

Arpita Mukherjee

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MARKET RESESRCH ANALYST IN OVERLAND PARK, KS

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GITHUB [myGithub](#) | LINKEDIN [myLinkedIn](#)

- Self-motivated, target-oriented, and highly organized professional with over seven years of experience in market research and analysis.
- Cross-skilled in Java Web Technologies like Angular, Sprint Boot, JavaScript, Angular through classroom training from Launch Code.
- Have passion and skills for building responsive, elegant and engaging experiences with future friendly web technologies and eager to learn new technologies.
- Experience base covering broad range of sectors, leveraging long-standing working relationships with leading industry participants' senior executives from various industry sectors.

LANGUAGES

- C
- C++
- HTML
- JavaScript
- Java
- HTML
- CSS

FRAMEWORKS

- Spring Boot
- Angular
- Hibernate
- JQuery
- JSon
- Bootstrap
- Thymeleaf

DATABASES

- MySQL

TOOLS

- JUnit
- Gradle
- IntelliJ Idea
- Java Development Kit (JDK)
- Jasmine

WORK EXPERIENCE

Market Research Analyst, BCC Research LLC., Kansas, August 2016 – Present

- Working as contract analyst in market research reports. Job responsibilities include analyzing and authoring market research reports on a wide variety of technology and industry segments.
- Tasks include data analysis, market sizing, market segmentation, market forecasting, trend analysis, opportunity analysis, competitive intelligence, and patent analysis
- Analytical tools involve AHP, OSE, Porter's Five Point Analysis, PESTLE, SWOT, Tableau etc. Job also includes generating leads to increase sales of the company.
- Contributing articles in leading international magazines

Industry Analyst, Frost & Sullivan India Pvt. Ltd., India, January 2011 – August 2016

- Played role of lead analyst while guiding other team members in several client specific deliverables and growth consulting projects.
- Worked on several market research reports
- Assisted in new business development works
- Generated leads to increase sales of the company
- Contributed article in leading international magazine

Research Associate, Central Glass and Ceramic Research Institute (CGCRI), India, 2010-2011

- Responsible for conducting scientific research and material characterization in industry sponsored time bound project on 'Gas separation based on electrolyte ionic membrane technology'

College Lecturer, Durgapur Institute of Advanced Technology and Management, 2006–2008

- Subjects taught: Heat Transfer, Mass Transfer, Chemical Engineering Process Design & Development, Chemical Engineering Modeling and Simulation, Mathematical Modeling in Chemical Engineering using C and Matlab, Chemical Reaction Engineering, and Thermodynamics.
- Supervised a group of final year students for their 6 month live industrial project.

PROJECT EXPERIENCE

Example Project Name — LauchCode Lift Off (Web development project)

- Designed and developed a NVP for a web application for tracking competitor details for a set of industry sectors.
- Technology used include Java, Spring Boot, Thymeleaf, Bootstrap, AWS, Spring Security, MySQL

EDUCATION

LaunchCode, LC101 Programming Course — 2020

Kaggle, SQL Summer Camp — 2019

Jadavpur University, Master of Technology in Energy Science & Technology— 2020

Haldia Institute of Technology, Bachelor of Technology in Chemical Engineering— 2020