satRday

Los Angeles 2019

satRday - About

- satRday is an **international event** that was launched in 2016.

- satRday has been sponsored by the **RConsortium**, the Linux Foundation's open source project supporting the international R community.

- It's a (relatively) recent project: we aim at organizing one event per continent per quarter.

- Each event usually attracts between 100 and 250 participants.

- The events are always organised with involvement from the local community.

The satRday philosophy

Open, and Open source

Everybody can organise a satRday as long as it follows these requirements:

- The main event must happen on a **Saturday**

- The event must operate under a **Code of Conduct** and have a **strong commitment to increasing the diversity of speakers and attendees**

- The ticket price to attend the Saturday for an industry person must **cost less than 8 hours of minimum wage work**

- The event has a **pot of free tickets available for people who can't afford** the full cost

- Speakers should not be required to pay the attendance fee

- There should be a **mechanism to encourage and mentor new speakers**

- The event should be **volunteer run**

- **Excess funds should support the local community** whether that's the user group, holding the funds over for your next satRday, or arranging a prominent international speaker to come and do a workshop during the next year

Why sponsor satRday?

Some good reasons to sponsor a satRday:

- satRday is organized by **volunteers**: by sponsoring the event, you show your support to the local R/Open source community.

- satRday is non-profit: sponsorships and profits (if any) will be **reinvested into community events**.

- satRday is "low-cost": we want to **set the ticket at the lowest possible price**. This is only possible thanks to our sponsors.

- satRday is "at the cutting edge": this conference aims to invite keynote speakers who are **leaders in their field of expertise**.

- satRday is "for everyone": the program is **prepared to suit both beginners and advanced users**.

- satRday is inclusive: by sponsoring this event, you **contribute to the effort to include minorities in the tech/data science sector**.

How to sponsor satRday?

How can you help satRday?

- **Sponsoring Venue** : make your venue available for the event.

- **Sponsoring Lunch** : finance the lunch break.

- **Sponsoring Coffee Break** : finance one or two coffee breaks.

- **Sponsoring Logistic** : support the general logistics of the event (help on site with the installation and overall organisation of the day).

- **Sponsoring Communication** : sponsor the printing of posters, flyers, leaflets, website costs and marketing via social media.

- **Sponsoring Goodies** : sponsor the creation of goodies for the event: tshirts, stickers etc.

- **Sponsoring General Finance** : you sponsor the event in a more traditional way with a direct financial donation.

Considerations for sponsoring

Depending on your sponsorship, you will have, in return:

- Visibility on satRday's **website** and **Twitter account**.

- Your **logo** on the posters, flyers and programs.

- Your **logo** on the opening, break, and closing slides of the conference.

- A **stand**, on site, during breaks.

satRday - Timeline

2016

- Budapest

2017

- Cape Town
- Puerto Rico

2018

- Cape Town
- Cardiff
- Amsterdam
- Belgrade
- Washington DC
- Santiago

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The Organizing Team

We are still recruiting organizers from local R community, so this list is not final!

- Amy Tzu-Yu Chen
  - Data Scientist @ System1
  - UCLA'16
  - Co-organizer of PyLadies Los Angeles Chapter
  - https://www.linkedin.com/in/amy17519/
- Gergely Daroczi
  - Senior Director of Data Operations @ System1
  - Co-founder of SatRdays
  - Experienced & Passionate R Developer
  - https://www.linkedin.com/in/daroczig/
- Linda Suen
  - Director of Product Management, Data Science @ System1
  - UCLA'08
  - https://www.linkedin.com/in/lindasuen/

About R

satRday is a conference focused on R, **the main open source language** for Data Science.

- R is **open source** : free and open source.

- R is **everywhere** : used by **university**, **researchers**, and **industry**.

- R has proven itself: it celebrated it's **25th birthday** this year.

- R is used everywhere: Airbnb, BBC, Booking, Ebay, Facebook, Google, Microsoft, Netflix, Twitter, Uber...

R is today the **lingua franca of Data Science**, and has become a real professional asset, whatever the sector of expertise.

R users can be found everywhere: in the private sector, with energy, finance, banking, the pharmaceutical industry, marketing, online commerce, as well as in the public sector, where R is used in many ministries.
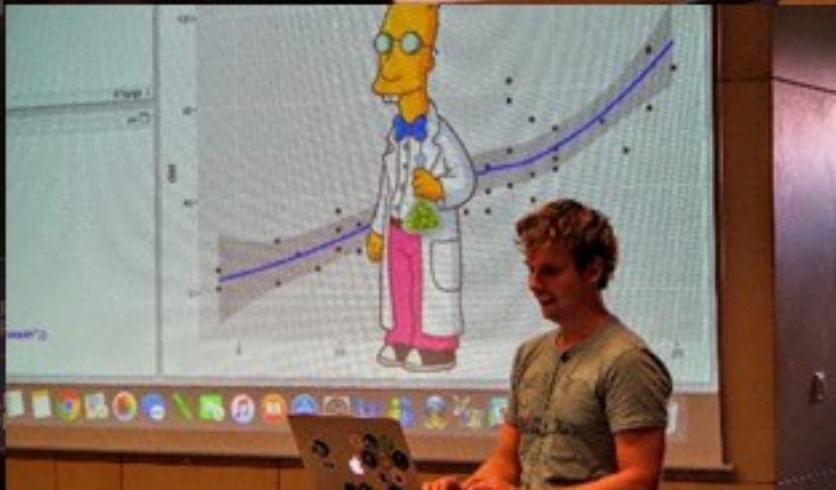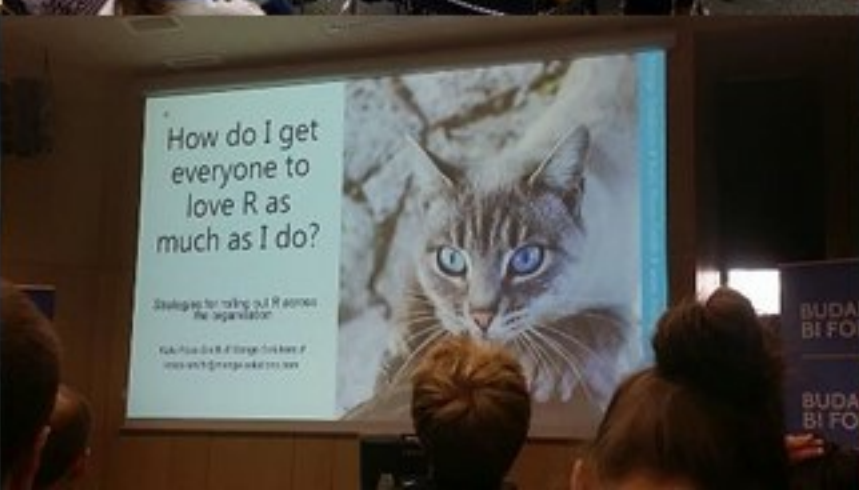
To know more

satRday

- satRday : https://satrdays.org/

- Knowledge Base : https://knowledgebase.satrdays.org/

R Consortium

- RConsortium : https://www.r-consortium.org/

R

- About R : https://www.r-project.org/

- Companies using R : https://github.com/ThinkR-open/companies-using-r

Contact

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