineering team to ensure smooth prelaunch execution.
- Analyzed project scope with clients and internal team to ensure feasibility and define technical specifications.

#### **PROJECTS**

# Full-Stack Developer | Restaurant Capstone Project

NOV 2024 - FEB 2025, TORONTO, ON

Github Link: https://github.com/amsyb/taco-restaurant

- Designed and developed a full-stack web application using Express, JavaScript, Node.js, and CSS, enabling customers to place orders, schedule pickups, and earn rewards.
- Worked closely with the restaurant owner to identify pain points, implementing solutions to streamline order management and enhance the user experience.

## **UX/UI** Designer | Broker Platform

JAN 2022 - JUNE 2024, TORONTO, ON

Live site: https://smartbrokr.com/en-ca/

- Drove the design of a SaaS platform for a real estate brokerage, simplified complex user stories, and improved users' efficiency in reviewing documentation.
- Communicated design concepts to clients, addressing inquiries and providing alternative solutions during client meetings.
- Created a responsive design system for mobile and web platforms and developed a comprehensive brand guide for consistent client messaging.

### **EDUCATION**

### BrainStation | Diploma, Software Engineering

NOV - MAR 2025, TORONTO, ON

## University of Toronto | Certificate, UX/UI Design

SEP 2020 - MAR 2021, TORONTO, ON