

# ASHLEY WILLIAMS

## FRONT-END DEVELOPER



ashwillcode@gmail.com



(520) 840-5244



ashwillcode.com

## CAREER OBJECTIVE

Seeking a dynamic role as a Full Stack Developer with a passion for design, backed by a solid foundation from a comprehensive web development boot camp. I aspire to merge my acquired skills in full stack development with my keen eye for design to contribute meaningfully to innovative projects. Eager to collaborate with talented teams, I aim to shape user experiences through intuitive and visually appealing designs in a fast-paced and challenging environment.

## WORK EXPERIENCE

MAR 2022-PRESENT

Owner/Brand Designer | **ASHOLE WORLD**

- Proficient in product design, including crafting intricate patterns for crochet plushies and creating charming chibi-style art transformed into vector images for branding materials.
- Skilled in developing comprehensive branding materials, encompassing style guides, color palettes, font selections, and logo schemes.
- Experienced in designing print materials like business cards, flyers, vendor display items, and stickers to boost brand visibility.
- Knowledgeable in financial planning, conducting cost analysis, and implementing budgeting strategies for fiscal efficiency.

DEC 2023-FEB 2024

Graphic/Package Design Internship | **SIGMA**

- Proficient in package design, emphasizing a delicate balance between creativity and brand consistency using Adobe Creative Suite.
- Diligently adhere to established brand guidelines, ensuring cohesion and integrity across all design elements.
- Collaborate closely with the marketing team to gain insights into the target market and consumer preferences.

SEP 2022-DEC 2022

Graphic Design Internship | **SERENDIPIT**

- Developed email and social media graphics encompassing, innovative logo design, branding concepts, print materials (business cards and flyers), and tailored vector graphics for multiple platforms.

## EDUCATION

### Bachelor's of Science

Graphic Information Technology

**ARIZONA STATE UNIVERSITY**

**MAR 2022-PRESENT**

(Expected Graduate Spring 2026)

### Web Development Bootcamp

**CAREERFOUNDRY**

**MAR 2024-PRESENT**

(Expected Finish August 2024)

## SKILLS

HTML



CSS



SEO



JavaScript



Adobe C-Suite



Wordpress



Figma

