

ASHLEY WORSHAM

USER EXPERIENCE DESIGNER

MY PROFILE

I have a background in psychology and my desire to understand people's behaviors, emotions, and motivations is what led me to user experience. Ultimately, I believe design is about solving problems.

CONTACT

aaworsham@gmail.com
www.ashleyworsham.com
linkedin.com/in/ashleyworsham

SKILLS

Sketch
Invision
Figma
User Interviews
Usability Testing
Personas
Storyboarding
Wireframing
Sketching
Rapid Prototyping

EXPERIENCE

FREELANCE DESIGNER

Ashley Worsham Designs
May 2017 - Present

- Created mobile sports betting app in 6 days for VC firm which received \$1 million in funding.
- Conceptualized and designed personal trainer matching website through market and UX research.
- Designed user-friendly parking app and conducted user tested user testing

UX DESIGN INTERN

Fluid Designs
Sep 2017 - Dec 2017

- Collaborated with global design team and developers to craft website redesigns, UX consultations, and UX solutions.
- Designed, and created consumer site and CMS for non-profit in Africa.

USER RESEARCH INTERN

Prism Labs
Oct 2017 - Jan 2018

- Spearheaded user interviews and usability tests, analyzed findings and composed summary reports for clients.
- Created high-end custom presentations with customer-specific visualizations and layout.