AMY HUANG

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2109 W Wattles Rd
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EDUCATION

Cornell University

Bachelor's in Information Science

Concentration in User Experience and Interactive Technologies, Minor in Business expected May 2021; GPA 3.94

ACHIEVEMENTS

Dean's List in the College of Arts and Sciences - Fall '18, Spring '18, Fall '17

COURSES

Communication and Technology
Design and Programming for Web
Digital Product Design
Intro Computing Using Python
Marketing Principles
Networks
Statistics and Research Design

SKILLS

Adobe Photoshop
Adobe Illustrator
Sketch
Origami Studio

HTML & CSS
Javascript
Python

Wireframing
Prototyping
User Research

Mandarin Chinese (Fluent)
Japanese (Intermediate)

EXPERIENCES

Product Design Intern

Belle Applications Inc.　　　　　　　Jan 2018 - Present

Conduct competitive analysis and user research; create wireframes and high fidelity mockups; develop website branding and visual design; design and create website using HTML, CSS, and JS.

Research Assistant

Cornell Social Media Lab　　　　　Sept - Dec 2018

Code user messages from the TalkLife app for machine learning to analyze mental health-related peer support online; conduct literature review; work on data visualization through R programming.

Web Producer Intern

Tencent (Chongqing, China)　　　　June - July 2018

Researched, edited, and published real estate and property news articles online and promoted them through Chinese social media; worked on sales projects that included designing shopping guides and creating graphics and webpages.

Communications & Design Intern

Get Your GreenBack Tompkins　　　Feb - May 2018

Created banners, posters, quarter cards, and brochures for energy programs that promote sustainable energy-efficient initiatives; exercised design and branding skills.

ADDITIONAL EXPERIENCES

Project Team Member

Cornell University Sustainable Design　Sept 2018 - Present

Serve as a member on the project team Tiny Home to educate local residents on cost and energy-efficient living; research the implementation of solar energy; ideate, plan, and visualize interactive materials for the solar exhibit to market solar living.

Graphic Designer

Cornell Daily Sun　　　　　　　　　Feb - Dec 2018

Design and create logos, infographics, and promotional materials for various deparments within the Sun; work toward timely deadlines.