Ethical Quandry	Facebook	Cambridge Analytica	Facebook user data	Political advertising	Facebook user interactions with fake accounts
Was this in the best interest of the general public?		X		X	X
How respectfully and ethically were the fake accounts interacting with users?	X	X			X
Was user data being unknowingly accessed and leveraged?	X	X	X		
Was user data being stored securely?	X		X		
Was Cambridge Analytica accessing and using more user data than needed?		X	X	X	
Was accessed user data sold and released to third parties?		X	X		