

# Allison Mui

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## EDUCATION

**Carnegie Mellon University**  
Pittsburgh, PA | May 2019

BS in Business Administration  
2nd Major in Human  
Computer Interaction  
Minor in Animation

GPA 3.68/4.0

## SKILLS

Adobe Creative Suite (Ai,Id,Ps,Xd)  
Sketch  
InVision  
Balsamiq  
p5.js  
SQL

User Research  
Wireframing  
Storyboarding  
Prototyping

## ACTIVITIES

**alpha Kappa Delta Phi**  
Aug 2015 - Present | President

**Global Business Brigades**  
Aug 2015 - Present | Member

**Co-Recreational Soccer**

## EXPERIENCE

**Researcher | CMU HCII**  
Pittsburgh, PA | Jan 2017 - Dec 2017

Led ten rounds of user studies for a board game aimed to understand how young students deal with short term failure.

Collaborated with team on data analysis to identify relationships, such as gender, affecting student participation.

**Client Solutions Intern | Nielsen**  
Chelsea, NY | Jun 2017 - Aug 2017

Analyzed large datasets for at least three clients to identify important trends, online interactions, and consumer behaviors.

Transformed raw data into effective visualizations that communicated key attributes of a client's audience.

**Procurement Analyst | WeWork**  
Chelsea, NY | May 2016 - Jan 2017

Created an operational procedure manual that intuitively demonstrated how to conduct all department-wide processes.

Managed all operational purchases for at least four building openings every month.

## PROJECTS

**UX Designer | Wilbur**  
Pittsburgh, PA | Sep 2017 - Dec 2017

Designed a service, partnered with PNC Bank, that helps teens learn financial literacy through virtual credit scores and enhanced financial conversation with their parents.

**UX Researcher and Designer | Matching for Education**  
Pittsburgh, PA | Sep 2017 - Dec 2017

Created an online visualization tool that enables McNeese University to identify populations in need of higher education.