# **AMY HUANG**



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### **EDUCATION**

#### **Cornell University**

**Bachelor's in Information Science** 

Concentration in User Experience and Interactive Technologies, Minor in Business expected May 2021; GPA 3.88

## **ACHIEVEMENTS**

Dean's List in the College of Arts and Sciences - Spring 2018, Fall 2017

## COURSES

Communication and Technology Design and Programming for Web **Digital Product Design** Intro Computing Using Python Marketing Principles **Networks** Statistics and Research Design

#### SKILLS

Adobe Photoshop Adobe Illustrator Sketch

HTML **CSS Javascript** Python

Academic Research Sketching & Wireframing User Research & Testing Graphic Design

Mandarin Chinese (Fluent) Japanese (Intermediate)

## EXPERIENCES

#### Research Assistant

Cornell Social Media Lab

Sept 2018 - Present

Code user messages from the TalkLife app for machine learning to analyze mental health-related peer support online; conduct literature review; work on data visualization through R programming.

#### Web Producer Intern

Tencent (Chongqing, China)

June - July 2018

Researched, edited, and published real estate and property news articles online and promoted them through Chinese social media; worked on sales projects that included designing shopping guides and creating graphics and webpages.

## **Communications & Design Intern**

Get Your GreenBack Tompkins

Feb - May 2018

Created banners, posters, quarter cards, and brochures for energy programs that promote sustainable energy-efficient initiatives; exercised design and branding skills.

#### Research Intern

Ford Motor Company

June - July 2016

Worked in the Hydrogen Fuel Lab; conducted research on hydrogen fuel cells for vehicles; produced catalyst samples; tested and measured catalyst performance; analyzed data.

## **ADDITIONAL EXPERIENCES**

#### **Project Team Member**

Cornell University Sustainable Design Sept 2018 - Present

Serve as a member on the project team Tiny Home to educate local residents on cost and energy-efficient living; research the implementation of solar energy; ideate, plan, and visualize interactive materials for the solar exhibit to market solar living.

#### **Graphic Designer**

Cornell Daily Sun

Feb 2018 - Present

Design and create logos, infographics, and promotional materials for various departments within the Sun; work toward timely deadlines.