

# ASHLEY WORSHAM

## USER EXPERIENCE DESIGNER

### MY PROFILE

I have a background in psychology and my desire to understand people's behaviors, emotions, and motivations is what led me to user experience. Ultimately, I believe design is about solving problems.

### CONTACT

aaworsham@gmail.com  
www.ashleyworsham.com  
linkedin.com/in/ashleyworsham

### SKILLS

Sketch  
Invision  
Figma  
User Interviews  
Usability Testing  
Personas  
Storyboarding  
Wireframing  
Sketching  
Rapid Prototyping

### EXPERIENCE

#### FREELANCE DESIGNER

Ashley Worsham Designs  
May 2017 - Present | San Francisco, CA

- Created mobile sports betting app in 6 days for VC firm which received \$1 million in funding.
- Conceptualized and designed personal trainer matching website through market and UX research.
- Designed user-friendly parking app and conducted user tested user testing

#### UX DESIGN INTERN

Fluid Designs  
Sep - Dec 2017 | San Francisco, CA

- Collaborated with global design team and developers to craft website redesigns, UX consultations, and UX solutions.
- Designed, and created consumer site and CMS for non-profit in Africa.

#### USER RESEARCH INTERN

Prism Labs  
Oct 2017 - Jan 2018 | San Francisco, CA

- Spearheaded user interviews and usability tests, analyzed findings and composed summary reports for clients.
- Created high-end custom presentations with customer-specific visualizations and layout.