AMY HUANG



amyhuang.me



yh574@cornell.edu



(248) 574 2137

School Address 114 Summit Ave. #404 Ithaca, NY 14850

Permanent Address 2109 W Wattles Rd Trov, MI 48098

EDUCATION

Cornell University

Bachelor's in Information Science

Concentration in User Experience and Interactive Technologies, Minor in Business expected May 2021; GPA 3.94

ACHIEVEMENTS

Dean's List in the College of Arts and Sciences - Fall '18, Spring '18, Fall '17

COURSES

Communication and Technology Design and Programming for Web **Digital Product Design** Intro Computing Using Python Marketing Principles **Networks** Statistics and Research Design

SKILLS

Adobe Photoshop Adobe Illustrator Sketch Origami Studio

HTML & CSS Javascript Python

Wireframing **Prototyping** User Research

Mandarin Chinese (Fluent) Japanese (Intermediate)

EXPERIENCES

Product Design Intern

Belle Applications Inc.

Jan 2018 - Present

Conduct competitive analysis and user research; create wireframes and high fidelity mockups; develop website branding and visual design; design and create website using HTML, CSS, and JS.

Research Assistant

Cornell Social Media Lab

Sept - Dec 2018

Coded user messages from the TalkLife app for machine learning to analyze mental health-related peer support online; conducted literature review; worked on data visualization through R programming.

Web Producer Intern

Tencent (Chongaing, China)

June - July 2018

Researched, edited, and published real estate and property news articles online and promoted them through Chinese social media; worked on sales projects that included designing shopping guides and creating graphics and webpages.

Communications & Design Intern

Get Your GreenBack Tompkins

Feb - May 2018

Created banners, posters, quarter cards, and brochures for energy programs that promote sustainable energy-efficient initiatives; exercised design and branding skills.

ADDITIONAL EXPERIENCES

Project Team Member

Cornell University Sustainable Design Sept 2018 - Present

Serve as a member on the project team Tiny Home to educate local residents on cost and energy-efficient living; research the implementation of solar energy; ideate, plan, and visualize interactive materials for the solar exhibit to market solar living.

Graphic Designer

Cornell Daily Sun

Feb - Dec 2018

Designed and created logos, infographics, and promotional materials for various departments within the Sun; work toward timely deadlines.