

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
CREATIVE CALL

1. Title

Bullet Journal App

2. Organizers and presenters' names and affiliations

Amy Ye – UC Davis

3. URL of the demo website or video

[Amy97ye.github.io/des157](https://amy97ye.github.io/des157)

4. Abstract (ready for diffusion). 200 words maximum.

A productivity app based on the bullet journaling system by Ryder Carroll. It is a flexible, customizable way to plan your time, keep track of your goals, and take notes on virtually anything. The system is comprised of four main elements: the index, the future log, the monthly log, and the daily log. These help users keep track of events, to-do lists and notes. Another key feature of the app is its collections and trackers. Outside of the four main planning elements, these collections and trackers are fun lists and charts to help keep accountability for goals. The bullet journaling system is very personal, and the app will make it easy to get these features on a digital platform.

5. General description of the Project

The bullet journal system was created by designer Ryder Carroll to increase his time management and help him focus on what's important. The app will have four main sections: the index, the future log, the monthly log and the daily log. The index serves as a table of contents so it's easy to find information. The future log is a yearly spread to type out ideas, tasks and events that will happen in the future. Monthly logs are like the future log, but is only for the month. Daily logs, which take up the most space, are like a daily to-do list. However, what sets this system apart is that there are different bullets that mean different things. For example, a task can be drawn as a simple dot and an event can be a circle. There are also symbols for moving events around, making it easy to keep track of procrastination. There are also cool collections and trackers to help users keep accountability for their goals and aspirations.

6. From glenda: I'm not sure what they will be asking in this field, but I imagine they will want to see how you connect your content to the ISEA call, so that is what I would like you to write here.

This will be a productivity app that provides an intersection of design, art, and technology. The app will have a minimalist UX/UI interface that can be customized by the user. Bullet journaling is not just meant for planning, it is also meant for notetaking, journaling, listing, drawing, and creating. This is the perfect platform to help people design a better life.

7. Biographies of the Author(s).

Amy Ye is currently a 2nd year student at UC Davis, pursuing a double major in design and managerial economics. She is interested in web design, UX/UI, and graphic design. In her spare time, you'll find her dancing with MK Modern.