PIZZA RESTAURANT

SQL Project

Pizza sales

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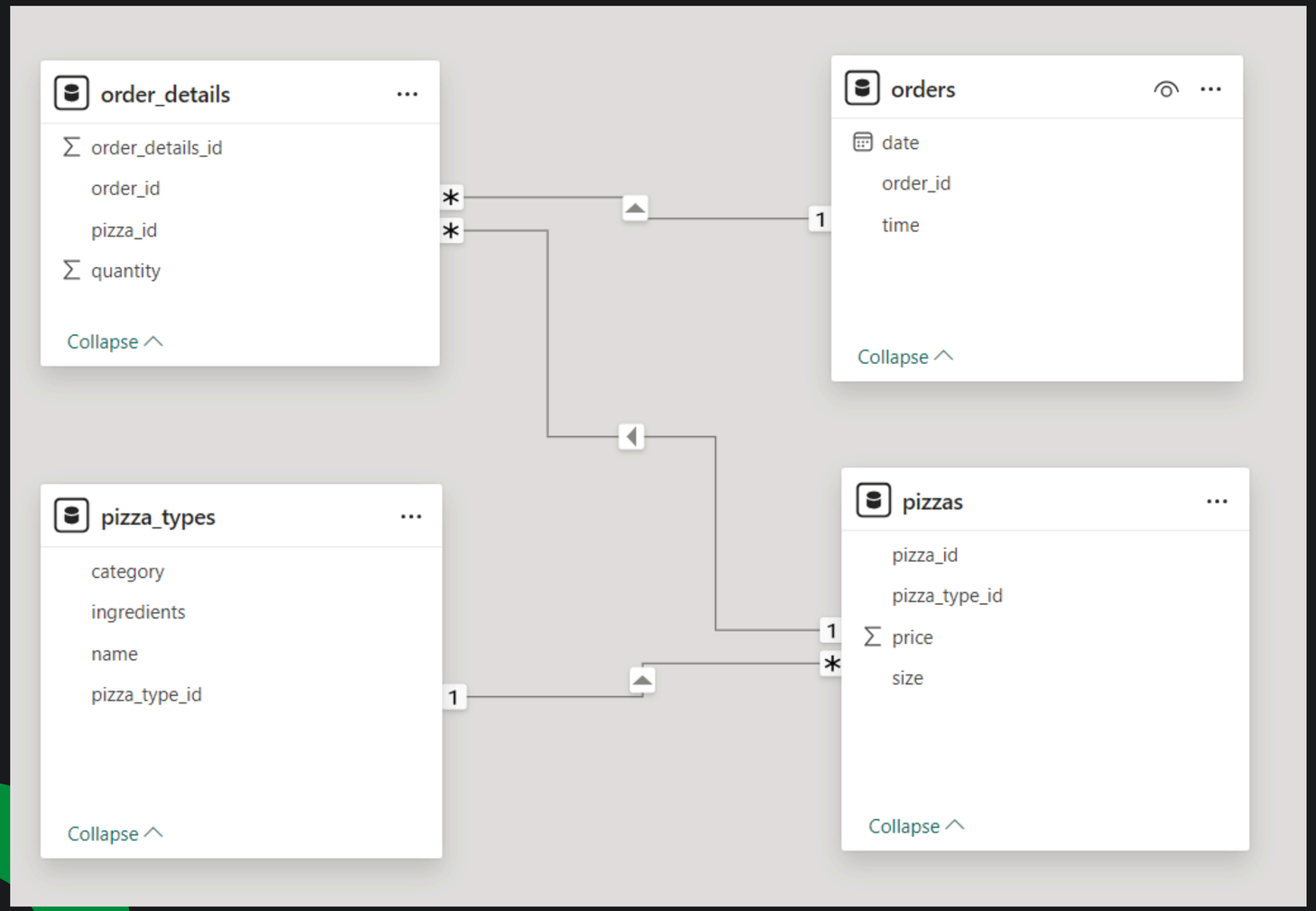
Hello!

I am Akash Mula.

In this project, I have utilized sql queries to solve questions that are related to pizza sales.

Database Schema



Retrieve the total number of orders placed.

Result Grid

	total_orders
▶	21350

```sql
SELECT
    COUNT(order_id) AS total_orders
FROM
    pizzahut.orders;
```

Calculate the total revenue generated from pizza sales.

Result Grid

	revenue
▶	817860.05

```sql
SELECT
    ROUND(SUM(p.price * o.quantity), 2) AS revenue
FROM
    pizzas p
        LEFT JOIN
    orders_details o ON p.pizza_id = o.pizza_id;
```

Identify the highest-priced pizza.

Result Grid | Filter Rows

	name	price
▶	The Greek Pizza	35.95

```sql
SELECT
    pt.name, p.price
FROM
    pizza_types pt
        LEFT JOIN
    pizzas p ON pt.pizza_type_id = p.pizza_type_id
ORDER BY p.price DESC
LIMIT 1;
```

Identify the most common pizza size ordered.

Result Grid | Filter

	size	order_count
▶	L	18526

```sql
SELECT
    p.size, COUNT(order_details_id) AS order_count
FROM
    pizzas p
        LEFT JOIN
    orders_details o ON p.pizza_id = o.pizza_id
GROUP BY p.size
ORDER BY order_count DESC
LIMIT 1;
```

List the top 5 most ordered pizza types along with their quantities.

