

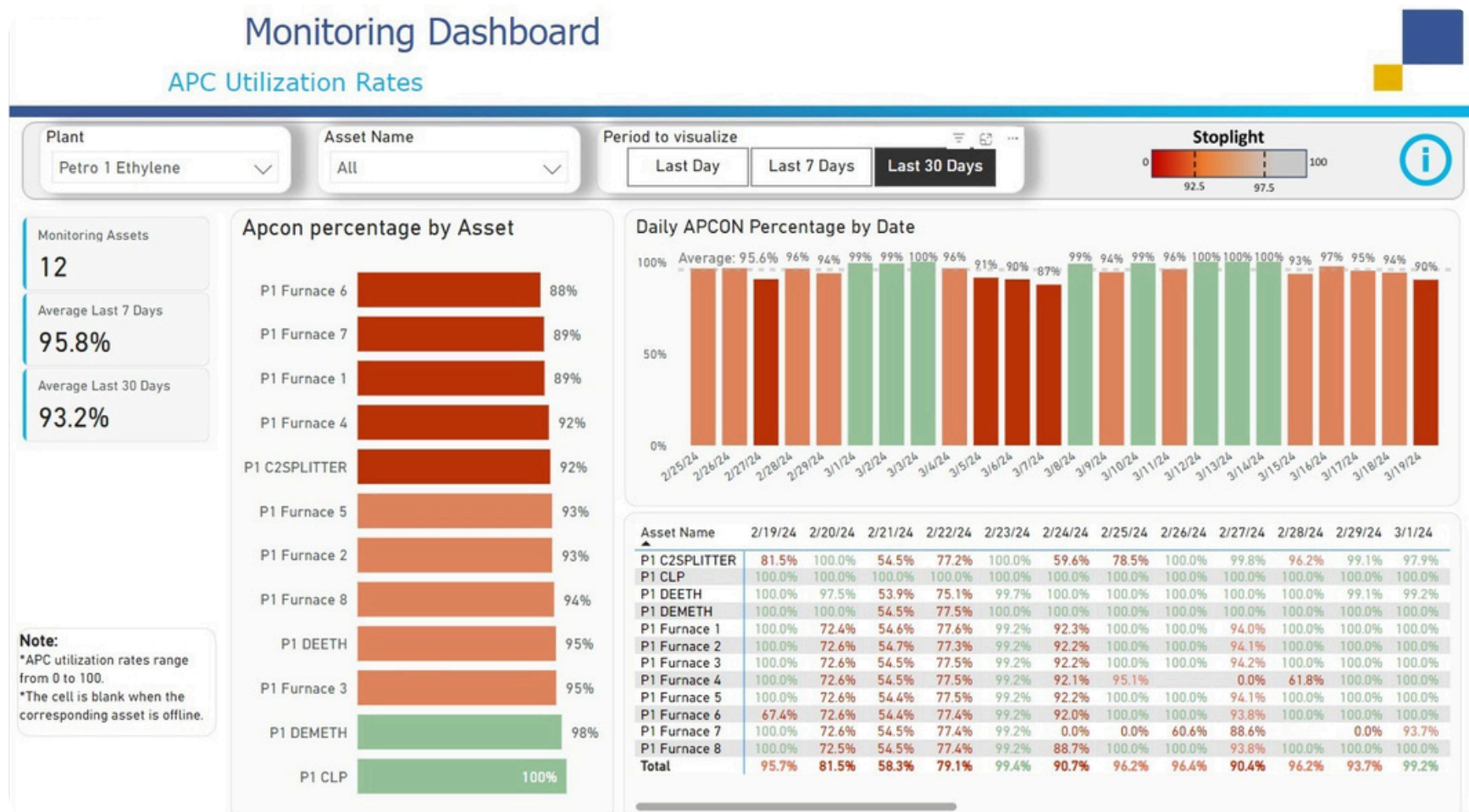
Most Common Types of Dashboards

Objectives, characteristics and
examples of each type



