# **AMY HUANG**



amyhuang.me



yh574@cornell.edu



(248) 574 2137

School Address 114 Summit Ave. #404 Ithaca, NY 14850

Permanent Address 2109 W Wattles Rd Trov, MI 48098

### **EDUCATION**

#### **Cornell University**

**Bachelor's in Information Science** 

Concentration in User Experience and Interactive Technologies, Minor in Business expected May 2021; GPA 3.94

## **ACHIEVEMENTS**

Dean's List in the College of Arts and Sciences - Fall '17 to '18

## **COURSES**

Communication and Technology Design and Programming for Web **Digital Product Design** Intro Computing Using Python **Marketing Principles Networks** Statistics and Research Design

## **SKILLS**

Adobe Photoshop Adobe Illustrator Sketch Origami Studio

HTML & CSS **Javascript** Python

Wireframing **Prototyping** User Research

Mandarin Chinese (Fluent) Japanese (Intermediate)

## **EXPERIENCES**

#### **Product Design Intern**

Belle Applications Inc.

Jan 2018 - Present

Conduct competitive analysis and UX research; create wireframes and high fidelity mockups; develop website branding and visual design; design and create website using HTML, CSS, and JS.

#### Research Assistant

Cornell Social Media Lab

Sept - Dec 2018

Coded user messages from the TalkLife app for machine learning to analyze mental health-related peer support online; conducted literature review; worked on data visualization through R programming.

#### Web Producer Intern

Tencent (Chongqing, China)

June - July 2018

Researched, edited, and published real estate and property news articles online and promoted them through Chinese social media; worked on sales projects that included designing shopping guides and creating graphics and webpages.

#### **Communications & Design Intern**

Get Your GreenBack Tompkins

Feb - May 2018

Created banners, posters, quarter cards, and brochures for energy programs that promote sustainable energy-efficient initiatives; exercised design and branding skills.

## **ADDITIONAL EXPERIENCES**

#### Designer

Big Red Hacks

Jan 2019 - Present

Design hackathon website; develop events branding and other design-related projects.

#### **Tiny Home Project Team Member**

Cornell University Sustainable Design Sept 2018 - Present

Research, ideate, plan, and visualize interactive materials for the solar exhibit to market solar living.

#### **Graphic Designer**

Cornell Daily Sun

Feb - Dec 2018

Designed and created logos, infographics, and promotional materials for various departments.