



# AMENEH YAZDANI

## UX/UI Designer

### ABOUT ME

I am a **UX/UI designer** who is passionate about creating efficient, simple and meaningful experiences. My education in **architecture** and my work experience as a **software tester** have taught me how to use design thinking and user research to solve complex problems. I also know how to evaluate the performance and quality of **digital products** and communicate with the **development team** to provide effective feedback and suggestions.

### EXPERIENCES

#### [View Case Studies](#)

##### **UX/UI Designer** | \*ThisApp | Oct 2022 - Present

Redesign of an app and website for budget management and spreading cryptocurrency.

##### **UX/UI Designer** | [Ecokiddo](#) - UXLand School | May 2023 - Jul 2023

Designed an online store for selling children's sustainable clothes up to eight years old.

- Working in multidisciplinary teams, understanding the importance of effective communication, time management, lead challenging situations and teamwork.
- I realized that designing is not just about my own perspective, but about putting the users' needs first. As a result, I am able to approach problem solving from various perspectives.
- I understand how important it is for a project to stick to design principles.

##### **UX Designer** | Kish Takhif - UXLand School | Mar 2023 - Apr 2023

Resigned a website that offers discounts for buying tickets for various recreational activities in Kish Island, Iran.

##### **UX Designer** | Golden Dream - UXLand School | Feb 2023 - Mar 2023

Designed a task for a website that accepts custom gold order and builds them.

##### **Software Tester** | Pendulums | Jun 2018 - Oct 2021

The product is a web and mobile application for time management.

- I was responsible for testing the functionality, usability, and performance of the product.
- used various tools and techniques to identify issues and defects.
- Collaborated with the developers and the designers to ensure the quality and reliability of the product.

### CONTACT INFO

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[Portfolio](#)

[Linkedin](#)

### SKILLS & TOOLS

#### Disciplines

User Interface Design (UI) - Visual Design - Interaction Design - User Experience Design (UX) - User Research - Information Architecture (IA)

#### Methods

Surveys - User Interviews - Qualitative & Quantitative Research - Comparative & Competitive Analysis - Affinity Mapping - Heuristic Evaluation - Card Sorting - Persona Creation - Feature Prioritization - SWOT - A/B Testing - Usability Testing

#### Deliverables

Wireframes - Interactive Prototype - Responsive Design - Adaptive Design - High Fidelity Design - Journey Maps - Storyboard Scenarios - User/Task Flow - Site Maps - Visual Style Guides - UX Research Reports

#### Softwares

Figma - Adobe Illustrator - Adobe Photoshop - Figjam - Penpot - Miro - Unity - Microsoft Office - Canva - Ora

### LANGUAGES

English

Persian

### EDUCATION

#### UX/UI Design Bootcamp

UXLand

Jan 2023 - Feb 2024

#### Bachelor of Architecture

University of Science and Culture

OCT 2015 - Jul 2020