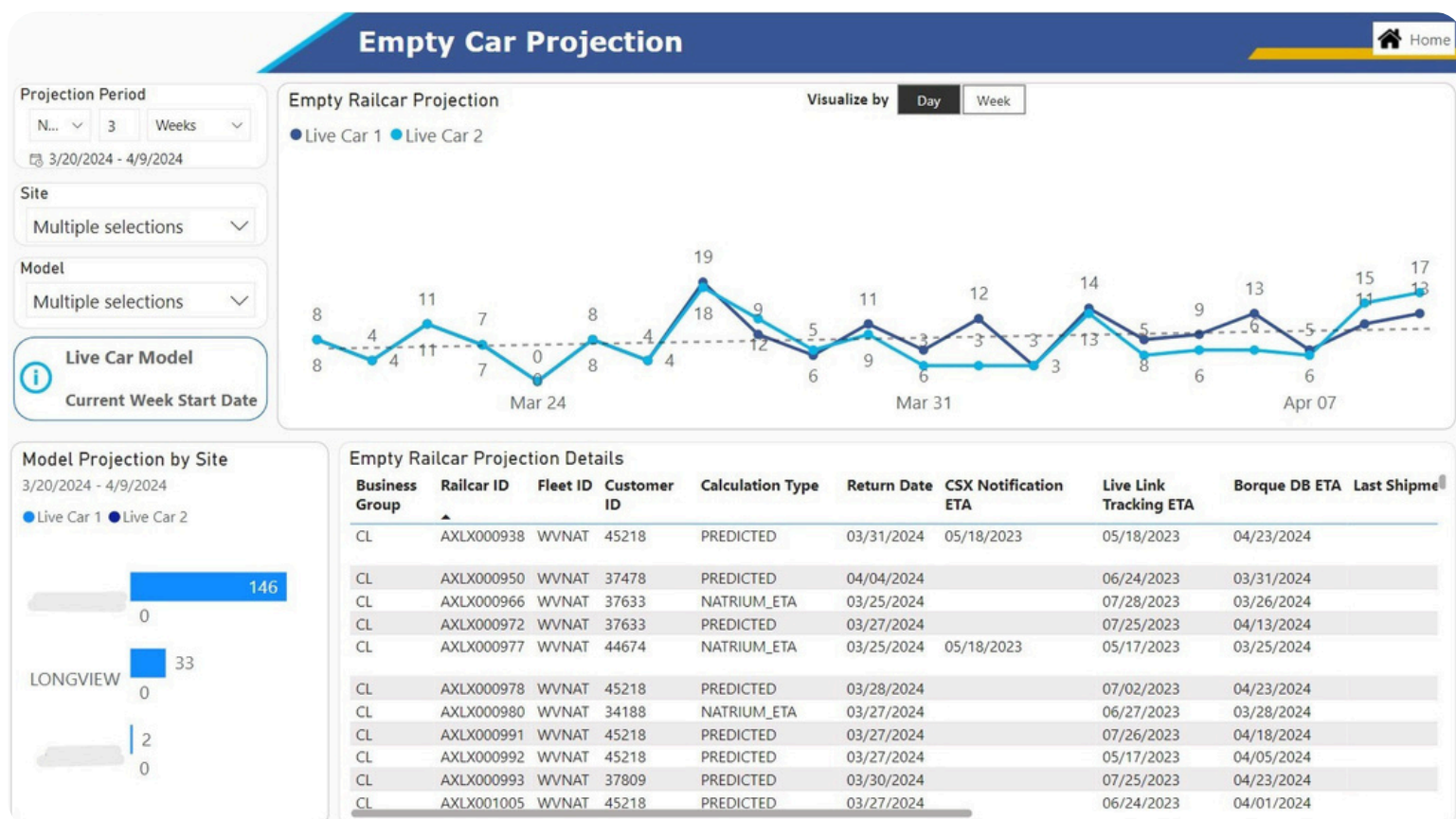
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Operational Dashboards



