

YEAR 11 SMALL BUSINESS MANAGEMENT AND ENTERPRISE



This subject was developed in response to the ever-increasing importance of the role of small business in the Western Australian economy.

Business is a complex and dynamic organizational structure which requires a combination of skills, aptitude, creativity, initiative and enterprise to operate effectively.

This subject is based on three important stages in the life cycle of a business: establishing; day-to-day running; and continuing viability. While students develop a range of generic skills and knowledge, they also acquired an understanding of the technology process including a participative enterprise approach. This subject provided for practical application in the area of small business operation and schools will be given the flexibility to choose the context (e.g., agriculture, retail) in which the outcomes are achieved.

Small Business Management and Enterprise encompasses all types of businesses and allows for links with other accredited subjects (e.g., Food Technology, Plant/ Animal Production and Marketing).

This subject serves the needs of a wide range of students through creating a positive enterprise culture and developing management and business skills. Students will have access to small business enterprise experience which will provide the opportunity for links with a broad range of vocational possibilities, including self-employment and post-secondary studies.