Result Grid | Filter Rows:

name	order_quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

```sql
SELECT
    pt.name, SUM(o.quantity) AS order_quantity
FROM
    pizza_types pt
        JOIN
    pizzas p
        JOIN
    orders_details o ON pt.pizza_type_id = p.pizza_type_id
        AND p.pizza_id = o.pizza_id
GROUP BY pt.name
ORDER BY order_quantity DESC
LIMIT 5;
```

Join the necessary tables to find the total quantity of each pizza category ordered.

Result Grid | Filter Row

category	order_quantity
Chicken	11050
Classic	14888
Supreme	11987
Veggie	11649

```sql
SELECT
    pt.category, SUM(o.quantity) AS order_quantity
FROM
    pizza_types pt
        JOIN
    pizzas p
        JOIN
    orders_details o ON pt.pizza_type_id = p.pizza_type_id
        AND p.pizza_id = o.pizza_id
GROUP BY pt.category;
```

Determine the distribution of orders by hour of the day.

```sql
SELECT
    HOUR(order_time) AS per_hour, COUNT(order_id) AS order_count
FROM
    orders
GROUP BY per_hour
ORDER BY order_count DESC;
```

Result Grid | Filter R

per_hour	order_count
12	2520
13	2455
18	2399
17	2336
19	2009
16	1920
20	1642
14	1472
15	1468
11	1231
21	1198
22	663
23	28
10	8
9	1

JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS

Result Grid | Filter R

	category	no_of_pizza
▶	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9

```sql
SELECT
    category, COUNT(name) AS no_of_pizza
FROM
    pizza_types
GROUP BY category;
```

Group the orders by date and calculate the average number of pizzas ordered per day.

Result Grid | Filter Rows:

	avg_pizza_ordered_per_day
▶	138

```sql
SELECT
    ROUND(AVG(quantity), 0) AS avg_pizza_ordered_per_day
FROM
    (SELECT
        o.order_date, SUM(od.quantity) AS quantity
    FROM
        orders o
    JOIN orders_details od ON o.order_id = od.order_id
    GROUP BY o.order_date) AS order_quantity;
```

Determine the top 3 most ordered pizza types based on revenue.

Result Grid | Filter Rows:

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

```sql
SELECT
    pt.name, SUM(p.price * od.quantity) AS revenue
FROM
    pizza_types pt
        JOIN
    pizzas p
        JOIN
    orders_details od ON pt.pizza_type_id = p.pizza_type_id
        AND p.pizza_id = od.pizza_id
GROUP BY pt.name
ORDER BY revenue DESC
LIMIT 3;
```

Calculate the percentage contribution of each pizza type to total revenue.

Result Grid | Filter Rows:

category	revenue_percentage
Chicken	23.96
Classic	26.91
Supreme	25.46
Veggie	23.68

```sql
SELECT
    pt.category,
    ROUND((SUM(od.quantity * p.price) / (SELECT
                    SUM(p.price * o.quantity) AS total_revenue
                FROM
                    pizzas p
                        LEFT JOIN
                    orders_details o ON p.pizza_id = o.pizza_id)) * 100,
            2) AS revenue_percentage
FROM
    pizza_types pt
        JOIN
    pizzas p
        JOIN
    orders_details od ON pt.pizza_type_id = p.pizza_type_id
        AND p.pizza_id = od.pizza_id
GROUP BY pt.category;
```

Analyze the cumulative revenue generated over time.

```sql
select o.order_date, round(sum(p.price*od.quantity),2) as revenue,
round(SUM(sum(p.price*od.quantity)) OVER (ORDER BY o.order_date),2) AS CumulativeRevenue
from orders o
join pizzas p
join orders_details od
on o.order_id = od.order_id
and p.pizza_id = od.pizza_id
group by o.order_date;
```

Result Grid | Filter Rows:

order_date	revenue	CumulativeRevenue
2015-01-01	2713.85	2713.85
2015-01-02	2731.90	5445.75
2015-01-03	2662.40	8108.15
2015-01-04	1755.45	9863.60
2015-01-05	2065.95	11929.55
2015-01-06	2428.95	14358.50
2015-01-07	2202.20	16560.70
2015-01-08	2838.35	19399.05
2015-01-09	2127.35	21526.40
2015-01-10	2463.95	23990.35
2015-01-11	1872.30	25862.65
2015-01-12	1919.05	27781.70
2015-01-13	2049.60	29831.30
2015-01-14	2527.40	32358.70
2015-01-15	1984.80	34343.50
2015-01-16	2594.15	36937.65
2015-01-17	2064.10	39001.75
2015-01-18	1976.85	40978.60

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```sql
select name, category, revenue from
(select pt.name, pt.category, sum(p.price*od.quantity) as revenue,
rank() over(partition by pt.category order by revenue desc) as rn
from pizza_types pt
join pizzas p
join orders_details od
on pt.pizza_type_id = p.pizza_type_id
and p.pizza_id = od.pizza_id
group by pt.category, pt.name) as a
where rn<=3;
```

Result Grid | Filter Rows:

name	category	revenue
The Barbecue Chicken Pizza	Chicken	42768
The California Chicken Pizza	Chicken	41409.5
The Thai Chicken Pizza	Chicken	43434.25
The Classic Deluxe Pizza	Classic	38180.5
The Hawaiian Pizza	Classic	32273.25
The Pepperoni Pizza	Classic	30161.75
The Italian Supreme Pizza	Supreme	33476.75
The Sicilian Pizza	Supreme	30940.5
The Spicy Italian Pizza	Supreme	34831.25
The Five Cheese Pizza	Veggie	26066.5
The Four Cheese Pizza	Veggie	32265.7...
The Mexicana Pizza	Veggie	26780.75

Thank
For You