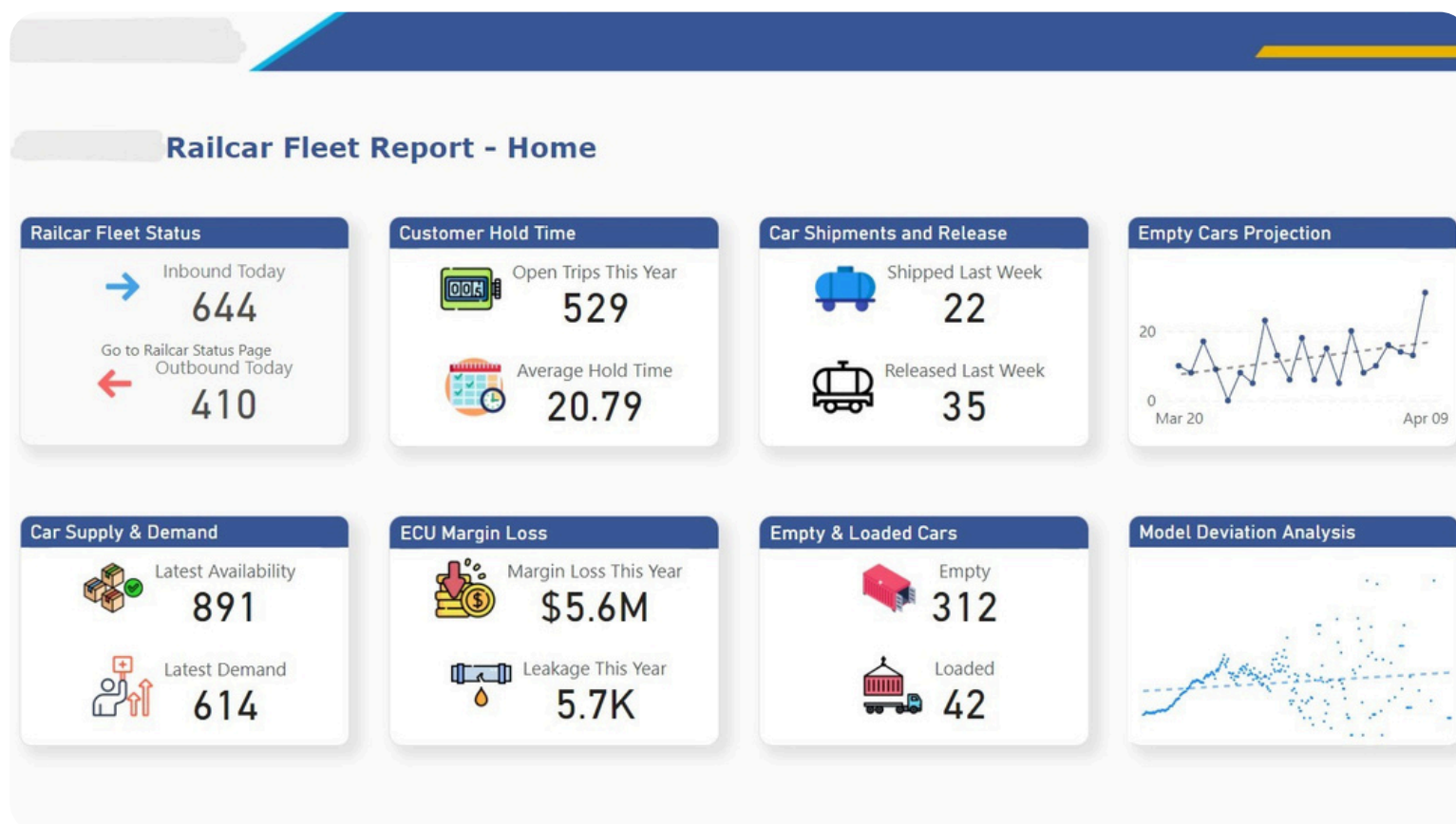
- **Objective:** Monitor daily operations.
- **Features:** Real-time data, specific key performance indicators (KPIs), alerts, and notifications.
- **Examples:** Technical support dashboard, production dashboard.

Analytical Dashboards



- **Objective:** Analyze historical data and trends to make informed decisions.
- **Features:** Detailed visualizations, data analysis tools, historical reports.
- **Examples:** Market analysis, customer behavior analysis, financial performance report.

Strategic Dashboards



- **Objective:** Provide an overall view of the business to support executive-level decision-making.
- **Features:** Summarized data, focus on critical KPIs, high-level charts.
- **Examples:** Executive management dashboard, strategic planning dashboard, balanced scorecard dashboard.

Tactical Dashboards



- **Objective:** Support short-term management and process optimization.
- **Features:** Detailed data, specific performance indicators, actionable information.
- **Examples:** Project management dashboard, human resources dashboard, logistics and supply chain dashboard.



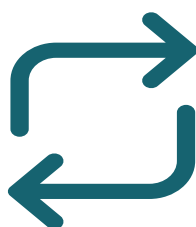
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