

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
LEARNING CALL

1. Title

Buzz

2. Duration (only workshops and tutorials)

Half day ____ Full day ____

3. Organizers and presenters' names and affiliations

Amy Ye – UC Davis

4. Abstract (ready for diffusion). 200 words maximum.

Buzz is an app and platform that allows users to share experiences and stories of acts of kindness. Any act of kindness, big or small, can help inspire others to make a world a better place. Key features include filtering posts by tags and locations. In addition, for each post a user makes, a bee is added to their personal beehive. These fun features make sharing fun, interactive and easy to navigate.

5. Rationale, instructional methods, and description

Buzz is a project built through JavaScript, HTML and CSS. It's purpose is to inspire users to make the world a more caring and positive place by creating an environment that promotes acts of kindness and the spread of kindness. Each user will have their own beehive and the beehive is populated when the user posts about an act of kindness. The type of post will result in a different bee in the beehive. Bees are used symbolically because they are known to spread pollen, a crucial part in the worlds ecosystems. Buzz wants to encourage users to be spreaders of joy and positivity. The interface will be color and animated, matching the theme of happiness and joy. Buzz will fall under the Design, Art, Science, and Technology because it is an app that intersects all of those components into its framework and design. This project also falls under the Critical perspectives on the use of technology for peace subcategory because it promotes helpfulness and peace. Buzz is a mobile and interactive way to constantly remind users to think about peace, conflict-resolution, and kindness. Being more aware of mindfulness of others in everyday life is a perfect starting point to get users involved in greater acts of kindness. Buzz hopes to facilitate that sort of thinking and create a positive impact in the world.

6. Plan to solicit participation (only workshops and tutorials)

7. URL of website (only workshops and tutorials)

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

9. Biographies of the Author(s).

Amy Ye is currently a 2nd year student at UC Davis, pursuing a double major in design and managerial economics. She is interested in web design, UX/UI, and graphic design. In her spare time, you'll find her dancing with MK Modern or watching cat videos.

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Title: Buzz

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Keywords: Acts of Kindness, Buzz, Positivity, App

Sub-themes: Please select one or more sub-themes

Bio creation & data

Critical perspectives on the use of technology for peace

Media art, landscape and heritage

Interdisciplinary platforms for coexistence

The cultural dimensions of bio-creation and peace

Design, Art, Science, and Technology