




# AMY HUANG

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114 Summit Ave. #404  
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2109 W Wattles Rd  
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## EDUCATION

### Cornell University

#### Bachelor's in Information Science

Concentration in User Experience and Interactive Technologies, Minor in Business expected May 2021; GPA 3.94

## ACHIEVEMENTS

Dean's List in the College of Arts and Sciences - Fall '18, Spring '18, Fall '17

## COURSES

Communication and Technology  
Design and Programming for Web  
Digital Product Design  
Intro Computing Using Python  
Marketing Principles  
Networks  
Statistics and Research Design

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Sketch  
Origami Studio

HTML & CSS  
Javascript  
Python

Wireframing  
Prototyping  
User Research

Mandarin Chinese (Fluent)  
Japanese (Intermediate)

## EXPERIENCES

### Market Research & Strategy Intern

*Belle Applications Inc.*

Jan 2018 - Present

Design a website for PM Book Club; conduct competitive analysis and user research; create wireframes and high fidelity mockups; develop website branding and visual design.

### Research Assistant

*Cornell Social Media Lab*

Sept 2018 - Present

Code user messages from the TalkLife app for machine learning to analyze mental health-related peer support online; conduct literature review; work on data visualization through R programming.

### Web Producer Intern

*Tencent (Chongqing, China)*

June - July 2018

Researched, edited, and published real estate and property news articles online and promoted them through Chinese social media; worked on sales projects that included designing shopping guides and creating graphics and webpages.

### Communications & Design Intern

*Get Your GreenBack Tompkins*

Feb - May 2018

Created banners, posters, quarter cards, and brochures for energy programs that promote sustainable energy-efficient initiatives; exercised design and branding skills.

## ADDITIONAL EXPERIENCES

### Project Team Member

*Cornell University Sustainable Design* Sept 2018 - Present

Serve as a member on the project team Tiny Home to educate local residents on cost and energy-efficient living; research the implementation of solar energy; ideate, plan, and visualize interactive materials for the solar exhibit to market solar living.

### Graphic Designer

*Cornell Daily Sun*

Feb 2018 - Present

Design and create logos, infographics, and promotional materials for various departments within the Sun; work toward timely deadlines.