

Ashley Williams

Full-Stack Developer

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EDUCATION

B.S.

Graphic Information Technology

Arizona State University

📅 March 2022 – Present
(Expected Graduate Fall 2025)

📍 Phoenix, AZ

Web Development Bootcamp

CareerFoundry

📅 March 2024 – Present
(Expected Finish August 2024)

RELEVANT COURSES

Web Authoring

Web Content Design

Java Technologies

Digital Publishing

Tech Programing Logic

SKILLS

- Photoshop
- Illustrator
- InDesign
- InShot
- Canva
- WordPress
- HTML
- CSS
- Python
- JavaScript
- Figma

CAREER OBJECTIVE

Seeking a dynamic role as a Full Stack Developer with a passion for design, backed by a solid foundation from a comprehensive web development boot camp. I aspire to merge my acquired skills in full stack development with my keen eye for design to contribute meaningfully to innovative projects. Eager to collaborate with talented teams, I aim to shape user experiences through intuitive and visually appealing designs in a fast-paced and challenging environment.

WORK EXPERIENCE

Owner

Ashole World

📅 March 2022 - Present 📍 Phoenix, AZ

- Proficient in product design, including crafting intricate patterns for crochet plushies and creating charming chibi-style art transformed into vector images for branding materials.
- Skilled in developing comprehensive branding materials, encompassing style guides, color palettes, font selections, and logo schemes.
- Experienced in designing print materials like business cards, flyers, vendor display items, and stickers to boost brand visibility.
- Knowledgeable in financial planning, conducting cost analysis, and implementing budgeting strategies for fiscal efficiency.
- Adept in sales and marketing, organizing vendoring events to promote products and drive revenue.
- Committed to exceptional customer service, building strong client relationships and resolving issues effectively.

Graphic Design Internship

Sigma

📅 December 2023 – Present 📍 Phoenix, AZ

- Proficient in package design, emphasizing a delicate balance between creativity and brand consistency.
- Diligently adhere to established brand guidelines, ensuring cohesion and integrity across all design elements.
- Collaborate closely with the marketing team to gain insights into the target market and consumer preferences.
- Engage in comprehensive discussions to understand the nuances of our audience, facilitating the creation of designs that resonate effectively.
- Merge brand guidelines with market insights to produce compelling package designs that drive consumer engagement and bolster brand loyalty.

Graphic Design Internship

Serendipit

📅 March 2022 - Present 📍 Phoenix, AZ

- Developed email and social media graphics, encompassing:
 - Innovative logo and branding concepts
 - Print materials such as business cards and flyers
 - Tailored vector graphics for diverse social media platforms
 - Transformed wireframes into compelling designs