

# 5 HACKS TO GETTING THE JOB OF YOUR DREAMS

# ABOUT PRESENTER

WORK: TECHNOLOGY FELLOW  
AT CAPITAL ONE

- **Experience:** FDIC, NIH, DocuSign, HackReactor and Storify
- **Books:** React Quickly, Practical Node.js, Pro Express.js, Express.js API and 8 others
  - **Teach:** NodeProgram.com



WHEN THE JOB IS POSTED  
ONLINE IS ALREADY TOO LATE.

PULL VS. PUSH

# HACK 1: PUBLISH A BOOK



# CREATE AN OUTLINE

GET FEEDBACK

# BLOG TO BOOK

HOW LONG WILL IT TAKE?

# DEPENDS

BOOK CAN BE 10-600 PAGES

MAKE YOUR FIRST BOOK  
UNDER 50-70 PAGES

SIZE: 100 PAGES ~ 10K  
WORDS



ANY ONE CAN WRITE  
500-1000 WORDS PER DAY

BLOCK A WEEKEND OR  
HOLIDAY

# USE MARKDOWN

# SELF-PUBLISH

- Leanpub
- Gitbooks
- Pandoc

# IT CAN BECOME A FULL-TIME JOB!

- Discover Meteor **authors made \$250,000**
  - **Nathan Barry made \$500,000+**

# TRADITIONALLY PUBLISHING

- Less money
- More help with editing
- More recognition/prestige and readership

# HACK 2: IMPROVE YOUR WEB PRESENCE

# MUST HAVES

- Blog
- Personal website (GH Pages!)
- GitHub



ALL MUST BE ACTIVE WITH  
GOOD CONTENT/  
CONTRIBUTIONS

# HACK 3: BOOST YOUR LINKEDIN PROFILE

CV IS ONLY AN HR  
FORMALITY NOW

MAKE YOUR LI PROFILE  
VISIBLE (DON'T HIDE)

# GET ENDORSEMENTS

# GET RECOMMENDATIONS

MAKE SURE TO FILL ALL THE  
PROJECTS INFO

# HACK 4: SPEAK AT A CONFERENCE



IT'S A NUMBERS GAME

CONFERENCE TALK CAN  
BECOME A BOOK OR VICE  
VERCA

# HACK 5: TAKE A (ONLINE) COURSE

TECHNOLOGY IS MOVING  
FAST. IF YOU DON'T GROW,  
YOU REGRESS.

# MASSIVE OPEN ONLINE COURSES

# UDACITY NANODEGREES

NODE.JS UDACITY  
NANODEGREE BY CAPITAL  
ONE IS COMING SOON!

FREE BOOK

**5 Hacks to Getting the Job of Your Dreams to Live  
a Happier and Healthier Life:**

**<https://gum.co/5hacks/0AA757CE>**

**Slides: <http://bit.ly/1LgmHef>**

**Azat: [@azat\\_co](#)**