


Ideation Phase

Brainstorm & Idea Prioritization

Date	23 October 2023
Team ID	NM2023TMID08529
Project Name	Vaccine Tracking Transparency
Maximum Marks	




Brainstorm & Idea Prioritization Template:


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 3-8 people recommended

 **Before you collaborate**


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 **Define your problem statement**

The challenge is to ensure transparent and secure vaccine distribution, which can bolster public trust and improve the efficiency of the process in an interconnected world. Existing systems lack real-time transparency and confidence, necessitating a solution to revolutionize vaccine distribution practices and enhance public health initiatives.

Problem


How might we (your problem statement)?

One of the real-time problems faced in vaccine tracking transparency is the lack of a unified and real-time system for monitoring vaccine journeys. This fragmentation in data systems and the absence of immediate transparency can lead to difficulties in verifying vaccine authenticity, potentially undermining public trust and slowing down the distribution process during global health crises.

Step-2: Brainstorm, Idea Listing and Grouping

2
Brainstorm
Write down any ideas that come to mind that address your problem statement.
15 minutes

Tip
You can capture a sticky note when the group decides to brainstorm to help thinking!



The first grid contains the words 'vaccine', 'transparency', and 'blockchain'. The second grid contains 'vaccine', 'transparency', and 'blockchain'. The third grid contains 'vaccine', 'transparency', and 'blockchain'. The fourth grid contains 'vaccine', 'transparency', and 'blockchain'.

2
Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
25 minutes

Create a consortium of public health organizations, pharmaceutical companies, and technology companies to collaboratively develop and implement a blockchain-based platform for vaccine tracking transparency. This consortium could work together to establish industry standards, share data securely, and leverage blockchain technology to ensure real-time transparency and trustworthiness in vaccine distribution, benefiting both public health initiatives and the general public.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

